

# MAYORS INSTITUTE



September 16-17, 2019  
The Hobson, Kokomo

Mayors Institute is a high-level learning experience, designed exclusively for mayors. The Institute is a partnership between Aim and the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this day and a half program guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant and essential.

Aim and ICI will host Mayors Institute, September 16-17, in Kokomo. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.

## AGENDA

MONDAY, SEPTEMBER 16	
8:30 a.m. – 9:30 a.m.	Registration & Breakfast
9:30 a.m. – 9:45 a.m.	Welcome & Introductions
9:45 a.m. – 10:45 a.m.	It's Census Time – What do you and your Citizens Need to Know?
10:45 a.m. – 11:00 a.m.	Break
11:00 a.m. – 12:00 p.m.	The Nuances of Measuring your Community's Prosperity
12:00 p.m. – 1:00 p.m.	Lunch & Awards Presentation
1:00 p.m. – 1:30 p.m.	Honoring Indiana's Hidden Heroes (Pending)
1:30 p.m. – 1:45 p.m.	Break

### Ball State University Indiana Communities Institute (ICI)

ICI addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

MONDAY, SEPTEMBER 16 (CONTINUED)	
1:45 p.m. – 3:00 p.m.	Redeveloping Brownfields the Modern Way
3:00 p.m. – 3:15 p.m.	Break / Load Buses
3:15 p.m. – 4:45 p.m.	Mayors Idea Exchange – Kokomo Bus Tour
6:00 p.m.	Dinner
TUESDAY, SEPTEMBER 17	
8:30 a.m. – 9:00 a.m.	Breakfast
9:00 a.m. – 10:00 a.m.	Strategies for Improving Housing Options in your City – Part 1
10:00 a.m. – 10:15 a.m.	Break
10:15 a.m. – 11:15 a.m.	Strategies for Improving Housing Options in your City – Part 2
11:15 a.m.	Adjourn

### Accelerate Indiana Municipalities (Aim)

Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.

# MAYORS INSTITUTE



## EVENT LOCATION

The Hobson  
110 N Washington Street  
Kokomo, IN 46901

Complimentary surface lot parking is available at The Hobson.

## HOTEL INFORMATION

Courtyard by Marriott  
411 Kentucky Drive  
Kokomo, IN 46902  
(765) 453-0800

Group Name: Mayors Institute  
Aim Rate: \$119 plus tax

Please contact The Courtyard by Marriott directly for hotel reservations and request the Mayors Institute block. Reservations must be made by September 6th to receive the group rate. Aim is not responsible for hotel reservations or cancellations.

## PARTICIPATION AND RECOGNITION IN CITY LEADERSHIP

All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive.

For more information on Mayors Institute Certificates of Achievement, visit [www.aimindiana.org](http://www.aimindiana.org).



REGISTRATION	HOW TO REGISTER	
Fee: \$209 Deadline: September 6	<b>Online:</b> <a href="http://www.aimindiana.org">www.aimindiana.org</a> <b>Fax:</b> (317) 237-6206	<b>Mail:</b> Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204

## REGISTRATION FORM

<b>Name</b>		
<b>City</b>		
<b>Address</b>		
<b>City</b>	<b>State</b>	<b>ZIP</b>
<b>Phone</b>		
<b>Email (Required!)</b>		
<b>Special Needs and Dietary Restrictions</b>		

<b>Method of Payment</b>	<b>Fee: \$209</b>	
Circle One:    Check    MC    Visa    Discover    AmEx		
<b>Check Number</b> (Payable to Aim)		
<b>Card Number</b>		
<b>Expiration Date</b>	<b>Verification Code</b>	
<b>Name of Cardholder</b>		
<b>Billing Address</b>		
<b>City</b>	<b>State</b>	<b>ZIP</b>
<b>Cardholder Signature</b>		