



# 2019 IMMA ANNUAL CONFERENCE

MAY 1 - 3 | PLAINFIELD, INDIANA

## 2019 IMMA Annual Conference Registration Form

Registration Information	
Name	
Title	
Preferred Name for Badge	
Municipality/Company	
Address	
City/Town	
State	ZIP
Phone	
Email	
Special Dietary Needs	
Please check events you plan to attend. (Planning purposes only)	
<input type="checkbox"/> Golf on Wednesday, May 1	
<input type="checkbox"/> Indianapolis Motor Speedway Tour on Wednesday, May 1	
<input type="checkbox"/> Dinner on Wednesday, May 1	
<input type="checkbox"/> Dinner on Thursday, May 2	

Registration Fees		
IMMA Member: \$150	Non-Member: \$200	Gold Corporate Member: \$0
Single Day: \$75	Add \$35 if registering after April 26.	
Total \$		
Method of Payment		
Circle One	Check	MC    Visa    Discover    AmEx
Check Number (Payable to Aim)		
Card Number		
Expiration Date		
Verification Code		
Name of Cardholder		
Billing Address		
State	ZIP	Phone
Authorized Signature		

### Golf

The golf outing is on Wednesday, May 1, will be a separate cost and is not included in the registration fee. If you have a team request, please email [ejamisonkoenig@aimindiana.org](mailto:ejamisonkoenig@aimindiana.org).

### Three Easy Ways to Register!

1. Email: [ejamisonkoenig@aimindiana.org](mailto:ejamisonkoenig@aimindiana.org)
2. Mail form and payment to:  
IMMA c/o Aim  
125 W Market St., Ste. 100, Indianapolis, IN 46204
3. Fax: (317) 237-6206

### Hotel

Embassy Suites by Hilton Plainfield  
Indianapolis Airport  
6089 Clarks Creek Road  
Plainfield, IN 46168  
1-800-362-2779  
Rate: \$159/night plus tax

Group Code: Aim  
Conference attendees are responsible for making their own hotel reservations directly through the hotel. Hotel reservations should be made no later than April 17.

### Cancellation Policy

Only written conference cancellations received on or before April 26 will be refunded, less a \$40 processing fee. Fax your written cancellation to (317) 237-6206 or email to [ejamisonkoenig@aimindiana.org](mailto:ejamisonkoenig@aimindiana.org).

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WEDNESDAY, MAY 1			
12:00 p.m. - 4:00 p.m.	<b>Golf Outing</b> Oak Tree Golf Course	2:45 p.m. - 3:00 p.m.	<b>Idea Exchange</b>
1:00 p.m. - 4:00 p.m.	<b>Alternative Activity: Indianapolis Motor Speedway Tour</b>	3:00 p.m. - 3:15 p.m.	<b>Break</b>
6:00 p.m. - 8:00 p.m.	<b>Welcome Dinner</b>	3:15 p.m. - 4:30 p.m.	<b>Ethical Dilemmas for City and Town Managers</b> Attend this workshop for an interactive exercise in ethical decision making. Attendees will grapple with scenarios highlighting common ethical dilemmas and be asked to defend their decisions to their peers. The result will be a deeper understanding of the ethical expectations placed upon elected and appointed municipal officials. This workshop will be a worthwhile exercise for any municipal official who takes the role seriously and would like to adopt a deliberate approach to ethical responsibility.  Mark Levin, Clinical Associate Professor, School of Public and Environmental Affairs, Indiana University
THURSDAY, MAY 2			
8:30 a.m. - 9:00 a.m.	<b>Registration</b>	6:30 p.m. - 8:30 p.m.	<b>Dinner &amp; Awards</b>
9:00 a.m. - 9:15 a.m.	<b>Welcome &amp; Introduction</b>	FRIDAY, MAY 3	
9:15 a.m. - 10:30 a.m.	<b>TIF – The Beginning, Middle, End and More</b> Tax Increment Financing, TIF, is a crucial economic development tool. It can also be confusing and complicated! We'll start at the beginning and giving you the 411 on all things TIF. When should you create a TIF district? How is a TIF district created? How can TIF proceeds be spent? What are the reporting requirements? How do you dissolve a TIF district? Join us for this start-to-finish discussion on TIF!  Matt Eckerle, Principal, Baker Tilly Municipal Advisors Heather James, Partner, Ice Miller LLP	9:00 a.m. - 9:30 a.m.	<b>IMMA Business Session &amp; Board Meeting</b>
10:30 a.m. - 10:45 a.m.	<b>Idea Exchange</b>	9:30 a.m. - 10:00 a.m.	<b>ICMA 2019 Update</b> Hear an update from the International City/Council Management Association.  Wally Bobkiewicz, ICMA Midwest Vice President
10:45 a.m. - 11:00 a.m.	<b>Break</b>	10:15 a.m. - 10:30 a.m.	<b>Break</b>
11:00 a.m. - 12:30 p.m.	<b>Keynote: Daron Earlewine</b> <i>Sponsored by Verdius Group</i>  Do you know your leadership voice and how it impacts other people? From the most outspoken to the quietest in the room, each one of us has a voice and the ability to lead others, but that power is made greater when we understand the voice we have, how best to speak it, and how our voice interacts with others. In this session, Daron will teach you how to find your voice, stay in your voice, and use your voice to make the greatest impact in your personal and professional relationships.	10:30 a.m. - 11:45 a.m.	<b>Effectively Utilizing Interns to Advance Key Projects</b> Having an intern may sound like a great way to get things done or it might be overwhelming to think about how to best work with one. This session will discuss the best methods for selecting, delegating, and engaging interns in your office. You will leave with practical steps empower interns to thrive in your community.  Mike Slocum, Executive Director, Indiana INTERNnet
12:30 p.m. - 1:30 p.m.	<b>Lunch</b>	11:45 a.m. - 12:00 p.m.	<b>Idea Exchange</b>
1:30 p.m. - 2:45 p.m.	<b>2019 Legislative Session Recap and New Initiatives</b> The Aim legislative team will recap the 2019 legislative session and break down what happened and how it affects your community. Attendees will also get a closer examination of Aim's recently announced Project 2040, a long-term, visionary way forward for Indiana's municipalities.  Matt Greller, CEO, Aim Brian Gould, Government Affairs Director, Aim Lindsey Moss, Strategic Initiatives Director and Legislative Counsel, Aim	12:00 p.m. - 12:15 p.m.	<b>Adjourn</b>

## Door Prizes

If you wish to participate in our door prize drawing, please bring a gift for the exchange on Friday. Bring a basket or item from a local merchant to highlight your community!