

NEO

AIM NEWLY ELECTED OFFICIALS TRAINING

Aim Newly Elected Officials Training

Regional Trainings

- December 3, 2019, Munster
- December 9, 2019, Evansville
- December 10, 2019, Jeffersonville
- December 14, 2019, Noblesville
- December 17, 2019, Fort Wayne

Boot Camp

January 21-23, 2020, Indianapolis

Aim Newly Elected Officials Training - Sponsorship Opportunities

* Platinum Level - \$7,500

Includes one complimentary exhibit booth at Boot Camp, printed recognition on signage and in program, verbal recognition from podium, attendance by three company representatives at all regional trainings and Boot Camp sessions, and a complimentary full-page ad in printed program.

* Gold Level - \$5,000

Includes one complimentary exhibit booth at Boot Camp, printed recognition on signage and in program, verbal recognition from podium, attendance by two company representatives at all regional trainings and Boot Camp sessions.

* Silver Level - \$2,500

Includes printed recognition on signage and in program, verbal recognition from podium, attendance by one company representative at all regional trainings and Boot Camp sessions.

* Mobile Device Charging Station - \$5,000

Includes printed recognition on signage and in program; two company representatives invited to staff the charging station area at all regional trainings and Boot Camp.

Floor Clings - \$800

Company logo printed on set of four giant floor clings placed in high traffic areas at Boot Camp event venue. *Five sets (four clings per set) available.*

Tote Bags - \$2,000

Company logo printed on tote bags distributed to all Boot Camp attendees. *Two spots available.*

Major Door Prize - \$600

Sponsor one of our major door prizes given away at the Boot Camp dinner and closing luncheon. Sponsor benefits include printed recognition in conference program and on door prize tickets and verbal recognition from podium during prize drawing.

Hotel Room Keys - \$5,000

Put your company name in the hands of hundreds of new officials with your company logo printed on customized hotel room keys distributed upon check-in to conference attendees staying in the Aim Room Block. *One spot available.*

Conference Souvenir - \$2,500

Company logo printed on a customized memento distributed to all attendees at Boot Camp.

Boot Camp Mobile App Logo Ad - \$500

Company logo and website link listed in the Boot Camp Mobile Application for Smart Phones, designed to provide conference-related information at attendees' fingertips during the event. App features include daily agenda, personalized experience, sponsor listing, and more!

Exhibit Hall Grand Prize - \$1,000

Sponsor benefits include printed recognition in conference program and on door prize tickets, and the opportunity to draw the winning ticket on stage in the Exhibit Hall. Verbal recognition from the podium.

Welcome Reception - \$650

Reception will take place in the Exhibit Hall on January 21, 5:00 p.m. – 7:00 p.m. featuring hors d'oeuvres and multiple beverage stations throughout the hall. Includes printed recognition on signage and in program. Tickets to attend reception will be distributed prior to the event to non-exhibitor reception sponsors.

Attendance Policy

Attendance at all NEO-related events and conference sessions (except for the Boot Camp Exhibit Hall) is limited to current and incoming municipal officials and their registered guests and select major sponsors. *Sponsorship opportunities denoted by an asterisk include attendance at specified events.*

Sponsorships available on first-come, first-served basis.

Please return completed form with payment information to Anne Trobaugh, Corporate Relations Director, 125 W. Market St., Suite 100, Indianapolis, IN 46204 or email to atrobaugh@aimindiana.org.

DEADLINE: November 25, 2019

Company name:					
Contact person:					
Phone: ()		Email:			
Your signature:		Date:			
Sponsorship selections:					
Method of Payment (Circle one)					
Check (Payable to Aim)		MC	Visa	Discover	AmEx
Check number:					
Card number:					
Expiration date:		Verification code:			
Cardholder name:					
Billing address:					
City:		State:	ZIP:		
Phone:					
Authorized signature:					