

MAYORS INSTITUTE



March 22 - 23, 2018
Launch Fishers, Fishers

Mayors Institute is a high-level learning experience, designed exclusively for mayors. The Institute is a partnership between Aim and the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this day and a half program guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant and essential.

Aim and ICI will host Mayors Institute, March 22-23, in Fishers. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.

PARTICIPATION AND RECOGNITION IN CITY LEADERSHIP

All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive.

For more information on Mayors Institute Certificates of Achievement, visit www.aimindiana.org.



AGENDA

THURSDAY, MARCH 22			
8:30 a.m. – 9:30 a.m.	Registration	2:15 p.m. – 3:15 p.m.	State and Local Partnership with the Indiana Civil Rights Commission <p>Join Indiana Civil Rights Commission (ICRC) Deputy Director and General Counsel, Doneisha Posey, for an overview of the Indiana Civil Rights Commission. City leaders will also take an in-depth look at how their city can collaborate with the ICRC in eradicating discrimination and educating local leaders on the rights and responsibilities of their constituents under the Indiana civil rights laws.</p> <p>Doneisha L. Posey, Deputy Director & General Counsel, Indiana Civil Rights Commission</p>
9:30 a.m. – 9:40 a.m.	Welcome & Introductions	3:15 p.m.	Break
9:40 a.m. – 10:45 a.m.	The Next Generation of Stellar and Other OCRA News <p>The Lieutenant Governor recently announced some developments in the Stellar Communities Designation Program. In an effort to spread the initiative's impact even farther than it is today, the award-winning program is undergoing a transformation that takes a more regional approach than in year's past. Attendees will learn about the program's evolution and how their city could benefit from the changes. Also on tap, what you can expect from OCRA in the coming months and years as they complete an extensive listening, visioning and planning process.</p> <p>Jodi Golden, Executive Director, Indiana Office of Community and Rural Affairs Lee Lewellen, Chief Executive Officer, Indiana Economic Development Association Jim Morrison, Director of Veteran Opportunity, Office of Lt. Governor Suzanne Crouch</p>	3:45 p.m. – 4:30 p.m.	Compliance with Common Construction Wage and Public Construction Laws <p>Common construction wage laws have changed in recent years. And, the options for public construction, such as design-build, P3s, and energy savings contracts are not always cut and dry. Do you understand what your city can and can't do? A municipal law expert will be on hand to shed some light and help ensure all cities understand how to stay in compliance.</p> <p>Brian Bosma, Esq., Partner, Kroger, Gardis & Regas, LLP</p>
10:45 a.m.	Break	6:00 p.m.	Dinner
11:00 a.m. – 12:00 p.m.	How Indiana Uses Data to Improve Lives <p>Providing information that allows for more informed policy making is a key goal of the Indiana Performance Management Hub (MPH). The MPH collects data and provides analytical solutions in the areas of healthcare, education and workforce, traffic safety, addiction, state agency performance and more. Learn more about what the MPH does and how you can tap into this vital information resource when making important policy decisions in your city.</p> <p>Darshan Shah, Executive Director, Indiana Management Performance Hub</p>	FRIDAY, MARCH 23	
12:00 p.m.	Lunch	8:00 a.m.	Breakfast
1:00 p.m. – 2:00 p.m.	Understanding, Identifying, and Leveraging Opportunity Zones <p>The Tax Cuts and Jobs Act of 2017 created the Opportunity Zone Program, a new economic and community development financing initiative. The Opportunity Zone Program provides certain investors within designated Opportunity Zones the opportunity to realize significant federal tax advantages. This seminar will provide an overview of this new program, its benefits and how communities may leverage this new economic development tool.</p> <p>Frank Hoffman, Esq., Parter, Ice Miller LLP Shawn Peterson, Esq., Senior Counsel, Ice Miller LLP Sebastian Smelko, Esq., Of Counsel, Ice Miller LLP</p>	9:00 a.m. – 10:00 a.m.	Helping a Struggling Area Reach its Potential – the 8Twelve Coalition <p>Muncie's 8Twelve Coalition is an example of public and private partners coming together to move a section of Muncie from despair to repair. Work plans were created in the areas of business development, beautification, housing and access to services. Hear how this exciting coalition is taking an area of 500 homes, with a \$20,000 median income, and "creating a new and better ending story to neighborhood decline."</p> <p>Jena Ashby, Director of Impact and Programs, Greater Muncie Habitat for Humanity Rachael Goodspeed, Community Affairs Manager, Vectren Foundation Mayor Dennis Tyler, Muncie</p>
2:00 p.m.	Break	10:00 a.m.	Break
		10:15 a.m. – 11:15 a.m.	Elevating the Discussion about Autonomous Vehicle Technology and its Uses <p>Believe it or not, autonomous vehicles are slowing making their way into the Indiana municipal landscape. Hear how some Indiana cities are experimenting with the technology and how the state is making plans to welcome what was once the futuristic musing of Hollywood.</p>
		11:15 a.m.	Adjourn

EVENT LOCATION

Launch Fishers

12175 Visionary Way, Suite 200
Fishers, IN 46038

Complimentary surface lot parking is available at Launch Fishers. Please enter the facility from the entrance located on the southeast corner of the building. Launch Fishers signage marks the entrance.

HOTEL INFORMATION

Springhill Suites Fishers/Indianapolis

9896 Hague Road
Indianapolis, IN 46256
(317) 841-0416

Group Name: Aim Mayors Institute
Aim Rate: \$119 plus tax

Please contact Springhill Suites Fishers/Indianapolis directly for hotel reservations and request the Aim hotel block. Reservations must be made by March 7 to receive the group rate. Aim is not responsible for hotel reservations or cancellations.

LAUNCH. FISHERS



REGISTRATION		HOW TO REGISTER
Fee: \$209 Deadline: March 15		Online: www.aimindiana.org Fax registration form to: (317) 237-6206
		Mail registration form and payment to: Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204

REGISTRATION FORM

Name		
City		
Address		
City	State	ZIP
Phone		
Email		
Special Needs and Dietary Restrictions		

Method of Payment		Fee: \$209	
Circle One: Check MC Visa Discover AmEx			
Check Number (Payable to Aim)			
Card Number			
Expiration Date		Verification Code	
Name of Cardholder			
Billing Address			
City	State	ZIP	
Cardholder Signature			

MAYORS INSTITUTE

AIMINDIANA.ORG/MAYORS-INSTITUTE

Ball State University Indiana Communities Institute (ICI)

ICI addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

Accelerate Indiana Municipalities (Aim)

Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.