

A State Affiliate of ICMA

# **2021 CORPORATE MEMBERSHIP**

The Indiana Municipal Management Association (IMMA) is a non-profit, non-partisan organization composed of City and Town Managers, Chief Administrative Officers, and Assistant and Deputy Managers. Funding is provided by annual dues paid by the individual members. The organization is governed by a nine-member Executive Board and managed by an Executive Director.

The purpose of IMMA is to support municipal and county management and to strengthen and promote professional local government management in Indiana. IMMA is committed to providing training, networking opportunities, resources and technical assistance to municipal managers and administrators throughout Indiana. It is imperative that we provide those cities and towns that currently employ or seek professional local government managers with the most qualified and best trained in the profession. IMMA is affiliated with Aim, Accelerate Indiana Municipalities and the International City/County Management Association (ICMA). These professional associations provide valuable training and resources to the IMMA membership. In addition, IMMA offers several training and networking opportunities throughout the year to members.

Corporate membership is designed to provide you with many unique opportunities. Each member will be able to interact with municipal managers from all around the state of Indiana. These managers are responsible for the operation of municipalities, including economic development, public safety, purchasing, contracts, and personnel. The benefits of membership are listed under each category to the right. Each membership is valid for one (1) calendar year. If your company does business with municipal government, you cannot afford to miss the opportunities provided by IMMA through its Corporate Membership Program. The choice is good for your business, and good for municipal government.

To learn more, contact Erin Jamison-Koenig: 317.237.6200 ext. 228 / ejamisonkoenig@aimindiana.org.

## **GOLD CORPORATE MEMBER (\$1,500)**

- Two (2) individual IMMA memberships
- Two (2) registrations for the 2021 IMMA Virtual Annual Conference
- Prominent display of company logo on conference signage, brochure, and where possible on virtual backgrounds
- Recognition as one of the single day sponsors (including virtual lunch)
- 10 Minute Virtual Session to address membership during the Virtual Conference
- A contact list of IMMA members upon request

## SILVER CORPORATE MEMBER (\$1,000)

- One (1) individual IMMA membership
- One (1) registration for the 2021 IMMA Annual Virtual Conference
- Display of company name on conference signage, brochure, and opening and closing slides
- A contact list of IMMA members upon request

## **BRONZE CORPORATE MEMBER (\$500)**

- One (1) individual membership in IMMA
- Eligible to register and attend IMMA events at member rates
- A contact list of IMMA members upon request

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

- Virtual Conference Mementos
- IMMA Newsletter emailed directly to membership
- Keynote & Awards Luncheon, September 9

The deadline for corporate membership is **Monday, February 1, 2021**. This deadline ensures the company information is included on the appropriate items.