



## 2018 IMMA ANNUAL CONFERENCE

APRIL 25 - 27 | LAWRENCEBURG, INDIANA

### 2018 IMMA Annual Conference Registration Form

Registration Information	
Name	
Title	
Preferred Name for Badge	
Municipality/Company	
Address	
City/Town	
State	ZIP
Phone	
Email	
Special Dietary Needs	
Please check events you plan to attend. <i>(Planning purposes only)</i>	
<input type="checkbox"/> Golf on Wednesday, April 25	
<input type="checkbox"/> Dinner on Wednesday, April 25	
<input type="checkbox"/> Innovative Projects Tour on Thursday, April 26	
<input type="checkbox"/> Dinner on Thursday, April 26	

#### Golf

The golf outing on Wednesday, April 25, will be a separate cost and is not included in the registration fee. If you have a team request, please email [cschneider@aimindiana.org](mailto:cschneider@aimindiana.org).

#### Three Easy Ways to Register!

1. Email: [cschneider@aimindiana.org](mailto:cschneider@aimindiana.org)
2. Mail form and payment to:  
IMMA c/o Aim  
125 W Market St., Ste. 100, Indianapolis, IN 46204
3. Fax: (317) 237-6206

Registration Fees					
IMMA Member: \$150	Non-Member: \$200	Gold Corporate Member: \$0			
Single Day: \$75		Add \$35 if registering after April 20.			
Total \$					
Method of Payment					
Circle One	Check	MC	Visa	Discover	AmEx
Check Number (Payable to Aim)					
Card Number					
Expiration Date					
Verification Code					
Name of Cardholder					
Billing Address					
State	ZIP	Phone			
Authorized Signature					

#### Hotel

DoubleTree by Hilton  
51 Walnut Street  
Lawrenceburg, IN 47025  
(812) 539-8888  
Rate: \$93/night plus tax  
Group Code: Aim

Conference attendees are responsible for making their own hotel reservations directly through the hotel. Hotel reservations should be made no later than April 18.

#### Cancellation Policy

Only written conference cancellations received on or before April 20 will be refunded, less a \$40 processing fee. Fax your written cancellation to (317) 237-6206 or email to: [cschneider@aimindiana.org](mailto:cschneider@aimindiana.org).

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WEDNESDAY, APRIL 25		
12:00 p.m. - 4:00 p.m.	<b>Golf Outing</b> The Links at Rising Star Casino	2:30 p.m. - 2:45 p.m. <b>Break</b>
1:00 p.m. - 4:00 p.m.	<b>Alternative Activities: MGP Distillery Tour &amp; Hillforest Museum</b>	2:45 p.m. - 3:45 p.m. <b>Economic Development</b> How do you take an idea and bring it to action? Learn about data-driven strategies to bring economic development to your town. This session will provide a comprehensive perspective on what it takes to successfully grow one's economy and business. Continue the process by learning how to put a strategy into action through vision, planning, and execution.
6:00 p.m. - 8:00 p.m.	<b>Welcome Dinner</b> Great Crescent Brewery	3:45 p.m. - 4:15 p.m. <b>ICMA 2018 Update</b> Hear an update from the International City/Council Management Association and meet the new Midwest Regional Director Cheryl Hilvert.
THURSDAY, APRIL 26		4:15 p.m. - 5:00 p.m. <b>Break</b>
8:30 a.m. - 9:00 a.m.	<b>Registration</b>	5:00 p.m. - 6:30 p.m. <b>Innovative Projects Tour</b> Take a guided tour of some of the area's most innovative programs and places. Managers will receive a first-hand look at downtown Aurora, the riverfront trail from Lawrenceburg to Aurora, and the results of the façade improvement grants. Learn how Aurora is positioning itself for the future with its own twist on community development. You'll be sure to leave with fresh ideas to bring home.
9:00 a.m. - 9:15 a.m.	<b>Welcome &amp; Introduction</b>	6:30 p.m. - 8:30 p.m. <b>Dinner &amp; Awards</b> Third and Main Restaurant
9:15 a.m. - 10:15 a.m.	<b>Numbers, Spreadsheets, Oh My! Preparing the Budget</b> The budget is always on the forefront of a manager's mind. Can we do that innovative project? Can I hire another employee? Can we acquire another plot of land? This session will dive into the budgeting process from the manager's point of view. We'll discuss all those number swirling in your head and get them down on paper in a comprehensive manner.	<b>FRIDAY, APRIL 28</b>
10:15 a.m. - 10:30 a.m.	<b>Break</b>	9:00 a.m. - 9:30 a.m. <b>IMMA Business Session &amp; Board Meeting</b>
10:30 a.m. - 11:15 a.m.	<b>Legal Partnerships</b> Navigating contracts – and legalese – is a nuanced, high-stakes skill, especially as local leaders chart their community's future and promote economic development. Come for tips on entering and vetting agreements, including ones with the Indiana Department of Transportation and prospective businesses.	9:30 a.m. - 10:00 a.m. <b>2018 Legislative Session</b> When we put a wrap on each legislative session most Aim members already have a good idea of what happened regarding the larger, more publicized bills impacting municipal government. However, there are always bills that don't make headlines during a normal session. This session will cover what happened during the legislative session and Aim's predictions of what will happen during the special session in May.
11:15 a.m. - 12:00 p.m.	<b>Collaboration with Stakeholders</b> Working together with a variety of community partners is a key element in improving cities and towns. This session will provide new insights into building strategic relationships with regional partners, mainstreet organizations and community foundations. Those partnerships are critical not only for community and economic development – but emergency response coordination as well.	10:45 a.m. - 11:00 a.m. <b>Break</b>
12:00 p.m. - 1:00 p.m.	<b>Lunch</b>	11:00 a.m. - 12:00 p.m. <b>Human Resources &amp; Other Responsibilities</b> Municipal managers play a dynamic role in their communities, and they do so while juggling a broad set of responsibilities. This session will cover the ins and outs of e-verification, public record retention, media relations and a variety of other personnel issues city and town leaders encounter on the job.
1:00 p.m. - 2:30 p.m.	<b>Keynote: Denise Ryan</b> Denise Ryan is not your typical motivational speaker. She is an author, keynote speaker and most notably, a fire starter extraordinaire. This session will discuss the traits great leaders possess and common mistakes that leaders make (micromanaging, failing to define expectations, criticizing rather than coaching and more) and how to avoid them. Then we get to the juicy stuff – what really motivates people. If you want to get more from your employees, if you want to raise morale (without raising pay), or if you just want to be a better boss, this keynote session is for you.	12:00 p.m. - 12:15 p.m. <b>Closing, Sunset Picture Winners, &amp; Door Prizes</b>

## Door Prizes

If you wish to participate in our door prize drawing, please bring a gift for the exchange on Friday. Bring a basket or item from a local merchant to highlight your community!

## Photo Contest

Submit a picture of a sunset or sunrise in your community to [cschneider@aimindiana.org](mailto:cschneider@aimindiana.org) by Friday, April 20. The photo must be taken in your community. Voting will take place at registration and the winner will be announced on Friday.