



Aim Ideas Summit

French Lick, Indiana | October 5-7, 2021

2021 AIM IDEAS SUMMIT

As promised, we are heading to the French Lick Resort Conference Center for an in-person Aim Ideas Summit for 2021! With more than 130 exhibitors, organizations, and state agencies specializing in municipal government solutions, an exciting mix of speakers, 30 workshops, networking opportunities, and one-on-one consultations, the Aim Ideas Summit spotlights just how comprehensive our commitment is to accelerating Indiana municipalities.

As always, some association business needs to happen at the conference. Be sure to attend the Opening and Closing Business Sessions to help elect Aim officers, board members, and formulate policies for the coming year. Check the Aim website to ensure you're signed up as a voting delegate, aimindiana.org.

WORKSHOPS

It wasn't easy to accomplish given the short time we have together, but we found a way to put a tremendous amount of educational programming into the Aim Ideas Summit. This year's 30 workshops are diverse and offer a great mixture of technical, nuts and bolts skills, big picture development, quality of place, COVID, and American Rescue Plan Act topics. As always, there will be a lot of Continuing Legal Education credits. For those who attend our extended Early Bird topics, credit will be offered towards your Aim Municipal Management Institute certification. Check the Aim website frequently for topic descriptions and workshop speakers as they become available in the coming weeks.

HIGHLIGHTS

There will be several opportunities for you to meet one-on-one with experts representing several popular Aim programs.

Round up your financial questions and bring them to the conference. The State Board of Accounts will have representatives staffing their Resource Center on Wednesday, October 6.

EXHIBIT HALL

Over 130 companies, organizations, and state agencies specializing in municipal government solutions will be on-hand in the exhibit hall. Make sure to visit their booths to learn what they can offer your city or town and to find innovative technology and resources to take back to your community. This year, the exhibit hall will kick off with the Welcome Reception on Tuesday and feature a continental breakfast on Wednesday. The exhibit hall will have extended hours on Wednesday in hopes of making up for lost networking time in 2020 due to COVID-19. New in the exhibit hall for 2021 is the Sweet Treats Trail! Have a chat with participating vendors to score a sugary snack on the Sweet Treats Trail!

EARLY BIRD WORKSHOPS

Earn MMI credit!

Tuesday, October 5

1:15 p.m. – 2:45 p.m.



Beyond Fiscal Recovery Funds: Leveraging American Rescue Plan Provisions for Community Growth

Eligible uses for various funding provisions and creative ways to leverage relief dollars following a strategic plan will be shared along with an update on the current grant application opportunities with federal agencies.

Hemp: A Growing Economic Development Tool for Rural and Urban Communities

Learn how the hemp industry can drive economic development opportunities for cities, towns, and regions.

Unmanned Aerial Inspection of Vital Infrastructure

Insight will be offered into the evolving drone technologies utilized for various city and town public safety, planning, engineering, disaster relief, and even economic development and marketing purposes.

The Future of Healthcare in Indiana

Find out more about Indiana's healthcare system and learn strategies for lowering the healthcare burden for your employees and your municipality.

Participation in an Early Bird Workshop qualifies for credit in Aim's Municipal Management Institute (MMI). Thank you to our 2021 Sponsors! Learn more about the MMI program and the sponsors at aimindiana.org/mmi.



INFLUENCER AWARDS

Have you ever wanted to be an Influencer? Now's your chance! Share your conference experience on social media throughout the Aim Ideas Summit by using the conference hashtag, #Aim2021, or by tagging Aim. An Influencer will be awarded daily for excelling on social media. Want to win the title of Top Influencer? Be sure to go above and beyond informing the public about the importance of continuing education during the conference. The Top Influencer will win a prize during the Closing Business Session. Must be a municipal attendee to win prizes!

AGENDA

Monday, October 4

7:00 p.m.	Board of Directors Dinner
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Tuesday, October 5

9:00 a.m. – 6:00 p.m.	Registration
9:00 a.m. – 10:45 a.m.	Board of Directors Meeting
11:00 a.m. – 1:00 p.m.	Aim Affiliate Group Meetings <ul style="list-style-type: none"> Indiana Association of City Engineers (IACE) Luncheon Indiana Conference of Mayors (ICOM) Luncheon Indiana League of Municipal Clerks and Treasurers (ILMCT) Executive Committee Luncheon
1:15 p.m. – 2:45 p.m.	Early Bird Workshops <ul style="list-style-type: none"> Beyond Fiscal Recovery Funds: Leveraging American Rescue Plan Provisions for Community Growth Hemp: A Growing Economic Development Tool for Rural and Urban Communities Unmanned Aerial Inspection of Vital Infrastructure The Future of Healthcare in Indiana
2:00 p.m. – 4:00 p.m.	Aim Affiliate Group Meetings <ul style="list-style-type: none"> Indiana Association of Regional Councils (IARC) Advisory Council Meeting
3:00 p.m. – 4:30 p.m.	Workshops <ul style="list-style-type: none"> Advanced TIF: Get Beyond the Basics State Resources for Rural Communities: The Lieutenant Governor's Family of Business Public Finance Analysis for Redevelopment Professionals Interpreting Indiana's Utility Main Extension Regulations Risk Management Session by Bliss McKnight
4:45 p.m. – 5:30 p.m.	Opening Business Session
5:45 p.m. – 7:15 p.m.	Welcome Reception in Exhibit Hall
7:15 p.m.	Evening Open

