

MAYORS INSTITUTE



June 16 & 17, 2021 - Virtual Event

Mayors Institute is a high-level learning experience, designed exclusively for mayors. The Institute is a partnership between Aim and the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this two-day program, guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem-solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant, and essential.

Aim and ICI will host a virtual Mayors Institute on June 16th and 17th. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.

Participation and Recognition in City Leadership

All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive. For more information on Mayors Institute Certificates of Achievement, visit aimindiana.org/mayors-institute.

Accelerate Indiana Municipalities (Aim)

Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.

Ball State University Indiana Communities Institute

Indiana Communities Institute (ICI) addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

AGENDA - DAY ONE, JUNE 16

9:00 a.m.	Welcome & Introductions
9:10 a.m.	Workshop: Indiana's Economic Regions
10:20 a.m.	Workshop: Capital Improvement Planning
11:30 a.m.	Workshop: Post-Pandemic Working Conditions including Unlimited Sick Time

AGENDA - DAY TWO, JUNE 17

9:00 a.m.	Welcome & Introductions
9:10 a.m.	Roundtable Discussion: Indiana Economic Development Corporation
10:20 a.m.	Workshop: "Mayor! Who designed this #!X@! construction detour through town??? I could have done a better job!"
11:30 a.m.	Roundtable Discussion: American Rescue Plan Act

Thank you to our June sponsors!



Workshops

Indiana's Economic Regions

Indiana's counties are connected to one another through myriad linkages. These include commuting patterns, income flows, and population dynamics. While these linkages center on the urban core, there are subsidiary linkages between suburban and outlying locations. Likewise, many counties find themselves drawn to two urban places, and perhaps a third micropolitan region. These connections are dictated by economic behavior, not administrative boundaries though these frequently overlap. This presentation maps these regions at the county level, illustrating the economic linkages in regions, across commuting, income and population dynamics. The presentation will show where each county is connected, and how much they are connected (i.e. what share of income flows across border, etc.).

Capital Improvement Planning

Capital improvement planning isn't new a new concept, but it's certainly a challenge. Using debt, equity, and minimum operating balances for equity driven funds and leveraging current and future revenues with early debt payoff along with cross funding among utilities will assist with sound fiscal management. This presentation will showcase how the City of New Haven's approach to capital planning was organized and will provide an explanation of the detailed integration into a three year sustainability model.

Post-Pandemic Working Conditions including Unlimited Sick Time

Innovative work from home policies are emerging as one of the few positive outcomes of the ongoing global pandemic. These new policies have shined a

light on best-practices designed to attract and retain a dedicated workforce. Unlimited sick time for employees, for example, has been in place in Fishers since well before the first case of COVID-19 hit Indiana. This workshop will discuss some emerging work from home trends you can use to assist your current employees and be an attractive option in an increasingly competitive hiring environment.

Roundtable Discussion: Indiana Economic Development Corporation

Roundtable discussion between several different programs within the Indiana Economic Development Corporation regarding small/local businesses.

"Mayor! Who designed this #!X@! construction detour through town??? I could have done a better job!"

Presentation will provide an overview for mayors to convey to their constituents what goes into the maintenance of traffic and associated detours for a road construction project and how design considerations affect traffic maintenance.

Roundtable Discussion: American Rescue Plan Act

News that cities and towns would be getting direct federal funding to assist with revenue and other economic losses associated with the pandemic was well-received. With guidance from the U.S. Department of Treasury that arrived in mid-May, it's time to start making plans in earnest for how those dollars will be put to use. This panel will kick off a roundtable discussion about their planning processes for using ARPA funds and we'll let the discussion flow from there. Come ready with your plans, concerns, and questions!

Registration	How to Register	
Fee: \$125 Deadline: June 10	Online: www.aimindiana.org Fax: (317) 237-6206	Mail: Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204

Registration Form

Name		
City		
Address		
City	State	ZIP
Phone		
Email (Required!)		

Method of Payment (Circle One) Check Mastercard Visa Discover AmEx		Fee: \$125
Check Number (Payable to Aim)		
Card Number		
Expiration Date	Verification Code	
Name of Cardholder		
Billing Address		
City	State	ZIP
Cardholder Signature		