



# **2021 ICOM ANNUAL MEETING**

**AUGUST 10-12, 2021  
THE COMMONS  
COLUMBUS, INDIANA**

Photo by Don Nissen, Columbus Visitors Center



# 2021 ICOM ANNUAL MEETING

AUGUST 10-12, 2021  
COLUMBUS, INDIANA

Indiana's Mayors will gather for the 22nd Annual Meeting of the Indiana Conference of Mayors, August 10-12 in Columbus, Indiana. Do not miss this opportunity for discussion and collaboration with your peers regarding the day-to-day challenges and rewards of city leadership.

## MEETING LOCATION

The Commons  
300 Washington Street  
Columbus, Indiana 47201  
Phone: (812) 376-2681

### BALL STATE-ICI/AIM MAYORS INSTITUTE

Attendees of the ICOM Annual Meeting will earn credit in the Ball State-ICI/Aim Mayors Institute. By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis.

### MAYORS INSTITUTE



## AGENDA

(All times EDT)

### TUESDAY, AUGUST 10

|                         |   |
|-------------------------|---|
| 12:00 p.m. – 12:30 p.m. | Registration  |
| 12:30 p.m. – 12:45 p.m. | Welcome and Introductions                               |
| 12:45 p.m. – 1:30 p.m.  | ICOM Business Meeting<br><i>Mayors Only</i>             |
| 1:30 p.m. – 2:30 p.m.   | The Right Balance: Utility Rates & Aging Infrastructure |
| 2:30 p.m. – 3:00 p.m.   | Columbus Past: J. Irwin Miller                          |
| 3:00 p.m. – 3:15 p.m.   | Break   |
| 3:15 p.m. – 3:40 p.m.   | Narrated Walk to Library Plaza Downtown Exploration     |
| 3:40 p.m. – 5:00 p.m.   | City and Architectural Bus Tour                         |
| 5:00 p.m. – 6:00 p.m.   | Pump House: Riverfront Project                          |
| 6:00 p.m. – 8:00 p.m.   | Dinner at Columbus Pump House                           |

### WEDNESDAY, AUGUST 11

|                         |  |
|-------------------------|--|
| 8:00 a.m. – 9:00 a.m.   | Registration & Breakfast                             |
| 9:00 a.m. – 10:00 a.m.  | Place-based Economic Development, from New to Norm   |
| 10:00 a.m. – 10:15 a.m. | Break  |
| 10:15 a.m. – 11:30 a.m. | Introduction to Downtown Development                 |
| 11:30 a.m. – 12:45 p.m. | A Working Lunch: ARPA                                |
| 12:45 p.m. – 2:00 p.m.  | De-escalation in Times of Extremism and Polarization |
| 2:00 p.m. – 2:15 p.m.   | Break  |
| 2:15 p.m. – 3:15 p.m.   | Taking the Mystery Out of Insurance                  |
| 3:15 p.m. – 3:30 p.m.   | Break  |
| 3:30 p.m. – 5:00 p.m.   | Creative Development Solutions in Columbus           |
| 5:00 p.m. – 6:00 p.m.   | Reception<br><i>Columbus City Hall Plaza</i>         |
| 6:00 p.m. – 8:00 p.m.   | Dinner<br><i>Columbus City Hall Plaza</i>            |

### THURSDAY, AUGUST 12

|                         |   |
|-------------------------|---|
| 8:00 a.m. – 9:00 a.m.   | Breakfast   |
| 9:00 a.m. – 10:00 a.m.  | Practical Information about Renewable Energy in the Hoosier State |
| 10:00 a.m. – 10:15 a.m. | Break   |
| 10:15 a.m. – 11:30 a.m. | Exhibit Columbus  |
| 11:30 a.m.              | Adjourn   |

# WORKSHOPS



## TUESDAY, AUGUST 10

### **1:30 p.m. – 2:30 p.m.** **The Right Balance: Utility Rates & Aging Infrastructure**

Please join our panelists for an in-depth discussion about how deferred maintenance and stagnate utility rates have led to many communities to receiving mandates from Federal and State agencies. In a post-pandemic world, cities and towns are faced with the requirement for a substantial rate increase at a time when their constituents are still reeling from the effects of the global pandemic. To facilitate the discussion on this critical and pertinent subject, we have brought in the experts to explain the various funding options that may be available.

