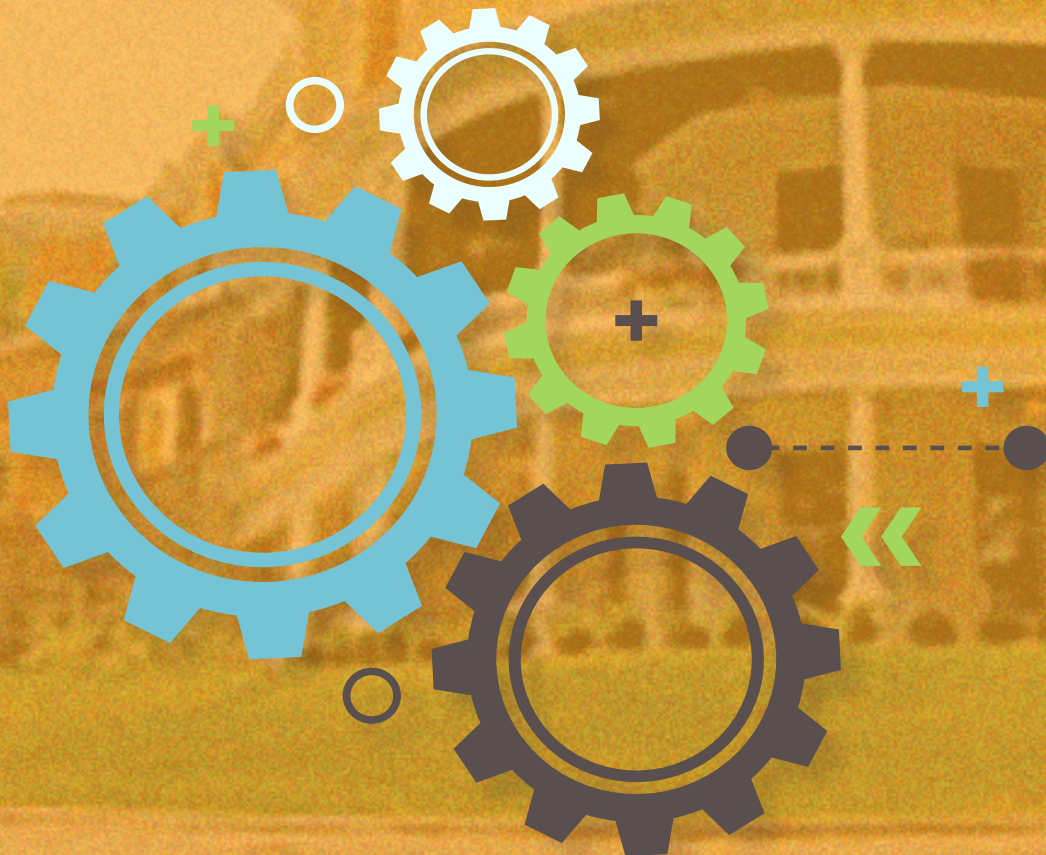




Aim
Ideas
SUMMIT

2018 Aim Ideas Summit
French Lick Springs Resort
French Lick, Indiana
October 2-4, 2018

Get Ready for Peer Networking Sessions, Workshops, and More!





The Aim Ideas Summit spotlights just how comprehensive our commitment is to accelerating Indiana municipalities. We packed in more than 150 exhibitors, organizations, and state agencies specializing in municipal government solutions, an exciting mix of speakers, 29 workshops, networking opportunities, and one-on-one consultations into a mere three days.

There is also some association business that needs to happen at the conference. Be sure to attend the Opening and Closing Business Sessions to help elect Aim officers, board members, and formulate policies for the coming year. Check the Aim website to ensure you're signed up as a voting delegate at aimindiana.org.

