

# MAYORS INSTITUTE

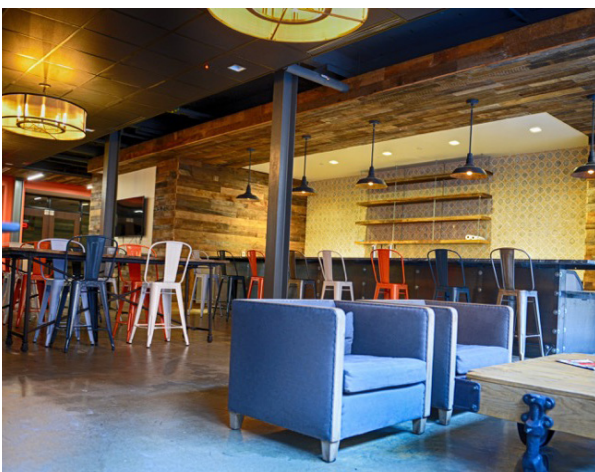
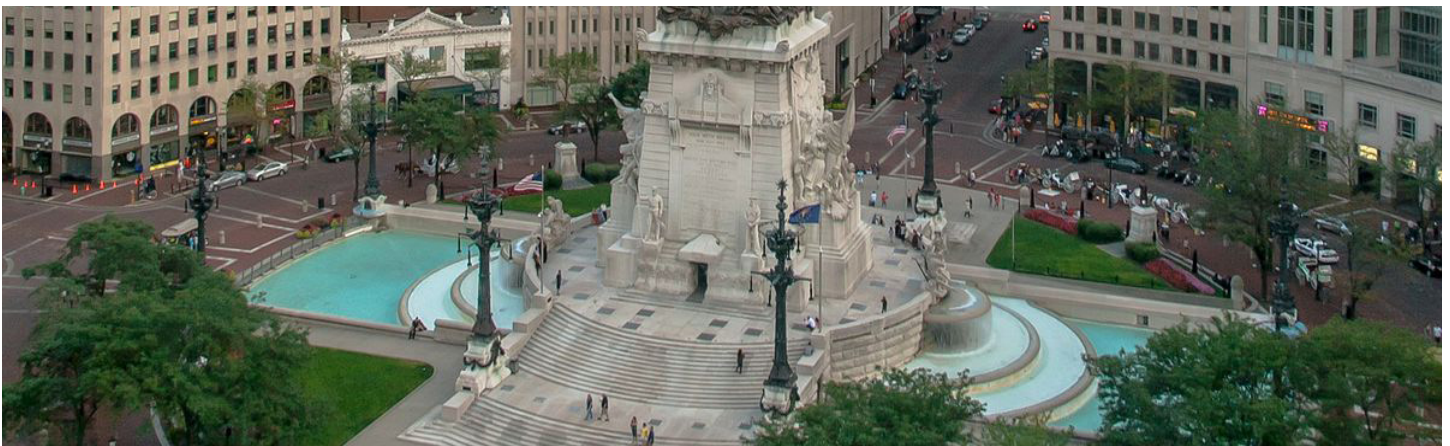


**April 19 - 20, 2017**  
**City Hardware, Indianapolis**

Aim introduced Mayors Institute to Hoosier mayors in 2009. This high-level learning experience, designed exclusively for mayors, has been an incredible success. In 2016, we kicked off a new partnership with the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this day and a half program guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant and essential.

Aim and ICI will host Mayors Institute, April 19-20, in Indianapolis. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.



## **PARTICIPATION AND RECOGNITION IN CITY LEADERSHIP**

All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive.

For more information on Mayors Institute Certificates of Achievement, visit [www.aimindiana.org](http://www.aimindiana.org).

## AGENDA

WEDNESDAY, APRIL 19	
8:30 a.m. – 9:30 a.m.	<b>Registration</b>
9:30 a.m. – 9:40 a.m.	<b>Welcome &amp; Introductions</b>
9:40 a.m. – 10:45 a.m.	<p><b>Quality of Place vs. Tax Incentives</b></p> <p>Site selection firms assist companies of all sizes looking to expand or relocate, and what these selectors are looking for on behalf of their clients has evolved over time. Our panel will offer an update on how companies are weighing quality of place amenities versus a variety of state and local tax incentives and offer behind-the-scenes info on what generates the most positive responses from their clients.</p> <p>Chad Sweeney, Senior Principal, Ginovus LLC</p>
10:45 a.m. – 11:00 a.m.	<b>Break</b>
11:00 a.m. – 12:00 p.m.	<p><b>From being on the Force to Managing the Force – Perspectives from Former Policeman turned Mayors</b></p> <p>Public safety management, morale, staffing levels, and negotiations are complex issues for any mayor. Sometimes it's hard to crack the code and figure out what your officers need or want. This panel of former officers will offer unique insight into law enforcement and how this insight has helped them work more cooperatively with their departments.</p> <p>Chuck Fewell, Mayor, City of Greenfield Mark Myers, Mayor, City of Greenwood</p>
12:00 p.m. – 1:00 p.m.	<b>Lunch &amp; Awards Presentation</b>
1:00 p.m. – 2:00 p.m.	<p><b>A Word from our State Leaders</b></p> <p>In this 2017 MI series, mayors will hear from a panel of Holcomb administration leaders about new policies, plans for the term, legislative proposals, and much more. Bring your questions and concerns to each session and prepare for a great dialogue.</p> <p>Doug Carter, Superintendent, Indiana State Police Joe McGuinness, Commissioner, Indiana Department of Transportation</p>
2:00 p.m. – 2:15 p.m.	<b>Break</b>

Additional speakers have been invited. The website will be updated once they are confirmed. Check [aimindiana.org/members/events/mayors-institute/](http://aimindiana.org/members/events/mayors-institute/) periodically for updates!

