



## What is Aim?

As one of the nation's oldest municipal leagues, Aim's purpose is to advance Indiana by empowering its cities and towns. We accomplish this through working closely with legislators on key initiatives, educating local elected officials, and providing a peer network that offers our members opportunities to collaborate and share best practices.

### Services to municipal members include:

- Educational conferences, seminars and E-learning
- Grassroots services and technical assistance
- State code and local ordinance advisement
- Advocacy of local issues at the state and federal levels
- Information dissemination and communication to help cities and towns share their success stories

## Why Join Aim as a Corporate Partner?

As Aim, we're advocates for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy. The mission for the Corporate Partner Program is to assist municipal officials and business leaders in sharing ideas and information. This is accomplished through:

- Networking opportunities
- Online information Network
- Conferences and seminars

Partnership with Aim makes your job easier, assists you with heightening your company's visibility, and provides opportunities to showcase your products and services. By partnering with Aim, you join the effort to improve municipal government in Indiana, and, in doing so, receive unparalleled marketing opportunities for your business and direct access to your client base.

### **Benefits of Aim Corporate Partnership**

- Exclusive right to Aim Sponsorship Opportunities
- Notice of Aim training programs, workshops and webinars
- Opportunities to submit educational topic ideas
- Attend Aim training programs, seminars, workshops, webinars and events at member rate
- Subscriptions to Aim E-publications
- Complimentary electronic membership lists
- Listing on the Aim website, including business contact information and a company description
- 20% advertising discount in Aim publications
- Aim Ideas Summit
  - Discount on Expo booth space
  - Printed Conference Program advertising discount