WORKSHOPS

It wasn't easy to accomplish given the short time we have together, but we found a way to put a tremendous amount of educational programming into the Aim Ideas Summit. This year's 29 workshops are diverse and offer a great mixture of technical, nuts and bolts skills, and big picture development and quality of place topics. As always, there will be a lot of Continuing Legal Education credits. For those who attend our extended Early Bird topics, credit will be offered towards your Aim Municipal Management Institute certification.

Throughout the summer, Aim will be updating our workshop roster to include descriptions, speakers, and notes about workshop CLE credits and applicability to small towns. Check aimindiana.org frequently for more details!

Participation in the early bird workshops is eligible for Municipal Management Institute (MMI) credit. Thank you to MMI sponsor Wessler Engineering.



EARLY BIRD WORKSHOPS

Earn MMI credit!

Tuesday, October 2

1:15 p.m. – 2:45 p.m.



Looking out for Taxpayers by Using Clawbacks to Manage Incentive Risk

Experts in economic development and finance will explore various incentives and how to incorporate accountability into each deal to manage your community's risk.

Debunking the Myths, A Factual Analysis of TIF Impact

Participants will take a deep dive into two key areas of TIF impact – rate driven funds and circuit breaker implications. Learn how to spot the myths and speak with the benefit of facts.

Should Population and Income Disparities Hasten Regional Collaboration? (Part 1)

IU's Drew Klacik will take participants through a candid, data-filled summary of Indiana's population and income trends as a case for why municipalities should contemplate more regional partnerships.

Make Sense of Public Data and GIS Mapping... and How to Use it!

This workshop will cover a broad range of topics pertaining to the mining of available data resources, and using GIS to make information more accessible for your citizens and leverage economic development opportunities.

KEYNOTE SPEAKER: Ben Muldrow

Ben Muldrow, a partner at Arnett Muldrow & Associates, is responsible for all community marketing and branding functions of the Greenville, SC-based urban planning firm. Ben helps communities to develop their brand identity through an open process including public design sessions and collaborative small groups. He has designed new branding and marketing elements for revitalization projects in over 300 communities in Arkansas, Alabama, California, Delaware, Florida, Georgia, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri, North Carolina, Ohio, Oregon, South Carolina, Vermont, Virginia, West Virginia, Wisconsin, and Wyoming. The younger, smarter, and more handsome Muldrow is a popular speaker for State Main Street Managers Trainings, Tourism Conferences, and National Main Street Town Meetings. A Greenville native and a graduate of the University of South Carolina, Muldrow was Strategic Branding Manager for NewSouth Communications and Owner of Mudduck Design, an advertising and graphic design company specializing in design for residential home builders, developers, real estate, and support businesses in the industry.



HASHTAG MADNESS

Feeling left out of the hashtag craze? Or, are you a hashtag savant looking to share your skills with the world? This year, those who tag #Aim2018 to share their positive conference experiences will be eligible to win a prize during the Closing Business Session. Get ready to share insights from your favorite workshops or take some selfies with your newest contacts – just remember to include #Aim2018 and you just might go home a winner!

AIM INDIANA MOBILE APP

While packing your bags for French Lick be sure to download the Aim Indiana App, Aim's free mobile app for iPhone and Android devices. Closer to the conference you'll find details on all events and workshops and you can even create your own schedule to keep yourself on track! In addition to workshops, the app will have directional and parking instructions and information on featured speakers and sponsors. And, when you aren't using the app for our many events throughout the year, you can use it to view the Aim calendar or catch up on legislative information.

EXHIBIT HALL

Nearly 150 companies, organizations and state agencies specializing in municipal government solutions will be on-hand in the exhibit hall. Make sure to visit their booths to learn what they can offer your city or town and to find innovative technology and resources to take back to your community. This year, the exhibit hall will kick off with the welcome reception on Tuesday and feature a continental breakfast on Wednesday. This year's exhibit hall will feature a new game, Guess the Secret Word, to encourage meaningful interactions between our expert vendors and municipal attendees. Completed game cards can be returned for a chance to win fantastic prizes.

