

MAYORS INSTITUTE



April 16 – 17, 2020
Launch Fishers, Fishers

Mayors Institute is a high-level learning experience, designed exclusively for mayors. The Institute is a partnership between Aim and the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this day and a half program guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant and essential.

Aim and ICI will host Mayors Institute, April 16-17, in Fishers. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.

Participation and Recognition in City Leadership

All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive. For more information on Mayors Institute Certificates of Achievement, visit aimindiana.org/mayors-institute.

Accelerate Indiana Municipalities (Aim)

Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.

Ball State University Indiana Communities Institute

Indiana Communities Institute (ICI) addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

AGENDA	
Thursday, April 16	
8:30 a.m.	Registration
9:30 a.m.	Welcome & Introductions
9:45 a.m.	Workshop: Indiana Civil Rights Commission Agency Briefing and Available Resources
10:45 a.m.	Break
11:00 a.m.	Workshop: Measuring Quality of Life, the Quality of Business Environment, and their Effect on Population and Employment Growth
12:00 p.m.	Lunch & Awards Presentation
1:00 p.m.	Workshop: State Board of Accounts
2:00 p.m.	Break
2:15 p.m.	Workshop: Preparing for the 5G Small Cell Opportunity
3:15 p.m.	Break
3:30 p.m.	Mayors Idea Exchange
6:00 p.m.	Dinner
Friday, April 17	
8:00 a.m.	Breakfast
9:00 a.m.	Workshop: The Human Resources Component of COVID-19
10:00 a.m.	Break
10:15 a.m.	Workshop: When Employees Reach 65: Medicare and Why
11:15 a.m.	Adjourn

Workshops

Indiana Civil Rights Commission Agency Briefing and Available Resources

The Indiana Civil Rights Commission (ICRC) enforces the Indiana civil rights laws and provides education and services to the public in an effort to ensure equal opportunity for all Hoosiers and visitors to the State of Indiana. In this workshop, ICRC representatives will present an agency overview and provide a detailed explanation of the complaint process. Agency leaders will also discuss programs and resources available for public outreach efforts in your communities, both in partnership with ICRC itself, and the cultural commissions which function under the agency's purview.

Measuring Quality of Life, the Quality of Business Environment, and their Effect on Population and Employment Growth

This study illustrates a market-based measure of county level quality of life and quality of business environment in the United States. Using data on home values, house price characteristics, we estimate the premium families place on housing and wages in each U.S. county, holding constant home characteristics such as number of rooms, age, etc. The unexplained value of housing represents the quality of life premium (either positive or negative) the housing market places on a county. Similarly, we measure the average wage, holding constant industry structure, education and other factors. The unexplained wages for each county represent the willingness to accept lower (or higher) wages depending on the positive (or negative) amenities in a region. We use the unweighted difference between these two amenity measures to estimate relative quality of life in each county, as the difference between the wage and home price premium. Conversely, we measure the quality of business environment in each county. We then evaluate how quality of life and quality of business affect employment and population growth, both within and across counties from 2010 to 2017. We extrapolate those findings to individual public, private and natural amenities in the U.S.

State Board of Accounts

State Board of Accounts stalwarts Todd Caldwell and Susan Gordon will discuss the agency's services and resources, including what to expect during an audit, common questions on internal controls, compensation, Mayor's promotion of business account, and city policies.

Preparing for the 5G Small Cell Opportunity

In the realm of the Internet of Things (IoT), connectivity required for data transmission and internet accessibility will place new demands on telecommunications infrastructure. This is precisely where small cell towers and 5G technology come into play. An extended network connection is needed and small cells will play a pivotal role in your community's ability to meet consumer demands. Recent preemptions by the Indiana General Assembly and the FCC have established an expedited permit process for small cell expansion and at the same time created an approval process that is sure to stretch your municipal staff thin. Panelist will discuss the hurdles and challenges associated with this new process and what you can expect as small cell deployment increases in your city.