2:30 p.m. – 3:30 p.m.	<p><b>Mayors Idea Exchange</b></p> <p>A special project, an innovative solution or just something cool that others can learn from are the only criteria for the Mayors Idea Exchange. During each Mayors Institute this dedicated time for creative dialogue and candid interaction has become one of the most valued and anticipated workshops on the agenda.</p> <p>Shon Byrum, Mayor, City of Winchester Tom McDermott, Jr., Mayor, City of Hammond</p>
3:30 p.m. – 3:45 p.m.	<b>Break</b>
3:45 p.m. – 4:30 p.m.	<p><b>State of Play – An End-of-Session Outlook</b></p> <p>Matt Greller, CEO, Aim</p>
6:00 p.m.	<b>Dinner</b>
THURSDAY, APRIL 20	
8:00 a.m. – 9:00 a.m.	<b>Breakfast</b>
9:00 a.m. – 10:15 a.m.	<p><b>Solving your Housing Shortage as a Means for Generating Job Growth and Investment</b></p> <p>When your housing stock isn't large enough or diverse enough to support the talent new employers are looking for, what are your options? How can you attract new developers to your communities when local entrepreneurs aren't providing enough housing choices to cover the broad needs of existing or potential employers? These questions have been raised by several Hoosier mayors and we went in search of some answers. Attend this MI discussion to learn what we found out!</p> <p>Scott A. Baldwin, Executive Vice President / Principal, Envoy Jane Hendrickson, Boxer Girl, LLC</p>
10:15 a.m. – 10:30 a.m.	<b>Break</b>
10:30 a.m. – 11:30 a.m.	<p><b>Governor Holcomb's Approach to Indiana's Opioid Abuse and Overdose Crisis</b></p> <p>Drug addiction and treatment are matters dominating headlines, as well as weighing on the hearts and minds of all mayors in Indiana. Mayors on-hand will learn about the state's new strategy for tackling this crisis with a multi-pronged approach from the Director charged with putting the strategy into action.</p> <p>Jim McClelland, Executive Director for Drug Prevention, Treatment and Enforcement, State of Indiana</p>
11:30 a.m.	<b>Adjourn</b>

**EVENT LOCATION**

City Hardware  
 136 N Delaware Street  
 Indianapolis, IN 46204

**HOTEL INFORMATION**

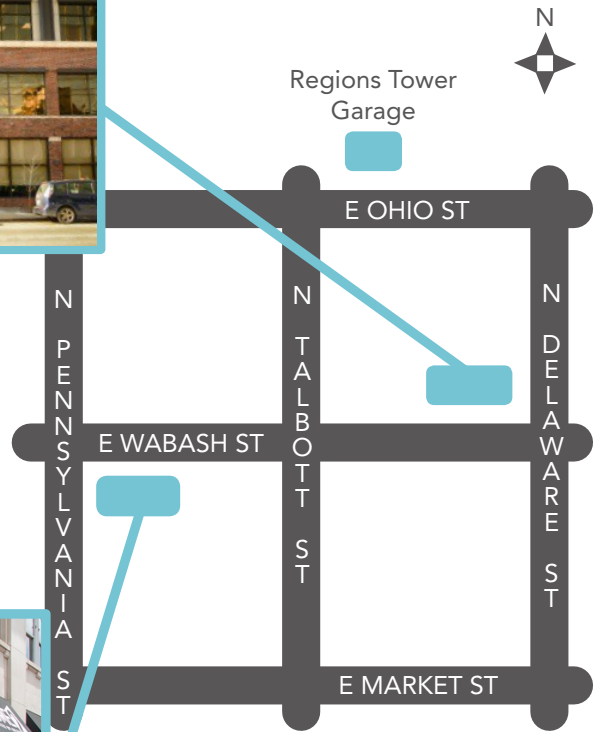
Home2 Suites  
 115 N Pennsylvania Street, Suite 150  
 Indianapolis, IN 46204  
 (317) 423-3636

Aim Rate: \$139 plus tax

Please contact Home2 Suites directly for hotel reservations and request the Aim Mayors Institute hotel block. Reservations must be made by April 4 to receive the group rate. Aim is not responsible for hotel reservations or cancellations.

**PARKING**

Home2 Suites offers valet parking for \$27 per day. Additional parking is available in the Regions Tower Garage (150 E Ohio Street) for \$13-20 per day.



REGISTRATION		HOW TO REGISTER	
Fee: \$209	Deadline: April 12	Online: www.aimindiana.org	Mail registration form and payment to: Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204
		Fax registration form to: (317) 237-6206	

**REGISTRATION FORM**

<b>Name</b>		
<b>City</b>		
<b>Address</b>		
<b>City</b>	<b>State</b>	<b>ZIP</b>
<b>Phone</b>		
<b>Email</b>		
<b>Special Needs and Dietary Restrictions</b>		

<b>Method of Payment</b>	<b>Fee: \$209</b>				
Circle One:	Check	MC	Visa	Discover	AmEx
<b>Check Number</b> (Payable to Aim)					
<b>Card Number</b>					
<b>Expiration Date</b>	<b>Verification Code</b>				
<b>Name of Cardholder</b>					
<b>Billing Address</b>					
<b>City</b>	<b>State</b>	<b>ZIP</b>			
<b>Cardholder Signature</b>					



# MAYORS INSTITUTE

[AIMINDIANA.ORG/MEMBERS/EVENTS/MAYORS-INSTITUTE](http://AIMINDIANA.ORG/MEMBERS/EVENTS/MAYORS-INSTITUTE)

## **Ball State University Indiana Communities Institute (ICI)**

ICI addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

## **Accelerate Indiana Municipalities (Aim)**

Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.