

# 2017 AIM IDEAS SUMMIT

## CONFERENCE PROGRAM AD FORM

PRINTED PROGRAM AD SIZE <i>(all options black and white)</i>	SPECS <i>(jpeg; png; eps)</i>	Aim Member RATE	Non- Member RATE	Select ad size you wish to reserve "X"
Full Page	8.5" x 8.5" plus 1/8" bleed	\$785	\$942	
Half Page Horizontal	7.5" x 3.6"	\$575	\$690	
Half Page Vertical	3.6" x 7.5"	\$575	\$690	
Quarter Page	3.6" x 3.6"	\$425	\$510	
Business Card (1/8 page)	3.6" x 1.8"	\$300	\$360	

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone (    ) \_\_\_\_\_ Fax (    ) \_\_\_\_\_

Email \_\_\_\_\_

Your Signature \_\_\_\_\_ Date \_\_\_\_\_

☐ Invoice    ☐ Check *(payable to Aim)*    ☐ Credit Card (Visa, MC, Discover, AMEX)

*circle card type*

CC# \_\_\_\_\_ exp. date \_\_\_\_\_ Ver. code \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

*To reserve your ad space, return this completed form to Aim, Attn: Anne Trobaugh,  
[atrobaugh@aimindiana.org](mailto:atrobaugh@aimindiana.org), fax to (317) 237-6206, or mail to 125 West Market St. Suite 100, Indianapolis,  
 IN 46204. Deadline to submit form and artwork is **August 11, 2017**. Questions? Call (317) 237-6200, ext.  
 239.*