Mayors Idea Exchange

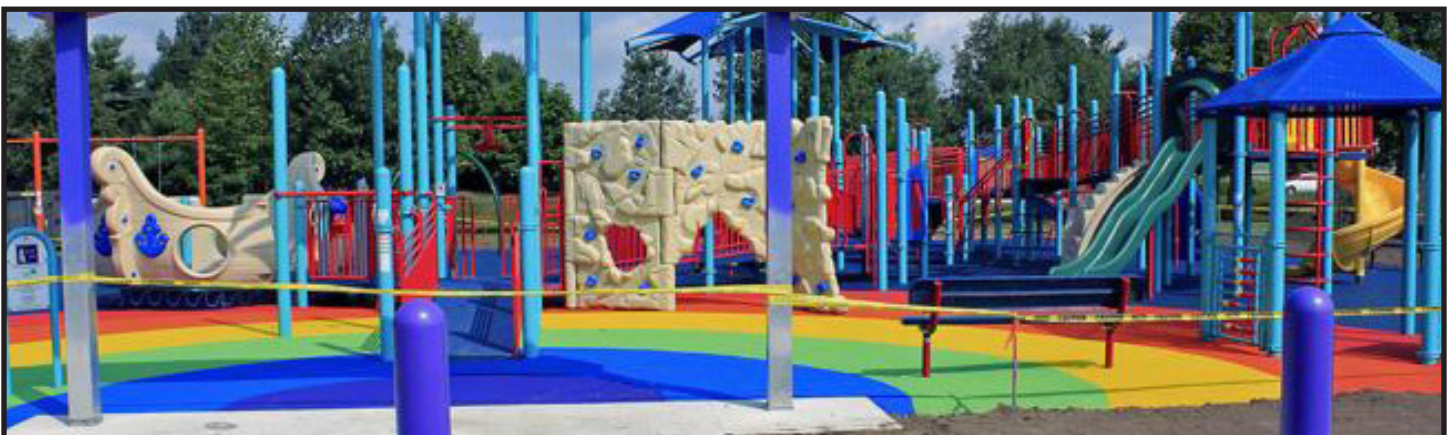
Cool ideas, innovative projects, and problem-solving initiatives take center stage at the Mayors Ideas Exchange!

The Human Resources Component of COVID-19

Cities are often among a community's largest employers. In addition to the provision of public safety, infrastructure, recreation and quality of place initiatives, mayors have the same workforce issues most employers grapple with. The latest include the human resources challenges arising from the recent COVID-19 outbreak. This novel virus is causing employers to make quick decisions in terms of sick leave policy changes, remote access for all or some employees, office/department closures, potential liabilities, and so much more. This workshop will help fill in the blanks and provide mayors with a broader foundation to address the workforce challenges accompanying the COVID-19 crisis.

When Employees Reach 65: Medicare and Why

Retirement is a stressful time for employees phasing out their municipal employment. There are important healthcare decisions to be made that can have lasting consequences for retirees and offering them sound information is critical. This workshop is a primer for how you can guide your employees to the assistance they need for piece of mind.



MAYORS INSTITUTE



Event Location

Launch Fishers
Theatre Room
12175 Visionary Way, Suite 200
Fishers, IN 46038

Complimentary surface lot parking is available at Launch Fishers. Please enter the facility from the entrance located on the southeast side of the building. Launch Fishers and Ball State flags will mark the entrance.

Hotel Information

Cambria Suites
13500 Tegler Drive
Noblesville, IN 46060
(317) 773-4970

Group Name: Ball State
Aim Rate: \$107 plus tax

Please contact Cambria Suites directly for hotel reservations and request the Ball State hotel block. Reservations must be made by April 3rd to receive the group rate.

Registration	How to Register	
Fee: \$219 Deadline: April 3	Online: www.aimindiana.org Fax: (317) 237-6206	Mail: Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204

Registration Form

Name			Method of Payment				Fee: \$219	
City			Check	Mastercard	Visa	Discover	AmEx	
Address			Check Number (Payable to Aim)					
City			State		ZIP		Card Number	
Phone			Expiration Date			Verification Code		
Email <i>(Required!)</i>			Name of Cardholder					
Special Needs and Dietary Restrictions			Billing Address					
			City		State		ZIP	
			Cardholder Signature					