

# MAYORS INSTITUTE



BALL STATE  
UNIVERSITY

Indiana Communities Institute



## December 13 - 14, 2021 Bottleworks Hotel, Indianapolis

Mayors Institute is a high-level learning experience, designed exclusively for mayors. The Institute is a partnership between Aim and the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this day and a half program, guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem-solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant, and essential.

Aim and ICI will host Mayors Institute, December 13 - 14, in Indianapolis. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.

### Participation and Recognition in City Leadership

All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive. For more information on Mayors Institute Certificates of Achievement, visit [aimindiana.org/mayors-institute](http://aimindiana.org/mayors-institute).

### Accelerate Indiana Municipalities (Aim)

Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.

### Ball State University Indiana Communities Institute

Indiana Communities Institute (ICI) addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

#### AGENDA - DAY ONE, DECEMBER 13

9:00 a.m.	Breakfast & Registration
10:00 a.m.	Welcome & Introductions
10:15 a.m.	Workshop: Wastewater Taskforce & Other Regulatory Updates
11:30 a.m.	Workshop: Community Foundations
12:30 p.m.	Lunch & Awards Presentation
1:30 p.m.	Workshop: Redistricting in Indiana - The Challenges Ahead
2:45 p.m.	Workshop: Not "If" but "When" - Understanding Cybersecurity Risks for City Leadership Executives
4:00 p.m.	Mayors Idea Exchange: Municipal Golf Courses
6:15 p.m.	Load Buses at Bottleworks Hotel
6:30 p.m.	Trust Local Event: Dinner & Fowling

#### AGENDA - DAY TWO, DECEMBER 14

9:00 a.m.	Breakfast
9:30 a.m.	Workshop: Indiana's Rural Economy in the 21st Century
10:45 a.m.	Workshop: Compensation - What's Changed & What You Need to Know
11:45 a.m.	Adjourn



**TRUST LOCAL EVENT: DINNER & FOWLING**

**Fowling Warehouse Indianapolis**

1125 E Brookside Avenue  
Indianapolis, IN 46202

Join fellow mayors and corporate supporters for dinner and fun at the Trust Local Event, included with your Mayors Institute registration. Fowling - the Original Football Bowling Pin Game, was invented at the Indy 500 and is sure to be a blast! Casual attire recommended. Transportation will be provided from the Bottleworks Hotel to the Fowling Warehouse.



**THANK YOU TO OUR DECEMBER SPONSORS!**



**EVENT LOCATION**

**Bottleworks Hotel**  
850 Massachusetts Avenue  
Indianapolis, IN 46204

Valet parking is available at Bottleworks Hotel. Parking garage and surface lot parking is also available.

**HOTEL INFORMATION**

**Bottleworks Hotel**  
850 Massachusetts Avenue  
Indianapolis, IN 46204  
317-556-1234

Group Name: Mayors Institute  
Aim Rate: \$175 plus tax  
[Online Link](#)

Please contact Bottleworks Hotel directly for hotel reservations and request the Mayors Institute hotel block. Reservations must be made by November 19, 2021, to receive the group rate. Aim is not responsible for hotel reservations or cancellations.

Registration	How to Register	
<b>Fee:</b> \$195 <b>Deadline:</b> December 3	<b>Online:</b> <a href="http://www.aimindiana.org">www.aimindiana.org</a> <b>Fax:</b> (317) 237-6206	<b>Mail:</b> Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204

**REGISTRATION FORM**

Name		
City		
Address		
City	State	ZIP
Phone		
Email (Required!)		

<b>Method of Payment</b> (Circle One) Check   Mastercard   Visa   Discover   AmEx		<b>Fee: \$195</b>
Check Number (Payable to Aim)		
Card Number		
Expiration Date	Verification Code	
Name of Cardholder		
Billing Address		
City	State	ZIP
Cardholder Signature		