



**e-WORKSHOP FOR CITY AND TOWN MANAGERS
AGENDA
August 19, 2021**

9:30 a.m. – 9:40 a.m. **Welcome and Opening Remarks**
Jennifer Simmons, Chief Operating Officer, Aim

9:40 a.m. – 10:40 a.m. **Case Study in Strategic Corridor Development**

We have seen many corridors develop based on reactions to market conditions, but being completely reactive to market interest can lead you towards unsustainable growth. The Coalition for Smart Growth in Hancock County began strategically looking at the Mt Comfort Road Corridor as demand increased. This Corridor in Western Hancock County has seen over \$1B in investment in less than two years, and it is estimated to bring in over 6,000 jobs in the next 5 years. To align the growth with the interests of the community and to preserve quality of life for residents, the Towns along the Corridor saw a need to properly plan the future of the area.

Moderator:

Tonya Galbraith, Town Manager, Town of McCordsville

Panelist:

Ben Lipps, Town Manager, Town of Cumberland

Christine Owens, Assistant Town Manager, Town of Cumberland
Jim Rawlinson, Project Manager, Veridus Group

10:40 a.m. – 10:45 a.m. **Break**

10:50 a.m. – 11:50 a.m. **Don't *Leaf* it to Chance – Adopt or Update your Tree Ordinance**

A Tree Ordinance's purpose is establishing municipal authority over public trees, setting standards for tree planting, maintenance and management, outlining enforcement, fees and fines, and defining nuisance conditions on private trees. The foundation of a tree ordinance could include city or town level prohibited species lists, removal of trees on private property due to risk, and ROW tree management responsibility, and more. Enjoy a minute with Carrie Tauscher, Sarah Mincey, and Melissa Begley as they share their experiences with best management practices, Indiana community statistics and examples, and reviewing and/or redrafting years-old tree ordinances.

Speakers:

Melissa Begley, AICP, Assistant Planning Directory, City of Columbus – Bartholomew County Planning Department

Sarah Mincey, Ph.D., Associate Clinical Professor, O'Neill School of public and Environmental Affairs, Managing Director, Environmental Resilience Institute Director, Integrated Program in the Environmental/IU Research & Teaching Preserve

Carrie Tauscher, State Urban Forestry Coordinator, Indiana Department of Natural Resources, Division of Forestry

11:50 a.m. – 12:30 p.m. **Lunch**

12:30 p.m. – 1:30 p.m.

Redesign Your Key Business Processes to Meet Long-Term Strategic Goals

Inaccurate and delayed data can drag out critical decision timelines and distract from long-term goals. And paper-based or poorly executed internal processes can stymie growth and development in your community. The Town of Zionsville is driving greater efficiency and data accuracy across departments to produce better, faster decisions and enable greater focus on strategic goals. The City of Fishers is leading business process redesign across multiple departments to better serve customers and enable record growth. They are doing this by taking a consultative approach to improving internal processes and cross-departmental collaboration and adopting technologies that help automate and remove friction from key business processes. In this session you will learn: How business process integrations can improve data timeliness and accuracy and protect teams' time and their focus on long-term strategic goals. Learn how Finance and Economic Development can partner to improve business processes which remove friction from key processes to enable greater collaboration and higher quality work across teams.

Speakers:

Gerrod Franklin, OpenGov

Tammy Havard, Chief Financial Officer, Town of Zionsville

1:30 p.m. – 1:35 p.m.

Break

1:40 p.m. – 2:40 p.m.

Reviewing the Build Operate Transfer Option

Build Operate Transfer, BOT, allows a local unit of government to yield construction and operation of a particular public project with the understanding that over the course of time the local unit will own the project

outright. BOT projects can be extremely advantageous for municipalities, assuming they are legally and financially sound. This workshop will review the mechanics of BOT, as well as the advantages and potential landmines associated with BOT projects.

Speakers:

Chou-il Lee, Partner, Taft Law

Jason Semler, Partner, Baker Tilly Municipal Advisors
LLC

2:40 p.m. – 2:45 p.m.

Break

2:50 p.m. – 3:50 p.m.

How Municipalities and Contractors Can Avoid Fraud, Profiteering, Bribery and Embezzlement Issues

Common and sophisticated acts of bribery, profiteering, wire fraud, ghost employment and conflicts of interest grab headlines and hinder municipalities with legal, financial and public relations concerns. Doug Kouns, a former FBI agent and now CEO of Veracity IIR, will help elected officials learn to recognize patterns and warning signs of illegal acts and to understand model policies and processes to proactively thwart those acts. The presenter will outline consequences for those involved in the illegal acts, the impact on victims, the implications for others to report concerns, how to cooperate with law enforcement, how to conduct employment investigations, and the expectation of local governments to have proactive measures in place to stop illegal acts. Case studies of investigations and best practices will clarify learning points.

Speaker:

Doug Kouns, Owner/CEO, Veracity IIR

3:50 p.m. – 4:00 p.m.

Closing Remarks