



2017 IMMA ANNUAL CONFERENCE

APRIL 26 - 28 | PLYMOUTH, INDIANA

2017 IMMA Annual Conference Registration Form

Registration Information		Registration Fees		
Name		IMMA Member: \$150	Non-Member: \$200	Gold Corporate Member: \$0
Title		Single Day: \$75 Add \$35 if registering after April 21.		
Preferred Name for Badge		Total \$		
Municipality/Company		Method of Payment		
Address		Circle One Check MC Visa Discover AmEx		
City/Town		Check Number (Payable to Aim)		
State	ZIP	Card Number		
Phone		Expiration Date		
Email		Verification Code		
Special Dietary Needs		Name of Cardholder		
Please check events you plan to attend. (Planning purposes only)		Billing Address		
<input type="checkbox"/> Golf on Wednesday, April 26		State	ZIP	Phone
<input type="checkbox"/> Dinner on Wednesday, April 26		Authorized Signature		
<input type="checkbox"/> Dinner on Thursday, April 27				

Golf

The golf outing on Wednesday, April 26, will be a separate cost and is not included in the registration fee. If you have a team request, please email ejamisonkoenig@aimindiana.org.

Three Easy Ways to Register!

1. Email: ejamisonkoenig@aimindiana.org
2. Mail form and payment to:
IMMA c/o Aim
125 W Market St., Ste. 100, Indianapolis, IN 46204
3. Fax: (317) 237-6206.

Hotel

Swan Lake Resort
5203 Plymouth LaPorte Trail
Plymouth, IN 46563
(800) 935-5616
Rate: \$129/night plus tax
Cutoff Date: April 14

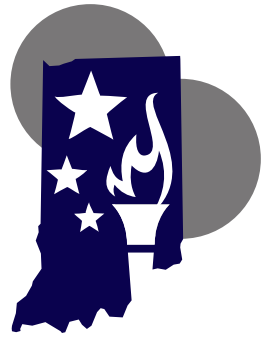
Conference attendees are responsible for making their own hotel reservations directly through the hotel. Complimentary parking is available at the hotel.

Cancellation Policy

Only written conference cancellations received on or before April 21 will be refunded, less a \$40 processing fee. Fax your written cancellation to (317) 237-6206 or email to: ejamisonkoenig@aimindiana.org.

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APRIL 26 - 28 | SWAN LAKE, PLYMOUTH, INDIANA



The Indiana Municipal Management Association (IMMA) has planned a substantive conference designed to help municipal management professionals develop their skills, keep up-to-date on the latest strategies and network with their peers. This event is a must-attend for Indiana managers!

Keynote Highlight: John Kennedy



John Kennedy is a team-building and management consultant who counts among his clients the Baltimore Ravens, Marriott Hotels and more than 100 government agencies and associations.

Owner of John Kennedy Consulting, he advises on a series of topics, including "Creating World-Class Teams" and "Building the Optimal Workplace Culture." John is a former restaurant and hotel executive who now carries a message of strong teamwork, sales, and leadership to audiences across the globe.

He's also the author of books "Management That Cooks!" and "Fantastic Customer Service...Inside and Out!"

Thank you to our generous sponsors for making John's presentation possible!



WEDNESDAY, APRIL 26	
12:00 p.m. - 4:00 p.m.	Golf Outing
6:00 p.m. - 8:00 p.m.	Welcome Dinner
THURSDAY, APRIL 27	
8:30 a.m. - 9:00 a.m.	Registration
9:00 a.m. - 9:15 a.m.	Welcome & Introduction
9:15 a.m. - 10:30 a.m.	Economic Development: From Start to Finish When planning for economic development, the goal is to create and maintain a strong, vibrant local economy. It all starts with a development plan and ends with execution. Learn from municipal experts about the planning and steps involved to make your economic development a success.
10:30 a.m. - 10:45 a.m.	Idea Exchange – Career Advancement
10:45 a.m. - 11:00 a.m.	Break
11:00 a.m. - 12:15 p.m.	2017 Indiana Legislative Update Hear from the Aim Legislative team about the 2017 legislative session and the bills impacting municipal government. Topics to be discussed will include road funding, Community Crossings, small cell towers, and more!
12:15 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 2:30 p.m.	Keynote: John Kennedy
2:30 p.m. - 2:45 p.m.	Idea Exchange – Citizens Academy
2:45 p.m. - 3:00 p.m.	Break
3:00 p.m. - 4:15 p.m.	Coordinating Resources In the face of shrinking tax revenues throughout the state, municipalities, school corporations, and other local entities can partner together to address the needs of their communities. Learn about specific projects undertaken and policies instituted by municipalities that support local economic development efforts, the local workforce, and the local community in general.
4:15 p.m. - 4:30 p.m.	Idea Exchange – Blue Zones & Healthy 365
5:30 p.m. - 6:30 p.m.	Reception & Awards
6:30 p.m. - 8:30 p.m.	Dinner

FRIDAY, APRIL 28	
9:00 a.m. - 9:30 a.m.	IMMA Business Session & Board Meeting
9:30 a.m. - 10:00 a.m.	ICMA 2017 Update Hear an update from the International City/Council Management Association.
10:00 a.m. - 10:15 a.m.	Idea Exchange – Shared Ethics Standards
10:15 a.m. - 10:30 a.m.	Break
10:30 a.m. - 11:45 a.m.	Understanding and Complying with Human Resources Regulations Federal and state laws are constantly changing when it comes to employee matters. Are you confident you know exactly which employment forms need to be filed? Are you sure your employee manual is correct and up-to-date? Are you corresponding with the correct agencies? Have you been timely and accurate with your filings?
11:45 a.m. - 12:00 p.m.	Census Update The 2020 Census is quickly approaching, and the US Census Bureau needs your help to ensure everyone is counted!
12:00 p.m.	Closing Remarks