



2017 ICOM ANNUAL MEETING



AUGUST 23 - 25, 2017
DOUBLETREE BY HILTON HOTEL SOUTH BEND
SOUTH BEND, INDIANA

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Indiana's Mayors will gather for the 19th Annual Meeting of the Indiana Conference of Mayors, August 23 - 25 in South Bend, Indiana. Do not miss this opportunity for discussion and collaboration with your peers regarding city leadership.

MEETING LOCATION

DoubleTree by Hilton Hotel South Bend
123 N. Dr. Martin Luther King Jr. Blvd
South Bend, IN 46601



MAYORS INSTITUTE



BALL STATE – ICI/AIM MAYORS INSTITUTE

Attendees of the ICOM Annual Meeting will earn credit in the Ball State-ICI/Aim Mayors Institute. By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis.

WORKSHOPS DESCRIPTIONS

WEDNESDAY, AUGUST 23

Aim Legislative Strategy - A New Way Forward 4:30 p.m. - 5:30 p.m.

The 2017 legislative session was one of the most constructive sessions in decades for local government and we believe that is in large part due to our new approach at the General Assembly. Strategic partnerships, progressive relationship building, calculated risk and forward thinking initiatives all play an integral role in our lobbying efforts. Our government affairs team, along with a panel of veteran legislators, will discuss why these changes paid dividends, where our efforts made a difference and how our new approach will benefit local government in the future.

Speakers:

Representative Dan Forestal
Matt Greller, CEO, Aim
Brian Gould, Government Affairs Director, Aim
Senator Randy Head
Senator Ryan Mishler (invited)
Lindsey Moss, Assistant Government Affairs Director & Legislative Counsel, Aim
Representative Ben Smaltz



THURSDAY, AUGUST 24

How Vulnerable are American Communities to Automation, Trade, and Urbanization? 9:30 a.m. - 10:30 a.m.

Social and political unease surrounding the wide differences in regional economic performance has troubled Americans for more than a generation. While geographic variation in economic growth is not new, it appears more pronounced today than in the recent past. Our interest in these issues reflects a growing concern that the geographic and education level concentration of labor market shocks have the potential to be far worse in the immediate future than in past decades. In this session we will explore the probability of job loss to offshoring and to automation at the county level. We will also explore the challenges at the community level as these changes occur.

Speaker:

Emily Wornell, PhD, Indiana Communities Institute, Ball State University

Common Sense and the Navigation of Employment Regulation 10:45 a.m. - 11:45 a.m.

Disciplining an employee for any reason can be an uncomfortable experience for everyone. Legally proper termination, suspension, demotion or reassignment of an employee requires utmost due diligence, long before the need to admonish an employee comes about. Is your municipality looking ahead and putting the right framework in place to support all kinds of employee discipline? Have you considered what you and your staff need to know before disciplining employees ... especially those who belong to a protected class? You have questions. We'll have some common sense ideas and suggestions to help your municipality prepare for these tough HR situations facing municipal employers.

Speakers:

Betty Knight, Esq., Knight Hoppe Kurnik & Knight, LTD.
John McKnight, Bliss McKnight, Inc.



Mobile Workshop and Innovative Projects Tour 1:30 p.m. - 3:30 p.m.

Take a guided tour of some of South Bend's most innovative programs and places. Mayors will receive a first-hand look at the city's Smart Streets Initiative; the transformations of the historic Studebaker and Union Station buildings into technology hubs; The Ivy at Berlin Place, a residential housing development at the city's baseball stadium; and The Local Cup, a coffee shop where customers pay what they can afford. Learn how South Bend is positioning itself for the future with its own twist on community development. You'll be sure to leave with fresh ideas to bring home.