#Aim2018

HIGHLIGHTS

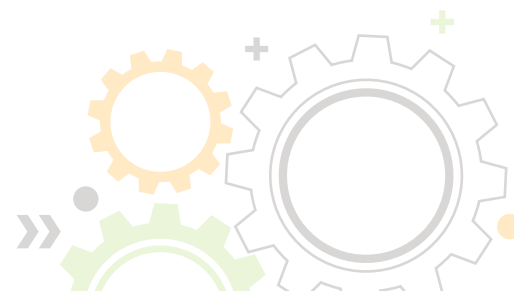
There will be several opportunities for you to meet one-on-one with experts representing several popular Aim programs.

Comcast Newsmakers will be returning to the conference to help you get your message out. Sign up to be interviewed and take the video home for use in your community.

Round up your financial questions and bring them to the conference. The State Board of Accounts will have representatives staffing their Resource Center on Wednesday, October 3.

GUEST PROGRAM

Guests of conference attendees will not be bored! Aim will have specific programs designed just for them. Updates will be provided on the Aim website. French Lick and West Baden have a wide variety of tours, experiences and more! Check out visit frenchlickwestbaden.com for information on this beautiful part of the Hoosier state.



Monday, October 1	
7:00 p.m.	Board of Directors Dinner
Tuesday, October 2	
9:00 a.m. – 6:00 p.m.	Registration
9:00 a.m. – 10:45 a.m.	Board of Directors Meeting
11:00 a.m. – 1:00 p.m.	Aim Affiliate Group Meetings <ul style="list-style-type: none"> Indiana Conference of Mayors (ICOM) Luncheon Indiana League of Municipal Clerks and Treasurers (ILMCT) Executive Committee Luncheon Indiana Association of City Engineers (IACE) Luncheon
11:00 a.m. – 5:00 p.m.	Comcast Newsmakers
1:15 p.m. – 2:45 p.m.	Early Bird Workshops <ul style="list-style-type: none"> Looking out for Taxpayers by Using Clawbacks to Manage Incentive Risk Debunking the Myths, A Factual Analysis of TIF Impact Should Population and Income Disparities Hasten Regional Collaboration? (Part 1) Make Sense of Public Data and GIS Mapping...and How to Use it!
2:00 p.m. – 4:00 p.m.	Aim Affiliate Group Meeting <ul style="list-style-type: none"> Indiana Association of Regional Councils (IARC) Advisory Council Meeting
3:00 p.m. – 4:00 p.m.	Workshops <ul style="list-style-type: none"> Innovative Ways to Fund Local Match Requirements Exploring the Use of Social Impact Guarantees to Address Challenges The Alphabet Soup of Human Resources - COBRA, FMLA, FLSA & More! The Broad Role of a Municipal Council Member Thinking Regionally, Acting Locally: A Regional Approach to Sustainability
4:15 p.m. – 5:00 p.m.	Opening Business Session
5:15 p.m. – 7:15 p.m.	Welcome Reception in Exhibit Hall
7:15 p.m.	Evening Open for Vendor Events
Wednesday, October 3	
8:00 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 10:00 a.m.	Continental Breakfast in Exhibit Hall
8:00 a.m. – 11:15 a.m.	Exhibit Hall Open
8:30 a.m. – 10:00 a.m.	Aim Affiliate Group Meetings <ul style="list-style-type: none"> Redevelopment Association of Indiana (RAI) Meeting Indiana ADA Coordinators Association (ADA) Meeting Indiana Municipal Management Association (IMMA) Meeting Council Members Meeting
8:30 a.m. – 11:30 a.m.	State Board of Accounts Resource Center
8:30 a.m. – 4:00 p.m.	Comcast Newsmakers
10:00 a.m. – 11:00 a.m.	Guest Program
10:00 a.m. – 11:00 a.m.	Workshops <ul style="list-style-type: none"> A Comprehensive Look at Northeast Indiana's Regional Collaboration (Part 2) Risk Management Content Provided by Bliss McKnight, Inc. Unveiling of Key Infrastructure Tools - Asset Management Portal and Community Crossings Step-by-Step Guide Streamlining your Training and Compliance Tasks Vendor Solutions