Wednesday, October 6

8:00 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 10:00 a.m.	Continental Breakfast in Exhibit Hall
8:00 a.m. – 11:15 a.m.	Exhibit Hall Open
8:30 a.m. – 9:45 a.m.	Aim Affiliate Group Meetings <ul style="list-style-type: none"> Council Members Indiana ADA Coordinators Association (ADA) Indiana Municipal Management Association (IMMA) Redevelopment Association of Indiana (RAI)
8:30 a.m. – 11:15 a.m.	State Board of Accounts Resource Center
10:00 a.m. – 11:00 a.m.	Workshops <ul style="list-style-type: none"> Retail Gap Analysis for Municipalities Post-pandemic Flexibility to Conduct Virtual Meetings Comprehensive Community Wealth Approach Yorktown's Third Place Development Firearms Training Simulator: Shoot or Don't Shoot? Vendor Solutions: Utilizing Benefits Communication to Drive Employee Satisfaction, Retention, and Cost Savings

Wednesday, October 6 (Continued)

11:30 a.m. – 1:30 p.m.	Aim Annual Awards Luncheon presented by Baker Tilly Municipal Advisors, LLC
1:45 p.m. – 3:15 p.m.	Workshops <ul style="list-style-type: none"> Qualifications Based Selection for Better Projects, Better Value Municipal Jeopardy Keeping Up with Capital: Why We Need to Plan Successful Economic Development of Brownfields and Other Difficult Properties Firearms Training Simulator: Shoot or Don't Shoot?
2:00 p.m. – 3:30 p.m.	State Board of Accounts Resource Center
3:45 p.m.	Grand Prize Giveaway and Exhibit Hall Closes
4:00 p.m. – 5:00 p.m.	Corporate Partner Advisory Council Meeting <i>Open to all Aim Corporate Partners</i>
4:00 p.m. – 5:00 p.m.	Workshops <ul style="list-style-type: none"> Rushville: From Doom and Gloom to Downtown Investment Boom in Just Five Years Bidding Public Works Projects: Common Pitfalls and Mistakes COVID Lessons Learned for the Next Emergency Firearms Training Simulator: Shoot or Don't Shoot? Vendor Solutions: Your Organization's Compensation Philosophy: What is it, What Should it Contain, and Why is it Important?
5:05 p.m. – 5:20 p.m.	Policy Platform Hearing
5:30 p.m. – 6:30 p.m.	Presidents' Reception
6:30 p.m.	Evening Open
7:00 p.m. – 10:00 p.m.	Hold for Vendor Party: Hosted by Aim Corporate Partners <i>Open to All Conference Attendees</i>

Thursday, October 7

8:00 a.m. – 11:30 a.m.	Registration
8:00 a.m. – 9:00 a.m.	Continental Breakfast
9:00 a.m. – 10:00 a.m.	Workshops <ul style="list-style-type: none"> Establishing a Fire Territory to Meet Cross-Organizational Needs How the Subdivision Process Works or Should Work in Your Community Recent Statutory Amendment on Police De-escalation Training and Related Use of Force Training Issues Helping Residents Cope with Extreme Heat Attorney Peer Networking: Offering Incentives and Clawback Agreements (Attorney CLE Program)
10:15 a.m. – 11:15 a.m.	Workshops <ul style="list-style-type: none"> What you Need to Know about Municipal Redistricting Public Sector Banking in the Stimulus Environment Overview of FSSA Programs and Services that Affect the Lives of Hoosiers and the Economy of the Communities The Post Pandemic Workplace Vendor Solutions
11:30 a.m. – 1:00 p.m.	Closing Lunch and Business Session

French Lick Springs Resort
8670 West State Road 56
French Lick, IN 47432

REGISTER AUGUST 5!

ONLINE
aimindiana.org

MAIL
Aim
125 W. Market Street, Suite 100
Indianapolis, IN 46204

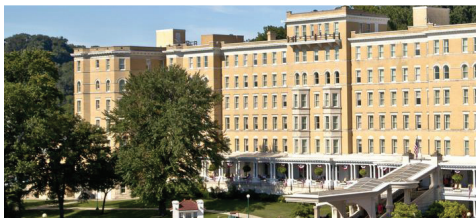
FAX
(317) 237-6206

Hotel Information

The hotel blocks will open on August 5 for municipal members and August 6 for corporate members. Please contact the hotel of your choice directly to reserve your hotel room. Aim is not responsible for hotel reservations. Attendees are required to provide their name and the name of their municipality or company when reserving a hotel room. Multiple reservations cannot be made under the same name. There are separate blocks for municipal attendees and corporate members. Please make sure you use the appropriate group code when reserving your room. You must be registered for the conference to occupy a room in the Aim hotel block. Reservations made under the Aim room block can be adjusted by Aim.