Tour Guides:

Pete Buttigieg, Mayor, South Bend
Aaron Perri, Executive Director, Venues, Parks & Arts, South Bend

AGENDA (ALL TIMES EDT)

WEDNESDAY, AUGUST 23

3:00 p.m. - 5:30 p.m.	Registration
3:30 p.m. - 4:15 p.m.	ICOM Business Meeting <i>Mayors Only</i>
4:30 p.m. - 5:30 p.m.	Aim Legislative Strategy - A New Way Forward
6:00 p.m. - 7:30 p.m.	Networking Reception The LaSalle (<i>tentative</i>) 237 North Michigan Street South Bend, IN 46601

THURSDAY, AUGUST 24

9:00 a.m. - 9:30 a.m.	Registration & Breakfast
9:30 a.m. - 10:30 a.m.	How Vulnerable are American Communities to Automation, Trade, and Urbanization?
10:30 a.m. - 10:45 a.m.	Break
10:45 a.m. - 11:45 a.m.	Common Sense and the Navigation of Employment Regulation
11:45 a.m. - 1:15 p.m.	Luncheon Aaron Perri, Executive Director, Venues Parks & Arts, City of South Bend
1:30 p.m.	<i>Shuttle Departs for Mobile Tour</i>
1:30 p.m. - 3:30 p.m.	Mobile Workshop and Innovative Projects Tour
5:30 p.m.	<i>Shuttle Departs for Notre Dame</i>
6:00 p.m.	Walking Tour of Notre Dame's Most Historic Sites <i>Wear Walking Shoes</i>
7:15 p.m.	Dinner Morris Inn 1399 Notre Dame Avenue South Bend, IN 46617 <i>Casual Attire</i>

FRIDAY, AUGUST 25

9:00 a.m. - 10:30 a.m.	Breakfast Program Senator Todd Young <hr/> Jodi Golden, Executive Director, Indiana Office of Community and Rural Affairs
10:30 a.m.	Adjourn

HOTEL INFORMATION

The DoubleTree by Hilton - South Bend
123 N. Dr. Martin Luther King Jr. Blvd
South Bend, IN 46601

Standard Room Rate: \$96 plus tax
Group Code: ILM

Please contact the DoubleTree at (866) 893-5713 to make your reservation; Aim and ICOM are not responsible for hotel reservations or cancellations. Reservations made by August 2 using group code ILM will receive the group rate of \$96. Only Mayors and ICOM Annual Meeting Sponsors may reserve a room in the ICOM block.

If you have trouble making a reservation, please contact Natalie Hurt, Aim Special Events & Conferences Director, at nhurt@aimindiana.org.



3 WAYS TO REGISTER:

1. Online:
aimindiana.org/calendar

2. Mail form and payment to:
Aim
125 W Market St., Ste. 100
Indianapolis, IN 46204

3. Fax form to Aim at:
(317) 237-6206

2017 ICOM ANNUAL MEETING REGISTRATION FORM

EARLY REGISTRATION DEADLINE: AUGUST 16, 2017

YOUR INFORMATION		
Name		
Preferred Name for Badge		
Title		
City/Company		
Address		
City	State	ZIP
Phone		
Email		
Name of Guest (if attending)		
Special Needs and Dietary Restrictions		

CANCELLATION POLICY

Refunds will be made only if Aim is notified of cancellation in writing on or before August 16 by fax, mail or email to aspurgeon@aimindiana.org. Your registration is considered your commitment to attend. Unless attendees follow the cancellation policy, no-shows will be billed.

LATE & ONSITE REGISTRATION

The deadline for pre-registration is August 16. After August 16, registration fees are \$175 for delegates and \$100 for spouse/guests.

REGISTRATION FEES	
<input type="checkbox"/> \$150 Delegate	<input type="checkbox"/> \$175 Delegate -- Late Fee, after August 16
<input type="checkbox"/> \$75 Spouse/Guest	<input type="checkbox"/> \$100 Spouse/Guest -- Late Fee, after August 16
<input type="checkbox"/> \$0 Sponsor (Limit 2 per sponsoring company; please enter representatives' names below.)	
1.	
2.	
Total: \$	
METHOD OF PAYMENT <i>Circle One</i>	
Check	MC Visa Discover AmEx
Check Number	
Card Number	
Expiration Date	Security Code
Cardholder Name	
Billing Address	
City	
State	ZIP
Phone	
Authorized Signature	

SPOUSE / GUEST REGISTRATION

Spouse/guest registration includes admission to all conference events and meals, and it is limited to those who have no professional interest in the conference. Pre-registration is strongly encouraged.