### **2:30 p.m. – 3:00 p.m.** **Columbus Past: J. Irwin Miller**

Placemaking before Placemaking was cool. How one man's challenge to build the best community of its size in the country created today's Columbus.

### **3:40 p.m. – 5:00 p.m.** **Columbus City and Architectural Bus Tour**

Discover how a small midwestern city became a modern, architectural destination. The tour highlights several significant sites including four of the community's seven National Historic Landmarks. Learn how historic and modern buildings create a vibrant urban landscape through intentional re-utilization efforts and creative design solutions.



## WEDNESDAY, AUGUST 11

### **9:00 a.m. – 10:00 a.m.** **Place-based Economic Development, from New to Norm**

Less than ten years ago the world was just starting to understand how important building quality places is to the attraction of both people and employers. A lot has changed since then. Placemaking is an increasingly key component of for communities as they develop their strategies for

growth and resiliency. With a workforce that is growing ever-more mobile, quality places with safe streets, vibrant parks, strong community support, and more, will emerge as leaders in the race for talent. This informative workshop will offer the latest information and perspective on the place-based economy.

### **10:15 a.m. – 11:30 a.m.** **Introduction to Downtown Development**

Columbus has achieved a world-renowned distinction for design and urban innovation and continues the goal to actively shape the physical environment of the downtown. Join us while we discuss current projects underway and how we strive to continually evolve and redefine downtown.

### **11:30 a.m. – 12:45 p.m.** **A Working Lunch: All Things ARPA**

Grab your lunch and take a seat! Let's use this unstructured time to have a roundtable style discussion regarding all things ARPA including hot topics and recent happenings.

### **12:45 p.m. – 2:00 p.m.** **De-escalation in Times of Extremism and Polarization**

While cities have long dealt with major public safety events such as rallies, demonstrations, protests of all kinds, as well as angry and unpredictable citizens, our polarized public discourse has presented increased challenges. The void of online civility has become somewhat commonplace, leaving many numb to the way we address our neighbors with different opinions, as well as other contrasts. This comfort level has left many emboldened to espouse extreme views in public settings, sometimes creating unsafe situations. Experts from the Indiana State Police will be on-hand to offer detailed advice for local officials in their handling of the growing extremes in Hoosier cities. Mayors will also be invited to ask questions about specific circumstances and offer first-hand accounts of how fringe views have impacted their communities.

### **2:15 p.m. – 3:15 p.m.** **Taking the Mystery Out of Insurance**

No one wants to talk about insurance: with the lingo, exclusions and subparagraphs it's difficult to understand and purchasing it for your city or town is a pain. What if you could just talk, in plain English to some insurance guys in a bar? What would you want to know? We'll talk about some insurance basics, how and why you can get sued, war stories and new laws affecting you.

### **3:30 p.m. – 5:00 p.m.** **Creative Development Solutions in Columbus**

Full speed ahead! Despite a once in a lifetime pandemic, rising construction costs and labor shortages, many cities, including Columbus, have many projects in the pipeline and are committed to flexible, innovative, and creative solutions for our communities. Our goal is to share a few of our projects with you.



## THURSDAY, AUGUST 12

### **9:00 a.m. – 10:00 a.m.** **Practical Information about Renewable Energy in the Hoosier State**

It's been established that the race for talent and population growth is fundamentally tied to the quality of place in our communities. However, when you think about quality of place, are you including the commitment your city makes to sustainability strategies and practices? This workshop will review renewable energy policies in Indiana and how partnering with your local utility can help municipalities invest in smart energy strategies. Further, presenters will discuss how changes to the regional grid and Indiana's state policy discussion are changing as we all plan for a more sustainable future.

