

PRESS RELEASE Contact: Jennifer Simmons October 4, 2013

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"The Official Voice of Municipal Government in Indiana"

## Town of Fishers Wins State Community Achievement Award

INDIANAPOLIS – The Indiana Association of Cities and Towns (IACT) announced that the Town of Fishers has been named a **2013 IACT Community Achievement Award** winner for its Launch Fishers project. The Town of Fishers will receive its award during the Annual Awards Luncheon, Monday, October 7, at the 2013 IACT Annual Conference & Exhibition in Indianapolis.

Launch Fishers gives a home to entrepreneurs working to start a company by providing members with workspace, printing equipment, lounge areas, a mailing address, a coffee shop and a chance to connect and collaborate with other like-minded professionals. Less than one year after opening in late 2012, Launch Fishers boasts more than 200 members, who pay an annual fee to use the space. Members include: tech companies, medical device developers, marketers, educational consultants, non-profits, and more. The goal is to create an environment for organic economic growth so that companies can begin in Fishers and stay in Fishers as they mature. As the Town leaders say, "it's economic development of the 21<sup>st</sup> century."

"Launch Fishers is an innovative way to invest in the future while responding to present-day needs. This project exemplifies the kinds of best practices our awards program is designed to honor," said IACT Executive Director and CEO Matt Greller.

Learn more at <u>www.LaunchFishers.com</u>.



Indiana Association of Cities and Towns

In its 37<sup>th</sup> year, the IACT Annual Awards program, presented by Umbaugh, recognizes communities and individuals in municipal government for excellence and outstanding achievement. A ninemember panel of qualified judges selected this year's winners from a competitive field of nominees from around the state.

Media are welcome to attend the awards luncheon. Please notify Jennifer Simmons (jsimmons@citiesandtowns.org) at your earliest convenience to secure a media credential.

The Indiana Association of Cities and Towns (IACT) is a coalition of municipal officials who seek to improve the quality of life in Indiana through effective government, and is a member of the National League of Cities. Founded in 1891, IACT is one of the oldest state municipal organizations in the country, with 470 cities and towns as members. IACT advocates for municipalities as the official voice of municipal government in Indiana, and promotes good government through education, training and leadership.

<u>Conference Facts</u>: 2013 IACT Annual Conference and Exhibition October 6-8, 2013 JW Marriott, Indianapolis Attendance: 800 (pending final registration count) Further information: www.citiesandtowns.org