

MAYORS INSTITUTE



BALL STATE
UNIVERSITY

Indiana Communities Institute



Accelerate
Indiana
Municipalities

July 16, 2020
Virtual Event

Mayors Institute is a high-level learning experience, designed exclusively for mayors. The Institute is a partnership between Aim and the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this day and a half program, guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem-solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant, and essential.

Aim and ICI will host a virtual Mayors Institute on July 16th. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.

Participation and Recognition in City Leadership

All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive. For more information on Mayors Institute Certificates of Achievement, visit aimindiana.org/mayors-institute.

Accelerate Indiana Municipalities (Aim)

Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.

Ball State University Indiana Communities Institute

Indiana Communities Institute (ICI) addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

AGENDA

9:00 a.m.	Welcome & Introductions
9:10 a.m.	Workshop: What you need to know about the State Board of Accounts
10:20 a.m.	Workshop: A Fiscal Stress Test for Hoosier Communities
11:30 a.m.	Mayors Roundtable Discussion
12:35 p.m.	Lunch Break
1:10 p.m.	Workshop: Unit-Wide Comprehensive Cash Flow Planning
2:25 p.m.	Workshop: Indiana Civil Rights Commission Agency Briefing and Available Resources
3:30 p.m.	Closing Remarks / Adjourn

Thank you to our sponsors!



Workshops

What you need to know about the State Board of Accounts

State Board of Accounts stalwarts Todd Caldwell and Susan Gordon will discuss the agency's services and resources, including what to expect during an audit, common questions on internal controls, compensation, Mayor's promotion of business account, and city policies.

A Fiscal Stress Test for Hoosier Communities

During any recessionary period communities suffer fiscal and budgetary stresses depending on their portfolio of taxes, as well as the mix of different types of industries in their communities. The Center for Business and Economic Research at Ball State University (BSU) has a long history of studying these issues. For the current fiscal crisis, CBER has been developing a fiscal stress test for all of Indiana's counties. Dr. Michael Hicks will present the findings and explain the impacts on your communities.

Unit-Wide Comprehensive Cash Flow Planning

The recent health crisis and its potential economic effects have people thinking. It is crucial to understand our "normal" environment, and plan for such crises and other potential unknowns. We need to understand and forecast for our usual revenue constraints, circuit breaker, assessed value environment, development, etc., as well as set cash reserve goals to plan for unforeseen

expenses. The question is, how do we continue to provide essential services to constituents and achieve other economic development and financial goals?

This presentation will address and discuss the need for comprehensive cash-flow planning. We will highlight the importance of following the GFOA's best practices with regards to cash management. Specifically, we will focus on cash flow planning and investment policy. In our experience, having a cash flow analysis has calmed some of the fear of uncertainty surrounding these unprecedented times. It provides decision-makers with a level of comfort and understanding, which enables them to better serve constituents.

Indiana Civil Rights Commission Agency Briefing and Available Resources

The Indiana Civil Rights Commission (ICRC) enforces the Indiana civil rights laws and provides education and services to the public in an effort to ensure equal opportunity for all Hoosiers and visitors to the State of Indiana. In this workshop, ICRC representatives will present an agency overview and provide a detailed explanation of the complaint process. Agency leaders will also discuss programs and resources available for public outreach efforts in your communities, both in partnership with ICRC itself, and the cultural commissions which function under the agency's purview.

Registration	How to Register	
Fee: \$125 Deadline: July 14	Online: www.aimindiana.org Fax: (317) 237-6206	Mail: Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204

Registration Form

Name		
City		
Address		
City	State	ZIP
Phone		
Email (<i>Required!</i>)		

Method of Payment				Fee: \$125
Check	Mastercard	Visa	Discover	AmEx
Check Number (Payable to Aim)				
Card Number				
Expiration Date			Verification Code	
Name of Cardholder				
Billing Address				
City		State	ZIP	
Cardholder Signature				