

MAYORS INSTITUTE



February 11 & 12, 2021 - Virtual Event

Mayors Institute is a high-level learning experience, designed exclusively for mayors. The Institute is a partnership between Aim and the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this two-day program, guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem-solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant, and essential.

Aim and ICI will host a virtual Mayors Institute on February 11th and 12th. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.

Participation and Recognition in City Leadership

All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive. For more information on Mayors Institute Certificates of Achievement, visit aimindiana.org/mayors-institute.

Accelerate Indiana Municipalities (Aim)

Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.

Ball State University Indiana Communities Institute

Indiana Communities Institute (ICI) addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

AGENDA - DAY ONE, FEBRUARY 11

9:00 a.m.	Welcome & Introductions
9:10 a.m.	Workshop: Measuring Quality of Life, the Quality of Business Environment, and their Effect on Population and Employment Growth
10:20 a.m.	Workshop: Hiring, Discipline, & Dismissal of Public Safety Employees
11:30 a.m.	Workshop: Public Finance

AGENDA - DAY TWO, FEBRUARY 12

9:00 a.m.	Welcome & Introductions
9:10 a.m.	Roundtable Discussion: Access to Childcare and Early Childhood Learning Options
10:20 a.m.	Workshop: Code Enforcement: Animals Post-COVID
11:30 a.m.	Workshop: Navigating 2022 and Beyond: How the Pandemic has Changed Municipal Financial Planning

Thank you to our February sponsors!



Workshops

Measuring Quality of Life, the Quality of Business Environment, and their Effect on Population and Employment Growth

Among most local leaders it is commonly accepted that investments in quality of life projects are integral to the vibrancy in our communities. There remain several state and local policy questions. Such as investments in business attraction versus quality of life, or even how to measure quality of life in various communities. CBER of BSU is conducting research to address these questions. This study illustrates a market based measure of county level quality of life and quality of business environment in the United States. By comparing the unexplained variation in home value and wages, we assess the market based valuation of amenities in each U.S. county. We then use these measures to assess population and employment growth since 2017 and extrapolate those findings to individual public, private and natural amenities in the U.S. Michael Hicks, Director of CBER will explain these preliminary findings and what they mean for your communities.

Hiring, Discipline, & Dismissal of Public Safety Employees

In this interactive workshop, we will cover the basics of hiring, disciplining, and terminating public employees in Indiana. Topics covered will include the “do’s and don’ts” of the hiring process, documenting disciplinary issues, and handling termination meetings. We will consider Indiana state law provisions (including those specific to public safety employees), federal employment law, and constitutional issues relevant to public employees. Questions will be encouraged!

Public Finance

An overview of the many ways in which cities and towns may finance public projects and the targeted financial solutions that are available to assist them in the process.

Roundtable Discussion: Access to Childcare and Early Childhood Learning Options

Access to quality childcare and school readiness options are not uniform or equitable, according to a study by the Center for American Progress. As cities struggle to make their communities attractive to workers and their families, this growing lack of available, licensed childcare options hampers their recruitment and retention efforts. This roundtable discussion will allow Mayors to discuss the childcare and early childhood learning challenges or successes, as well as reviewing what the National League of Cities has identified as nine action steps for improving the quality and quantity of childcare and early childhood learning options in your city.

Code Enforcement: Animals Post-COVID

COVID has strained communities and municipal budgets. Learn how you can help keep dogs and cats in their homes and reduce animal services costs through progressive codes and field services. Best Friends Animal Society’s professionals are here to help YOUR community with free animal shelter assessments, trainings, and grants. Learn more about how to access these life and cost saving services.

Navigating 2022 and Beyond: How the Pandemic has Changed Municipal Financial Planning

It’s often said to “never neglect an opportunity for improvement.” While many Indiana cities practice proactive financial planning, the Covid-19 Pandemic has put forth financial hurdles not faced before and the consequences will likely be felt for years by local municipalities. In this workshop we will walk through a case study where a City took their historical financial roadmap and improved it; taking into account expected and potential financial impacts from the Pandemic. The workshop will address financial planning for projects, staff succession and debt utilization during a pandemic.

Registration	How to Register	
Fee: \$125 Deadline: February 8	Online: www.aimindiana.org Fax: (317) 237-6206	Mail: Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204

Registration Form

Name		
City		
Address		
City	State	ZIP
Phone		
Email <i>(Required!)</i>		

Method of Payment		Fee: \$125	
Check	Mastercard	Visa	Discover AmEx
Check Number (Payable to Aim)			
Card Number			
Expiration Date		Verification Code	
Name of Cardholder			
Billing Address			
City	State	ZIP	
Cardholder Signature			