11:15 a.m.	Grand Prize Giveaway and Exhibition Closes
11:30 a.m. – 1:45 p.m.	Aim Annual Awards Luncheon presented by Umbaugh Keynote Address sponsored by Bingham Greenebaum Doll LLP
2:00 p.m. – 3:00 p.m.	Corporate Partner Advisory Council Meeting
2:00 p.m. – 3:00 p.m.	Peer Networking Session <ul style="list-style-type: none"> Fiscal Officers & Clerks Council Members Mayors Appointed Officials & Town Managers
2:00 p.m. – 4:00 p.m.	State Board of Accounts Resource Center
2:00 p.m. – 4:00 p.m.	Guest Program
3:15 p.m. – 4:15 p.m.	Workshops <ul style="list-style-type: none"> Making Your Community a Magnet for Talent Risk Management Content Provided by Bliss McKnight, Inc. Best Practices Under Indiana Access to Public Records Act Understanding Your Community's Tax Base Vendor Solutions: Latest Evolutions of Stormwater Utilities
4:30 p.m. – 5:00 p.m.	Policy Platform Hearing
5:00 p.m. – 6:30 p.m.	Presidents' Reception
6:30 p.m.	Evening Open for Vendor Events
7:00 p.m. – 10:00 p.m.	Oktoberfest Vendor Party – Hosted by Aim Corporate Partners
Thursday, October 4	
7:30 a.m. – 11:30 a.m.	Registration
7:30 a.m. – 9:00 a.m.	Continental Breakfast
8:30 a.m. – 10:00 a.m.	Workshops <ul style="list-style-type: none"> Understanding Ethical Expectations of Municipal Officials Creative Capital Strategies for Municipal Facilities How Gaming Legislation Impacts ALL Hoosier Communities Case Study: Creative P3 – Bold Downtown Transformation Parks, a Key Component of Talent Attraction
8:30 a.m. – 10:00 a.m.	Peer Networking Sessions <ul style="list-style-type: none"> Attorneys
10:15 a.m. – 11:15 a.m.	Workshops <ul style="list-style-type: none"> Aim Medical Trust from the Member Perspective Utilizing Partnerships to Turn Liabilities into Assets – Removal of Vacant and Blighted Structures Beyond the Plan - How to Implement Big Ideas Using Community Paramedics to Change Health Outcomes Vendor Solutions
11:30 a.m. – 1:15 p.m.	Closing Lunch and Business Session
1:30 p.m. – 3:00 p.m.	Aim Affiliate Group Meeting <ul style="list-style-type: none"> Indiana Association of Regional Councils (IARC) Board of Directors Meeting

Throughout the summer, Aim will be updating our workshop roster to include descriptions, speakers, and notes about workshop CLE credits and applicability to small towns. Check aimindiana.org frequently for more details!

French Lick Springs Resort
8670 West State Road 56
French Lick, IN 47432



REGISTER TODAY!

ONLINE
aimindiana.org

MAIL
Aim
125 W. Market Street, Suite 100
Indianapolis, IN 46204

FAX
(317) 237-6206

Hotel Information

The hotel blocks will open July 10 for the Aim Ideas Summit. Please contact the hotel of your choice directly by September 10 to reserve your hotel room. Aim is not responsible for hotel reservations. Attendees are required to provide their name and the name of their company or municipality when reserving a hotel room. Multiple reservations cannot be made under the same name. There are separate blocks for vendors and municipal attendees. Please make sure you use the appropriate group code when reserving your room. You must be registered for the conference to occupy a room in the Aim hotel block. Reservations made under the Aim room block can be adjusted by Aim.

