MAYORS INSTITUTE

BALL STATE UNIVERSITY
Indiana Communities Institute

aim Accelerate Indiana Municipalities

November 9 & 10
Two Day Virtual Event

Mayors Institute is a high-level learning experience, designed exclusively for mayors. The Institute is a partnership between Aim and the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this two-day program, guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem-solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant, and essential.

Aim and ICI will host a virtual Mayors Institute on November 9th and 10th. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.

Participation and Recognition in City Leadership
All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive. For more information on Mayors Institute Certificates of Achievement, visit aimindiana.org/mayors-institute.

Accelerate Indiana Municipalities (Aim)
Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.

Ball State University Indiana Communities Institute
Indiana Communities Institute (ICI) addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

AGENDA - DAY ONE	
9:00 a.m.	Welcome & Introductions
9:10 a.m.	Workshop: Measuring Quality of Life, the Quality of Business Environment, and their Effect on Population and Employment Growth
10:20 a.m.	Workshop: Preparing for the 5G Small Cell Opportunity
11:30 a.m.	Workshop: Smart Cities in a COVID-19 World

AGENDA - DAY TWO	
9:00 a.m.	Welcome & Introductions
9:10 a.m.	Workshop: Combining Municipal Departments
10:20 a.m.	Workshop: Asset Management – Annual Road Plan
11:30 a.m.	Workshop: The Infrastructure Component of Disaster Preparedness

Thank you to our November sponsors!

aim **medical** *trust*
Your Partner for Municipal Health

BOSE McKINNEY & EVANS LLP
ATTORNEYS AT LAW

ms ms consultants, inc.
engineers, architects, planners

Reedy Financial Group P.C.
Real Experience. Real Solutions.

Performance Services

verizon

Workshops

The Lengthening Impact of COVID-19 on State and Local Government Revenues

The economic impact of the novel coronavirus pandemic is still unfolding and will be for years to come. However, there are reasonable and material predictions on the likely outcomes using available data. Without a significant federal infusion of adequate state and local replacement revenues, the forecasts are grim. Not only could the provision of government services be impacted, but Indiana's ability to address K-12 education shortfalls could also have lasting impacts on our state's economic recovery and long-term viability. This informative discussion will offer MI participants a chance to examine the data, as well as discuss their city's specific challenges and predictions resulting from the COVID-19 crisis.

Preparing for the 5G Small Cell Opportunity

In the realm of the Internet of Things (IoT), connectivity required for data transmission and internet accessibility will place new demands on telecommunications infrastructure. This is precisely where small cell towers and 5G technology come into play. An extended network connection is needed and small cells will play a pivotal role in your community's ability to meet consumer demands. Recent preemptions by the Indiana General Assembly and the FCC have established an expedited permit process for small cell expansion and at the same time created an approval process that is sure to stretch your municipal staff thin. Panelist will discuss the hurdles and challenges associated with this new process and what you can expect as small cell deployment increases in your city.

Smart Cities in a COVID-19 World

Smart Cities is an idea that we can use technology to foster a more efficient, customer focused, healthy, and problem-solving community. COVID 19 impacted the entire world. We have experienced 1st hand what not having connectivity can do to negatively impact the pandemic. This workshop will explore how we might be better able to respond to this pandemic (and future pandemics) by harnessing technology? How can the internet of things, IoT, (sensors, data, and communication infrastructure make a difference; and how can communities in Indiana afford this investment with the coming fiscal/revenue storm resulting from the pandemic.

Combining Municipal Departments

Indiana cities are looking inward for innovative and creative ways to streamline services and find cost savings. Combining departments, such as streets and parks departments, or utilities and street departments, are examples of these measures. This roundtable discussion will look into examples of combined departments and give attendees an opportunity to share their findings, ask questions, or raise new concepts for finding operational efficiencies.

Asset Management – Annual Road Plan

Since 2018, the City of South Bend has enhanced the roadway database by associating all of the City's road data to Geographical Information System (GIS) online portal. The database utilizes St. Joseph County's centerline feature layer, which separates each road segment from intersection to intersection and provides uniformity between County and City data. The connection of data to the online portal servers has allowed the City to share information, such as construction projects, to not only internal personnel, but also its citizens via the City's website and the online GIS website. This presentation will share the City's efforts to develop an annual road plan, along with the development of a dynamic dashboard. The City's roadway infrastructure is drastically changing as the City continues to grow in population and value. With the City's shift towards real-time data management and tracking for the roadway infrastructure, a proactive system can be developed to increase the lifespan of the City's roadways. A current PASER value of 6.6 identifies the overall rating is in "good" status; however, the roadways will quickly change from "good" to "poor" within the next three years.

The Infrastructure Component of Disaster Preparedness

Most municipalities have some form of emergency and disaster response plan in place. Much of that planning and practice at the local level is programmatic, addressing how we save lives, how we operate during and after a disaster, and how we ensure continuity of government (COG). But when a disaster occurs in your community, are you prepared for the immediate, mid, and long-term actions needed to bring structures and infrastructure back to safe, usable, and habitable pre-disaster status? Are partnerships in place with those who designed, built, and are familiar with your existing public and private facilities? This discussion will look at typical midwestern natural disasters with reference to real-life examples, how leadership responded to such unanticipated, dramatic events, and the importance of having partnerships in place in order to respond effectively.

Registration	How to Register	
Fee: $125 **Deadline:** November 4	**Online:** www.aimindiana.org **Fax:** (317) 237-6206	**Mail:** Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204

Registration Form

Name		
City		
Address		
City	State	ZIP
Phone		
Email *(Required!)*		

Method of Payment		Fee: $125
Check Mastercard Visa Discover AmEx		
Check Number (Payable to Aim)		
Card Number		
Expiration Date		Verification Code
Name of Cardholder		
Billing Address		
City	State	ZIP
Cardholder Signature		