



Boot Camp Conference Program Advertising

Distributed to approximately 1,000 newly elected and appointed Indiana local government officials at Boot Camp, January 21-23, 2020, the printed conference program offers several advertising options to provide you with optimum exposure to generate new leads and maximize your conference investment.



>> NEO Boot Camp Printed Conference Program

Ad Specifications	Availability	Rate
Back cover (8" x 10.5" plus 1/8" bleed); 4-color	1 spot	\$2,500
Inside front cover (8" x 10.5" plus 1/8" bleed); 4-color	1 spot	\$1,800
Inside back cover (8" x 10.5" plus 1/8" bleed); B&W	1 spot	\$1,800
Full page (8" x 10.5" plus 1/8" bleed); B&W	4 spots	\$1,000
Half page (Hor. 8" x 5") or (Vert. 3.75" x 10.5"); B&W	8 spots	\$725
Quarter page (3.75" x 5"); B&W	4 spots	\$525
Professional Directory (3.75" x 2.25"); B&W	6 spots	\$375

Preferred formats: JPEG, PDF, EPS. Space available first-come, first-served. Please indicate your ad size selection on the form. **Forms and artwork due November 25.** Send artwork to atrobaugh@aimindiana.org.

2020 NEO Boot Camp

January 21-23
Indianapolis

Conference Program Advertisement	
<input type="checkbox"/> Back Cover, 4-color - \$2,500	
<input type="checkbox"/> Inside front cover, 4-color - \$1,800	
<input type="checkbox"/> Inside back cover, B&W - \$1,800	
<input type="checkbox"/> Full page, B&W - \$1,000	
<input type="checkbox"/> Half page, B&W - \$725	
<input type="checkbox"/> Quarter page, B&W - \$525	
<input type="checkbox"/> Professional Directory, B&W - \$375	
Total: \$	

Please return completed form with payment information to Anne Trobaugh, Aim Corporate Relations Director, 125 West Market St., Ste. 100, Indianapolis, IN 46204 or email to atrobaugh@aimindiana.org. Questions? Contact Anne Trobaugh 317-237-6200 ext 239.

Your Information	
Company	
Contact Name	
Phone	
Email (Required)	
Signature	Date

Method of Payment (Circle One)	
Invoice Check MasterCard Visa Discover American Express	
Check Number	
Card Number	
Expiration Date	Verification Code
Name of Cardholder	
Billing Address	
Authorized Signature	



Aim Newly Elected Officials Training in Partnership with Aim Medical Trust & Baker Tilly Municipal Advisors, LLC

now joined with Umbaugh