



August 27-29, 2019 | French Lick Resort

Join us in French Lick, Indiana, for the state's largest gathering of municipal officials at the 2019 Aim Ideas Summit. The Ideas Summit offers a two-day tradeshow, approximately 30 educational workshops, and many opportunities to network with hundreds of municipal leaders and decision-makers. Our sponsorship opportunities provide you with optimum exposure to generate leads and maximize your conference investment. Go to www.aimindiana.org to view schedule of events and register to attend the 2019 Ideas Summit.

SPONSORSHIP OPPORTUNITIES

Aim Board of Directors' Dinner - \$5,000

Join members of the Aim Board of Directors at 7:00pm on Monday, August 26, at the picturesque Pete Dye Pavilion to kick off the conference! Shuttle departs from Event Center at 6:45pm. Sponsor benefits include: dinner tickets for two company representatives, printed recognition in conference program and on signage, and verbal recognition during dinner.

Hotel Room Keys - \$2,500

Put your company name in the hands of conference attendees! Company logo printed on customized French Lick Resort hotel room keys distributed upon check-in to conference attendees staying in the Aim Room Block.

Opening Business Session (with Video Commercial Advertisement) - \$1,800

Welcome municipal officials to the Ideas Summit and promote your company's products or services with a 60-second custom-made video commercial that will play on the jumbo screens at the Opening Business Session on Tuesday, August 27. Sponsor must provide commercial to Aim in approved MP4 video file format and will also receive printed recognition in conference program. *Video Specs: 16:9 ratio in 1080; 60-90 seconds in length; Audio is available.* **Deadline to submit video file to Aim: August 9**

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Closing Business Session (with Video Commercial Advertisement) - \$1,500

Promote your company's products or services with a 60-second custom-made video commercial that will play on the jumbo screens at the Closing Business Session on Thursday, August 29. Sponsor must provide commercial to Aim in approved MP4 video file format and will also receive printed recognition in conference program. *Video Specs: 16:9 ratio in 1080; 60-90 seconds in length; Audio is available. **Deadline to submit video file to Aim: August 9***

Event Center Workshop Room - \$1,000

Be 1 of 5 companies to display your company name/logo on an electronic sign located on the wall at entrance to a conference workshop room for the duration of the conference; Also includes printed recognition in conference program.

Exhibit Hall Entrance Unit - \$1,000

Company listing on large printed signage placed near entrance of Exhibition Hall, along with printed recognition in conference program.

Exhibit Hall Specialty Display Area - \$2,000

Does your company sell equipment, vehicles or other large items that won't fit into a traditional exhibit booth space? If so, here is your chance to display those goods in the exhibit hall. Three specialty areas available to sponsor; Additional sponsor benefits include printed recognition in conference program and an electronic promotional piece distributed by Aim to all conference registrants prior to the conference.

Exhibit Hall Memento Cookies - \$750

Printed recognition on specialty cookies given to the first 100 delegates at the Exhibition Hall Grand Opening on Tuesday, August 27. The sponsor will also receive printed recognition in conference program.

PRESIDENTS' RECEPTION

Join conference attendees from 5:00 – 6:30pm on Wednesday, August 28, at our cocktail and hors d'oeuvres reception to honor Aim Presidents – past and present -, and for the presentation of special awards, including the prestigious Russell G. Lloyd Distinguished Service Award. All levels include printed recognition in conference program and on signage during event. Gold and Silver levels also include verbal recognition from the podium during reception.

Welcome Reception in Exhibit Hall - \$500

The networking reception from 5:15 – 7:15pm on Tuesday, August 27, will celebrate the grand opening of our exhibit hall, which features more than 140 exhibit booths. Sponsor benefits include: printed recognition on signage and in conference program.

Conference Mobile App Logo Ad - \$500

Your company logo and website link will be listed in the Aim Ideas Summit Mobile Application for Smart Phones, designed to provide conference-related information at attendees' fingertips during the Ideas Summit. App features include daily agenda, personalized experience, sponsor listing, and more!

Major Door Prize - \$500

Sponsor one of our major door prizes given away at the Business Sessions. Sponsor benefits include printed recognition in conference program and verbal recognition from podium during prize drawing.

Company items for workshop rooms - \$500

Sponsor provides 100 notepads and/or pens with company logo/name on them to be placed in conference workshop rooms for attendees to use.

Tote Bag Giveaway Items - \$300

Didn't reserve an exhibit booth? No problem! Let Aim pass out your company giveaways. You provide us with 650 giveaways by August 9th to be included in tote bags given to conference attendees when they check in at registration.



Gold Level - \$3,500

Includes a complimentary standard exhibit booth, two complimentary full conference registrations and three additional guest tickets for reception upon request.

Silver Level - \$1,800

Includes one complimentary full conference registration and two additional guest tickets for reception upon request.

Bronze Level - \$800

Includes one additional guest ticket for reception upon request.

LOOKING FOR WAYS TO GET YOUR COMPANY NAME OUT THERE?

CHECK OUT THESE HIGH VISIBILITY OPTIONS!

Sliding Glass Door Static Clings - \$3,000

Don't miss this high-visibility opportunity to get your company's name out there! Your cling advertisement will be placed on main glass panel of the sliding doors in the high traffic area leading into the Event Center from parking garage/casino. *Specs: 45 1/2" x 31 3/4"; 4-color static cling.*

Upper Side Glass Door Panel Static Clings - \$2,500

Your cling advertisement will be placed on the upper side panel of sliding glass doors in the high traffic area leading into the Event Center from parking garage/casino. *Specs: 32" x 43 1/8"; 4-color static cling*

Event Center Elevator Door Wrap - \$5,000

Display your company name/logo during the conference on a giant, 4-color static cling elevator wrap in the Event Center. *Specs: Full Elevator Doors: 42 1/8" x 84" (two sections splitting down middle)*

Giant Floor Clings - \$700

A most popular option every year for folks who want to get their company name in front of hundreds of municipal leaders! Company logo printed in color on a set of four giant floor clings placed in high traffic areas throughout the Event Center.



Sponsorships available on first-come, first-served basis.

Please return completed form with payment information to Anne Trobaugh, Corporate Relations Director, 125 W. Market St., Suite 100, Indianapolis, IN 46204 or email to atrobaugh@aimindiana.org.

DEADLINE: July 19, 2019

Company name:	
Contact person:	
Phone: ()	Email:
Your signature:	Date:
Sponsorship selections:	

Method of Payment (Circle one)				
Check (payable to Aim)	MC	Visa	Discover	AmEx
Check number:				
Card number:				
Expiration date:		Verification code:		
Cardholder name:				
Billing address:				
City:	State:	ZIP:		
Phone:				
Authorized signature:				