



IMMA

Indiana Municipal Management Association

A State Affiliate of **ICMA**

2020 IMMA VIRTUAL CONFERENCE SERIES

The Indiana Municipal Management Association has adapted this year to provide a flexible virtual event which allows our members to remain connected during these challenging times and to focus on exceptional professional development. Hear from industry experts on topics ranging from COVID-19 response to focusing on environmental changes impacting your community. Each day will be concluded with a brown bag lunch Managers networking session that will provide you an opportunity to discuss the most pressing issues with your colleagues. *Zoom login information will be sent closer to each meeting date.*

REGISTER TODAY!

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2020 IMMA Virtual Conference Series Registration Form

Registration Information		Registration Fees	
Name		IMMA Member: \$25	Non-IMMA Member: \$50
Title		Total \$	
Municipality/Company		Method of Payment	
Address		<input type="radio"/> Circle One <input type="checkbox"/> Check <input type="checkbox"/> MC <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> AmEx	
City/Town		Check Number (Payable to IMMA)	
State		Card Number	
ZIP		Expiration Date	
Phone		Verification Code	
Email (Required!)		Name of Cardholder	
		Billing Address	
		State	ZIP
		Authorized Signature	

Wednesday, September 30

Updates to IDEM's Rule 13 Permit: Understanding the new Indiana MS4 GP

IDEM's new MS4 General Permit is currently being developed to replace Rule 13 that addresses stormwater management for designated MS4 entities. Rule 13 has not been updated since 2003 so a large number of significant changes will likely occur, and will be a surprise to many. This presentation will review the main highlights of this new proposed permit.

10:00 a.m. | *Lori Gates, Christopher B. Burke Engineering LLC*

Brown Equipment

Global Environmental Products, Inc. is proud to be introducing the Global M4EV Class 7 Mechanical Street Sweeper. With travel speed of 65-MPH and a battery operational range of up to 9-11 hours, communities of all sizes can clean their streets while protecting the environment and building a cleaner future with ZERO EMISSIONS. Global Environmental Products committed to its mission of protecting the environment in 2012 and built its first Global M4 DIESEL/ELECTRIC HYBRID street sweeper.

11:00 a.m. | *Chad Bormann, Owner and Vice President, Global Environmental Products*

Wednesday, October 21

Structuring Deals Post COVID-19

In a time full of uncertainty, governments must continue moving forward and setting an example for innovation in the face of a global health crisis. While there are many unknown variables, municipalities can take measurable actions to respond reasonably in this evolving social and economic climate. Structuring deals in the aftermath will play a huge role in economic stimulation and financial longevity. There are many moving pieces to spending responsibly during this unstable time. The intricacies of financial strategy, loss of revenue streams, resource rationing, rising unemployment rates, the need for creating safe spaces, implementing transition plans, understanding a responsible time line for public participation in investment opportunities are crucial factors in caring for your community's overall health.

10:00 a.m. | *Tim Jensen, PE, Veridus Group, Inc.*
Pete Olson, Town Manager, Yorktown

Operation Reset: Municipal Management Post COVID-19

Keeping your municipality financially sustainable can be a tall task in usual times, and now the COVID-19 crisis adds to the complexity. However, the uncertainty brought about by the pandemic presents the opportunity to apply lessons learned. As municipalities look ahead, processes and procedures will be redefined, adaptive capabilities will be reassessed and response recovery plans will be put into place for future potential incidents. This session will focus on pulling all the pieces of municipal operations together to develop a plan to thrive in a post-COVID-19 environment and provide best practices for promoting overall financial health for your community now, and for tomorrow.

11:00 a.m. | *Dan Hedden, Partner, Baker Tilly*
Paige Sansone, Partner, Baker Tilly
Allison Huenemann, Manager, Baker Tilly

Wednesday, October 28

Addressing Racial Diversity and Inclusion in Your Community

2020 placed a spotlight on the already increasing necessity to address racial diversity and inclusion in America. Events around the country brought forth a new focus in communities large and small on how they can implement more equitable approaches in their communities. This conversation will focus on better understanding what diversity and inclusion means, what is implicit bias and understanding there are many improvements that can be made moving forward.

10:00 a.m. | *Chou-il Lee, Partner, Taft*

2020 Legislative Preview and Current Events Related to COVID-19

The Aim legislative team will provide a preview of the upcoming 2020 General Assembly as they prepare for one of the most challenging budget sessions in a decade. The Aim team will also provide participants with the most up to date information on COVID-19 response from the state and Federal government.

11:00 a.m. | *Lindsey Moss, Chief Government Affairs Officer and Legislative Counsel, Aim*
Jenna Knepper, Government Affairs Manager, Aim