Please note: Neither municipal attendees nor corporate members can reserve a hotel room using the Aim room block without purchasing a conference registration. Rooming lists will be checked regularly, and reservations cancelled if not registered for the conference. Aim will not cancel a hotel room without contacting the guest and providing a chance to register. Due to volume concerns raised by the hotel, the Aim municipal member hotel block will open on August 5 and the corporate member block will open on August 6.

If you are a member of the Aim Board of Directors, please contact Lesley Mosier at Imosier@aimindiana.org to make your reservation.



French Lick Springs Hotel

8670 West State Road 56
French Lick, Indiana 47432
(888) 936-9360

Municipal Attendee Group Code: 1021AIM
Vendor Group Code: AIMVEND
Room Rate: \$149/night (plus tax)
Parking: Complimentary



French Lick Valley Tower

8670 West State Road 56
French Lick, Indiana 47432
(888) 936-9360

Municipal Attendee Group Code: 1021AIM
Vendor Group Code: AIMVEND
Room Rate: \$189/night (plus tax)
Parking: Complimentary



West Baden Springs Hotel

8538 West Baden Avenue
West Baden Springs, Indiana 47469
(888) 936-9360

Municipal Attendee Group Code: 1021AIM
Vendor Group Code: AIMVEND
Room Rate: \$189/night (plus tax)
Parking: Complimentary

2021 AIM IDEAS SUMMIT REGISTRATION FORM

Pre-Registration Deadline: September 10



Full Name
Preferred Name for Badge
Title
Municipality/Company
Council President's Name
Address
City/State/Zip

Phone
Email (Required)
Spouse/Guest Name
Special Needs and Dietary Restrictions

REGISTRATION FEES

	On/Before 9/10	After 9/10	Enter Amount
Aim Member — Municipal Official (Pop. greater than or equal to 1,000)	\$345	\$395	
Aim Member — Municipal Official (Pop. less than 1,000)	\$199	\$245	
Aim Non-Municipal Member	\$495	\$545	
Aim Corporate Partner (Exhibitor)	\$255	\$305	
Aim Corporate Partner (Non-Exhibitor)	\$345	\$395	
Spouse/Guest	\$199	\$245	
Wednesday Only	\$265	\$315	
Total Amount:		\$ _____	

METHOD OF PAYMENT

<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express
Check # (Payable to Aim)
Cardholder Name
Credit Card Number
Expiration Date
Verification Code
Billing Address
City/State/Zip
Signature of Cardholder

Please Check the Summit Events You Plan to Attend (for planning purposes only)

<input type="checkbox"/> TUESDAY Workshop Choice #1 Beyond Fiscal Recovery Funds	<input type="checkbox"/> TUESDAY Workshop Choice #2 Hemp: A Growing Economic Dev. Tool	<input type="checkbox"/> TUESDAY Workshop Choice #3 Unmanned Aerial Inspection	<input type="checkbox"/> TUESDAY Workshop Choice #4 Future of Healthcare in Indiana	<input type="checkbox"/> TUESDAY Opening Business Session	<input type="checkbox"/> TUESDAY Welcome Reception in Exhibit Hall
<input type="checkbox"/> WEDNESDAY Continental Breakfast in Exhibit Hall	<input type="checkbox"/> WEDNESDAY Annual Awards Luncheon	<input type="checkbox"/> WEDNESDAY Presidents' Reception	<input type="checkbox"/> THURSDAY Continental Breakfast	<input type="checkbox"/> THURSDAY Closing Lunch & Business Session	

Cancellation Policy

Only written cancellations will be accepted. Please mail your written cancellation to 125 W Market Street, Suite 100, Indianapolis, IN 46204; fax to: (317) 237-6206; or email bbystry@aimindiana.org. Written cancellations received on or before September 17, will be refunded less a \$40 processing fee. Aim is not responsible for hotel reservations or cancellations.

Special Needs and Dietary Restrictions

If you require special arrangements or a special diet, please notify Aim on your registration form.

Affiliate Group Events

Aim affiliate groups may hold individual meetings and events at the conference. Attendees must be registered for the conference in order to attend affiliate events. Additional information for affiliate group members may be mailed out separately.

Questions?

Contact Lesley Mosier at (317) 237-6200 ext. 223 or Imosier@aimindiana.org.

E-Verify Compliance

Aim is an enrolled employer in the E-Verify Program verifying the work eligibility status of its new employees and will remain so until that program no longer exists.



125 W. Market Street, Suite 100
Indianapolis, IN 46204



AimIdeas

SUMMIT

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October 5-7, 2021