Please note: If you are a member of the Aim Board of Directors, please contact Lesley Mosier at Imosier@aimindiana.org to make your reservation.

French Lick Springs Hotel

8670 West State Road 56
French Lick, Indiana 47432
(888) 936-9360

Municipal Attendee Group Code: 1018AIM
Vendor Group Code: VENDAIM
Room Rate: \$149/night (plus tax)
Parking: Complimentary

West Baden Springs Hotel

8538 West Baden Avenue
West Baden Springs, Indiana 47469
(888) 936-9360

Municipal Attendee Group Code: 1018AIM
Vendor Group Code: VENDAIM
Room Rate: \$189/night (plus tax)
Parking: Complimentary



2018 AIM IDEAS SUMMIT REGISTRATION FORM

Pre-Registration Deadline: September 10



Full Name
Preferred Name for Badge
Title
Municipality/Company
Council President's Name
Address
City/State/Zip

Phone
Email
Spouse/Guest Name
Special Needs and Dietary Restrictions

REGISTRATION FEES

	On/Before 9/10	After 9/10	Enter Amount
Aim Member — Municipal Official (Pop. greater than or equal to 1,000)	\$325	\$375	
Aim Member — Municipal Official (Pop. less than 1,000)	\$190	\$240	
Aim Corporate Partner (Non-Exhibitor)	\$325	\$375	
Aim Corporate Partner (Exhibitor)	\$250	\$300	
Non-Member (Non-Exhibitor)	\$475	\$525	
Non-Member (Exhibitor)	\$250	\$300	
Spouse/Guest	\$190	\$240	
Wednesday Only	\$250	\$300	
Total Amount:	\$ _____		

METHOD OF PAYMENT

<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express
Check # (Payable to Aim)
Cardholder Name
Credit Card Number
Expiration Date
Verification Code
Billing Address
City/State/Zip
Signature of Cardholder

Please Check the Summit Events You Plan to Attend (for planning purposes only)

<input type="checkbox"/> TUESDAY Workshop choice #1 Clawbacks to Manage Risk	<input type="checkbox"/> TUESDAY Workshop choice #2 Debunking TIF Myths	<input type="checkbox"/> TUESDAY Workshop choice #3 Regional Collaboration	<input type="checkbox"/> TUESDAY Workshop choice #3 Public Data and GIS Mapping	<input type="checkbox"/> TUESDAY Opening Business Session	<input type="checkbox"/> TUESDAY Welcome Reception in Exhibit Hall
<input type="checkbox"/> WEDNESDAY Continental Break- fast in Exhibit Hall	<input type="checkbox"/> WEDNESDAY Annual Awards Luncheon	<input type="checkbox"/> WEDNESDAY Presidents' Reception	<input type="checkbox"/> THURSDAY Continental Breakfast	<input type="checkbox"/> THURSDAY Closing Lunch & Business Session	

Cancellation Policy

Only written cancellations will be accepted. Please mail your written cancellation to 125 W. Market St., Suite 100, Indianapolis, IN 46204; fax to (317) 237-6206 or send to aspurgeon@aimindiana.org. Written cancellations received on or before September 21, will be refunded less a \$40 processing fee. Aim is not responsible for hotel reservations or cancellations.

Special Needs and Dietary Restrictions

If you require special arrangements or a special diet, please notify Aim on your registration form.

Affiliate Group Events

Aim affiliate groups may hold individual meetings and events at the conference. Attendees must be registered for the conference in order to attend affiliate events. Additional information for affiliate group members may be mailed out separately.

Questions?

Contact Lesley Mosier at (317) 237-6200 ext. 223 or Imosier@aimindiana.org

E-Verify Compliance

Aim is an enrolled employer in the E-Verify Program verifying the work eligibility status of its new employees and will remain so until that program no longer exists.

aim Accelerate
Indiana
Municipalities

125 W. Market Street, Suite 100
Indianapolis, IN 46204



aim
Ideas

SUMMIT

2018