

MAYORS INSTITUTE

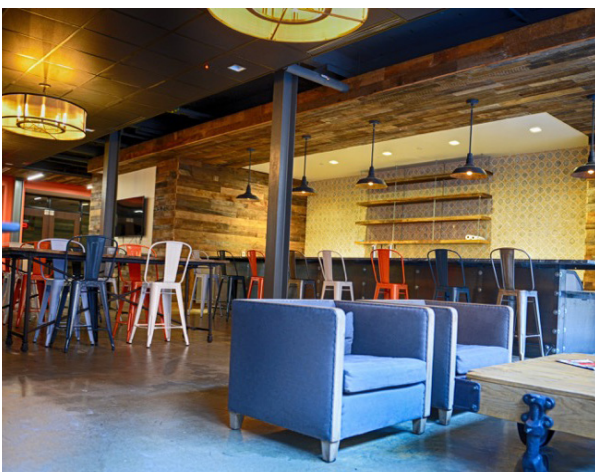


November 30 - December 1, 2017
City Hardware, Indianapolis

Aim introduced Mayors Institute to Hoosier mayors in 2009. This high-level learning experience, designed exclusively for mayors, has been an incredible success. In 2016, we kicked off a new partnership with the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this day and a half program guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant and essential.

Aim and ICI will host Mayors Institute, November 30 – December 1, in Indianapolis. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.



PARTICIPATION AND RECOGNITION IN CITY LEADERSHIP

All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive.

For more information on Mayors Institute Certificates of Achievement, visit www.aimindiana.org/mayors-institute.

AGENDA

THURSDAY, NOVEMBER 30	
8:30 a.m. – 9:30 a.m.	Registration
9:30 a.m. – 9:45 a.m.	Welcome & Introductions
9:45 a.m. – 10:45 a.m.	Indiana's Transition Away from Manufacturing (Part 1) During the ICOM/Mayors Institute in June Ball State's Dr. Emily Wornell discussed recent research highlighting Indiana's vulnerability to automation and off-shoring in its vital manufacturing sector. This two-part session will drill down on that data and start looking at how Indiana is positioning itself to respond to these economic vulnerabilities and develop a talented, ready workforce.
10:45 a.m. – 11:00 a.m.	Break
11:00 a.m. – 12:00 p.m.	Indiana's Transition Away from Manufacturing (Part 2)
12:00 p.m. – 1:00 p.m.	Lunch & Awards Presentation
1:00 p.m. – 2:00 p.m.	2018 Legislative Preview Mayors need to approach the 2018 General Assembly informed and ready to advocate for operational and quality of place initiatives that make sense for Hoosier cities. The Aim legislative team, joined by Indiana lawmakers, will preview the upcoming session and give you the 411 on what to expect and how you can stay engaged.
2:00 p.m. – 2:15 p.m.	Break
2:15 p.m. – 3:15 p.m.	Brainstorming Ideas for Aim's Long-term Legislative Initiative to Improve how Indiana Embraces its Municipalities The Aim team is undergoing a review process of how Hoosier cities and towns are governed and the significant overhaul that may be necessary to ensure our municipalities remain the engines driving our state's economy. Come ready to brainstorm how Indiana cities could be better positioned for success.
3:15 p.m. – 3:30 p.m.	Break
3:30 p.m. – 4:30 p.m.	Mayors Idea Exchange A special project, an innovative solution or just something cool that others can learn from are the only criteria for the Mayors Idea Exchange. During each Mayors Institute this dedicated time for creative dialogue and candid interaction has become one of the most valued and anticipated workshops on the agenda.
6:00 p.m.	Dinner

