



October 2-4, 2018 | French Lick Resort

Join us for our marquee event in French Lick, Indiana, for the state's largest gathering of municipal officials at the 2018 Aim Ideas Summit. The Ideas Summit offers a two-day tradeshow, more than 25 educational workshops, and many opportunities to network with hundreds of municipal leaders and decision-makers. Our sponsorship opportunities provide you with optimum exposure to generate leads and maximize your conference investment.

SPONSORSHIP OPPORTUNITIES

Aim Board of Directors' Dinner – \$5,000

Join members of the Aim Board of Directors for dinner at 7 p.m. on Monday, October 1, at the picturesque Pete Dye Pavilion to kick off the conference! Shuttle departs French Lick Event Center at 6:45 p.m. Sponsor benefits include: dinner tickets for two company representatives, printed recognition in conference program and on signage, and verbal recognition during dinner.

Hotel Room Keys – \$2,500

Don't miss this chance to get your company's name out there! Company logo printed on customized French Lick Resort hotel room keys distributed upon check-in to conference attendees staying in the Aim Room Block.

Opening Business Session (with Video Commercial Advertisement) – \$1,800

Promote your company's products or services with a 60-second custom-made video commercial that will play on the jumbo screens at the Opening Business Session. Sponsor must provide commercial to Aim in approved MP4 video file format. The sponsor will receive printed recognition in conference program.

Vendor Solutions Workshop – \$1,500

Does your company have a unique workshop topic to present? The Vendor Solutions Workshop offers you the opportunity to present a 1-hour session on a specific area of expertise, case studies, best practices, or innovative projects you're working on in communities. The sponsor also will be allowed to display marketing materials on tabletop space during the workshop.

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Event Center Workshop Room – \$1,000

Looking for maximum exposure? This opportunity provides naming rights for one of the regular meeting rooms for the week. Your company logo will be displayed on the projection screen dress for all five workshops located in “your” room. Printed signage will re-name the room near its entrance. The sponsor also will receive printed recognition in conference program.

Exhibit Hall Entrance Unit – \$1,000

Company listing on large printed sign placed at the entrance of Exhibit Hall, along with printed recognition in conference program.

Exhibit Hall Memento – \$1,000

Company logo included on Aim memento given to first 100 delegates at Exhibit Hall Grand Opening on Tuesday, October 2. The sponsor also will receive printed recognition in conference program.

Giant Floor Clings – \$600

These are a huge hit every year for folks who want to get their name in front of hundreds of municipal officials! Company logo printed in color on giant floor clings placed in high traffic areas throughout the Event Center.

Welcome Reception in Exhibit Hall – \$500

The networking reception from 5:15 p.m. to 7:15 p.m. Tuesday, October 2, will celebrate the grand opening of our exhibit hall. Sponsor benefits include: printed recognition on signage and in conference program.

Presidents’ Reception

Join conference attendees from 5 p.m. to 6:30 p.m. Wednesday, October 3, at our cocktail and hors d’oeuvres reception to honor Aim Presidents, past and present, and for the presentation of remaining awards, including the prestigious Russell G. Lloyd Distinguished Service Award. All levels include printed recognition in conference program and on signage during event. Gold and Silver levels also include verbal recognition from the podium during reception.

• Gold Level – \$3,500

Includes a complimentary standard exhibit booth and three additional reception tickets

• Silver Level – \$1,800

Includes one complimentary conference registration and two additional reception tickets

• Bronze Level – \$800

Includes one additional reception ticket

Conference Mobile App Logo Ad – \$500

The sponsor’s company logo and website link will be listed in the Aim Ideas Summit Mobile Application for Smart Phones, designed to provide conference-related information at attendees’ fingertips during the Ideas Summit. App features include daily agenda, personalized experience, sponsor listing, and more!

Major Door Prize – \$500

Sponsor one of our major door prizes given away at the Opening and Closing Business Sessions. Sponsor benefits include: printed recognition in conference program and verbal recognition from podium during prize drawing.

Company items for workshop rooms – \$500

Company provides 100 notepads and/or pens with company logo/name on them to be placed in conference workshop rooms for attendees to use.

Tote Bag Giveaways – \$300

Company provides a giveaway with company logo/name for hand out to all conference delegates at conference registration

Guest Program – \$250

The Ideas Summit will feature engaging mobile events and tours scheduled for guests and spouses of conference attendees. The sponsor will receive printed recognition in conference program.



Sponsorships available on first-come, first-serve basis.

Please return completed form with payment information to Anne Trobaugh, Corporate Relations Director, 125 W. Market St., Suite 100, Indianapolis, IN 46204 or email to atrobaugh@aimindiana.org.

DEADLINE: August 3, 2018

Company name:	
Contact person:	
Phone: ()	Email:
Your signature:	Date:
Sponsorship selections:	

Method of Payment (Circle one)				
Check (payable to Aim)	MC	Visa	Discover	AmEx
Check number:				
Card number:				
Expiration date:		Verification code:		
Cardholder name:				
Billing address:				
City:	State:	ZIP:		
Phone:				
Authorized signature:				