### **10:15 a.m. – 11:30 a.m.** **Exhibit Columbus**

An overview of the Exhibit Columbus / Landmark Columbus will be discussed followed by a walking tour of a few favorite Exhibit Columbus projects that are currently underway.

# HOTEL INFORMATION

Hotel Indigo  
400 Brown Street  
Columbus, Indiana 47201  
(812) 375-9100

Standard Room Rate:  
\$129 plus tax (Single Occupancy)  
Group Code: ICO

Please contact Hotel Indigo at (812) 375-9100 to make your reservation. Aim and ICOM are not responsible for hotel reservations or cancellations. Reservations made by July 23 using group code ICO will receive the group rate of \$129 plus tax. Only Mayor and ICOM Annual Meeting Sponsors may reserve a room in the ICOM block.

If you have trouble making a reservation, please contact Lesley Mosier at [Imosier@aimindiana.org](mailto:Imosier@aimindiana.org).



## 3 WAYS TO REGISTER

**1. ONLINE**  
[aimindiana.org](http://aimindiana.org)

**2. MAIL**  
Mail form and payment to:  
Aim  
125 W Market Street, Suite 100  
Indianapolis, IN 46204

**3. FAX**  
(317) 237-6206

### 2021 ICOM ANNUAL MEETING REGISTRATION FORM

EARLY REGISTRATION DEADLINE: JULY 28, 2021

| YOUR INFORMATION                       |       |     |
|--|-------|-----|
| Name                                   |       |     |
| Preferred Name for Badge               |       |     |
| Title                                  |       |     |
| City/Company                           |       |     |
| Address                                |       |     |
| City                                   | State | ZIP |
| Phone                                  |       |     |
| Email (Required)                       |       |     |
| Name of Guest (if attending)           |       |     |
| Special Needs and Dietary Restrictions |       |     |

#### LATE & ONSITE REGISTRATION

The deadline for early registration is July 28. After July 28, registration fees are \$175 for mayors and \$100 for spouse/guests.

#### SPOUSE/GUEST REGISTRATION

Spouse/guest registration includes admission to all conference events and meals, and it is limited to those who have no professional interest in the conference. Pre-registration is strongly encouraged for planning purposes.

#### ATTIRE

Casual attire is recommended for the conference.

#### WALKING TOURS

Please note the agenda includes walking tours. Please wear appropriate footwear for the tours. If you are unable to walk for extended periods of time, please contact Lesley Mosier at [Imosier@aimindiana.org](mailto:Imosier@aimindiana.org) or (317) 237-6200 ext. 223.

| REGISTRATION FEES  |   |
|--|---|
| <input type="checkbox"/> \$150 Mayor   | <input type="checkbox"/> \$175 Mayor - After July 28        |
| <input type="checkbox"/> \$75 Spouse/Guest   | <input type="checkbox"/> \$100 Spouse/Guest - After July 28 |
| <input type="checkbox"/> \$0 Sponsor<br>(Limit 2 per sponsoring company; please enter representatives' names below.) |   |
| 1.   |   |
| 2.   |   |
| Total: \$  |   |

| METHOD OF PAYMENT (Circle One) |    |      |                   |      |
|--------------------------------|----|------|-------------------|------|
| Check                          | MC | Visa | Discover          | AmEx |
| Check Number                   |    |      |                   |      |
| Card Number                    |    |      |                   |      |
| Expiration Date                |    |      | Verification Code |      |
| Cardholder Name                |    |      |                   |      |
| Billing Address                |    |      |                   |      |
| City                           |    |      | State             | ZIP  |
| Phone                          |    |      |                   |      |
| Authorized Signature           |    |      |                   |      |

#### CANCELLATION POLICY

Refunds, minus a \$40 cancellation fee, will be given only if Aim is notified of cancellation in writing on or before August 3 by fax, mail, or email to [bbystry@aimindiana.org](mailto:bbystry@aimindiana.org). Your registration is considered your commitment to attend. Unless attendees follow the cancellation policy, no-shows will be billed.