FRIDAY, DECEMBER 1	
8:00 a.m. – 9:00 a.m.	Breakfast
9:00 a.m. – 9:30 a.m.	Hoosier Survey Results Ball State's Dr. Charles Taylor and Dr. Sean Hildebrand will review the results of the 2017 Mayors Survey conducted by the Bowen Center for Public Affairs and compare these results to those of the Old National Bank/Ball State University 2017 Hoosier Survey. Mayors will have the opportunity to ask questions and discuss how the information can be used to direct research and future educational opportunities.
9:30 a.m. – 10:30 a.m.	Tax Incentives: Clauses and Agreements to Protect Taxpayers Tax incentives are a vital tool municipalities use to attract job growth and development. Existing and potential employers often require such incentives in exchange for their significant investment. However, protecting the community if the corporate commitments aren't met has become increasingly important. Mayors will walk away with specific explanations and language to help maintain accountability while encouraging business expansion in your community.
10:30 a.m. – 10:45 a.m.	Break
10:45 a.m. – 11:45 a.m.	Crowd Safety Strategies for Public Events As citizens look for more recreational and quality of place activities closer to home the number of public events is increasing. While the goal of these events is to offer a great time and a common warmth for the community, keeping everyone safe is an equally important priority. Attendees will learn new strategies from event experts and public safety leaders that will help you employ the latest tactics for protecting the public while maintaining the fun!
11:45 a.m.	Adjourn



EVENT LOCATION

City Hardware
136 N Delaware Street
Indianapolis, IN 46204

HOTEL INFORMATION

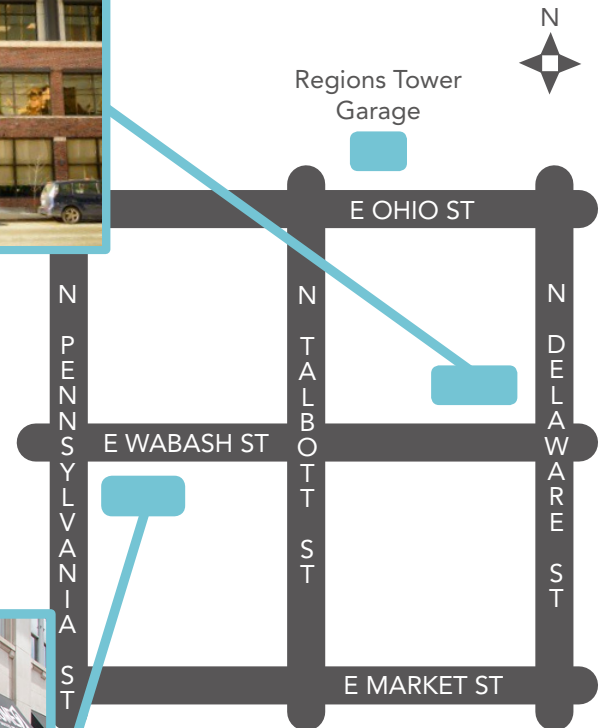
Home2 Suites
115 N Pennsylvania Street, Suite 150
Indianapolis, IN 46204
(317) 423-3636

Group Name: Aim Mayors Institute
Aim Rate: \$139 plus tax

Please contact Home2 Suites directly for hotel reservations and request the Aim hotel block. Reservations must be made by November 15 to receive the group rate. Aim is not responsible for hotel reservations or cancellations.

PARKING

Home2 Suites offers valet parking for \$27 per day. Additional parking is available in the Regions Tower Garage (150 E Ohio Street) for \$13-20 per day.



REGISTRATION

Fee: \$209
Deadline: November 22

HOW TO REGISTER

Online:
www.aimindiana.org/mayors-institute
Fax registration form to:
(317) 237-6206

Mail registration form and payment to:
Aim
125 W Market Street, Suite 100
Indianapolis, IN 46204

REGISTRATION FORM

Name		
City		
Address		
City	State	ZIP
Phone		
Email		
Special Needs and Dietary Restrictions		

Method of Payment		Fee: \$209	
Circle One: Check MC Visa Discover AmEx			
Check Number (Payable to Aim)			
Card Number			
Expiration Date		Verification Code	
Name of Cardholder			
Billing Address			
City	State	ZIP	
Cardholder Signature			

MAYORS INSTITUTE

AIMINDIANA.ORG/MAYORS-INSTITUTE

Ball State University Indiana Communities Institute (ICI)

ICI addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

Accelerate Indiana Municipalities (Aim)

Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.