MAYORS INSTITUTE





November 29 - 30, 2018 City Hardware, Indianapolis

Mayors Institute is a high-level learning experience, designed exclusively for mayors. The Institute is a partnership between Aim and the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this day and a half program guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant and essential.

Aim and ICI will host Mayors Institute, November 29-30, in Indianapolis. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.

THURSDAY,	NOVEMBER 29
8:30 a.m. – 9:30 a.m.	Registration
9:30 a.m. – 9:45 a.m.	Welcome & Introductions
9:45 a.m. – 11:00 a.m.	Economic Considerations for Indiana's Housing Markets
11:00 a.m. – 11:15 a.m.	Break
11:15 a.m. – 11:45 a.m.	The Results: BSU Hoosier and Mayor Surveys
11:45 a.m. – 1:00 p.m.	Lunch
1:00 p.m. – 2:00 p.m.	2019 Legislative Preview and New Initiatives
2:00 p.m. – 2:15 p.m.	Break
2:15 p.m. – 3:15 p.m.	Fostering Local Entrepreneurship

AGENDA

Ball State University Indiana Communities Institute (ICI)

Accelerate Indiana Municipalities (Aim) Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana

tion of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy. ICI addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

THURSDAY, NOVEMBER 29 (CONTINUED)							
3:15 p.m. – 3:30 p.m.	Break						
3:30 p.m. – 4:30 p.m.	Mayors Idea Exchange						
6:00 p.m.	Dinner						
FRIDAY, NOVEMBER 30							
8:00 a.m. – 9:00 a.m.	Breakfast						
9:00 a.m. – 10:00 a.m.	TIF – The Beginning, Middle, End and More						
10:00 a.m. – 10:45 a.m.	Effectively Utilizing Interns to Ad- vance Key Projects						
10:45 a.m. – 11:45 a.m.	Civic Design Workshop Series						
11:45 a.m.	Adjourn						

MAYORS INSTITUTE





EVENT LOCATION

City Hardware 136 N Delaware Street Indianapolis, IN 46204

HOTEL INFORMATION

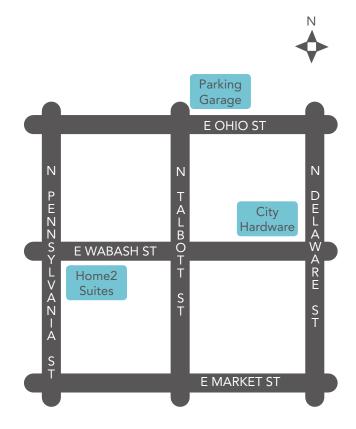
Home2 Suites by Hilton – Indianapolis 115 N Pennsylvania Street, Suite 150 Indianapolis, IN 46204 (317) 423-3636

Group Name: Mayors Institute IC Aim Rate: \$139 plus tax

Please contact Home2 Suites by Hilton - Indianapolis directly for hotel reservations and request the Mayors Institute hotel block. Reservations must be made by November 14 to receive the group rate. Aim is not responsible for hotel reservations or cancellations.

PARKING

Home2 Suites offers valet parking for \$33 per day. Additional parking is available in the Regions Tower Garage (150 E Ohio Street) for \$15-22 per day.



REGISTRATION	HOW TO REGISTER	
Fee: \$209 Deadline: November 21	Online: www.aimindiana.org Fax: (317) 237-6206	Mail: Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204

REGISTRATION FORM

Name				Method of Pa	yment			Fee: \$209		
City				Circle One:	Check	MC	Visa	a Discover	AmEx	
Address				Check Number (Payable to Aim)						
City	State	ZIP	Card Number							
Phone				Expiration Date				Verification Code		
Email			Name of Cardholder							
Special Needs and Dietary Restrictions			Billing Address							
				City		Sta	te	ZIP		
			Cardholder Signature							