

2018 AIM IDEAS SUMMIT PROGRAM ADVERTISING

PRINTED PROGRAM AD SIZE <i>(all options black and white)</i>	SPECS <i>(jpeg; png; eps)</i>	Aim Member RATE	Non- Member RATE	Select ad size you wish to reserve "X"
Full Page	8.5" x 8.5" plus 1/8" bleed	\$785	\$942	
Half Page Horizontal	7.5" x 3.6"	\$575	\$690	
Half Page Vertical	3.6" x 7.5"	\$575	\$690	
Quarter Page	3.6" x 3.6"	\$425	\$510	
Business Card (1/8 page)	3.6" x 1.8"	\$300	\$360	

Company Name: _____

Contact Person: _____

Phone () _____ Fax () _____

Email _____

Your Signature _____ Date _____

Invoice Check *(payable to Aim)* Credit Card (Visa, MC, Discover, AMEX)

circle card type

CC# _____ exp. date _____ Ver. code _____

Name on Card: _____

Billing Address: _____

*To reserve your ad space, return this completed form to Aim, Attn: Anne Trobaugh,
atrobaugh@aimindiana.org, fax to (317) 237-6206, or mail to 125 West Market St. Suite 100, Indianapolis,
IN 46204. Deadline to submit form and artwork is **August 3, 2018**. *Artwork must be in accordance with
ad specs/sizes listed above. Questions? Call (317) 237-6200, ext. 239.*