

2017 Corporate Partner Program Benefits



What is Aim?

In 2017, the Indiana Association of Cities and Towns will become Aim. Accelerate Indiana Municipalities. Think Indiana Association of Cities and Towns, taken to the next level. More modern. More strategic. We hope this new, vibrant approach is just the beginning of another 125 years of working together with you, our corporate partners, on behalf of Indiana's economic engines, its cities and towns.

Services to municipal members include:

- Educational conferences and seminars
- Municipal Management Institute webinars
- Grassroots field services and technical assistance
- State code and local ordinance advisement
- Advocacy of local issues at the state and federal levels
- Information dissemination and communication to help cities and towns share their success stories

Why Join Aim as a Corporate Partner?

As Aim, we're advocates for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy. The mission for the Corporate Partner Program is to assist municipal officials and business leaders in sharing ideas and information. This is accomplished through:

- Networking opportunities
- Conferences and seminars
- Online information network
- Speaking opportunities

If your company does business with municipal government, you cannot afford to miss the opportunities provided by Aim through its Corporate Partner Program. The choice is good for your business, and good for municipal government.

By partnering with Aim, you join the effort to improve municipal government in Indiana, and, in doing so, receive unparalleled marketing opportunities for your business and direct access to your client base.

Partnership with Aim makes your job easier, assists you with heightening your company's visibility, and provides opportunities for you to entertain municipal clients and showcase your products and services.

Benefits of Aim Corporate Partnership

- Exclusive right to Aim Sponsorship Opportunities
- Notice of Aim training programs, workshops and webinars
- Opportunities to submit educational topic ideas
- Attend Aim training programs, seminars, workshops, webinars and events at member rate
- Subscriptions to Aim E-publications
- Complimentary electronic membership lists
- Listing on the Aim website, including business contact information and a company description
- 20% advertising discount in Aim publications
- Aim Annual Conference and Exhibition
- Discount on Expo booth space
- Printed Conference Program advertising discount