

MAYORS INSTITUTE



DECEMBER 13 – 14, 2021

Bottleworks Hotel
Indianapolis, Indiana

AGENDA

MONDAY, DECEMBER 13

- 9:00 a.m. – 10:00 a.m. Registration & Breakfast
- 10:00 a.m. – 10:15 a.m. Welcome & Introductions
- 10:15 a.m. – 11:15 a.m. **WORKSHOP:** Wastewater Taskforce and Other Regulatory Updates

During the 2021 legislative session, the Indiana General Assembly established the Task Force on Wastewater Infrastructure Investment and Service to Underserved Areas to explore several topics related to wastewater, including current funding mechanisms and barriers to connecting underserved areas. This workshop will provide an overview of the taskforce’s findings and their recommendations for potential legislation.

Speakers:

Jenna Knepper, Government Affairs Director, Aim

Bruno Pigott, Commissioner, Indiana Department of Environmental Management

Justin Schneider, Director of Government Affairs, Indiana American Water

11:15 a.m. – 11:30 a.m. Break

11:30 a.m. – 12:30 p.m. **WORKSHOP: Community Foundations: Cities' Newest Partners in Progress**

What happens when a major funder gives 93 Indiana community foundations the opportunity to invest in their leadership capacity, expand their community engagement, and implement ideas for community improvement? This session explores how this grant initiative may have changed the way community foundations are showing up in your cities and counties.

Speaker:

Sarah Origer, Director of GIFT Programming, Indiana Philanthropy Alliance

12:30 p.m. – 1:30 p.m. **Lunch & Awards Presentation**

1:30 p.m. – 2:30 p.m. **WORKSHOP: Redistricting in Indiana – The Challenges Ahead**

As municipal redistricting begins across Indiana, it will be the first time most Hoosier mayors have been through this important process. This workshop will offer some foundational information about redistricting, the landmines that could leave your redistricting outcome vulnerable to a challenge, gray areas that can trip you up, and a rundown of the necessary county and city procedures. Once the nuts and bolts are reviewed, former House Speaker Brian Bosma will leave attendees with some practical tips for getting things done well and within the required timeframe.

Speaker:

Brian Bosma, Attorney, Kroger Gardis & Regas, LLP

2:30 p.m. – 2:45 p.m.

Break

2:45 p.m. – 3:45 p.m.

WORKSHOP: Not “If” but “When” – Understanding Cybersecurity Risks for City Leadership Executives

This session will cover common cybersecurity issues and risks facing city governments. Session discussions will include a survey of issues like ransomware, incident response management, basic cybersecurity hygiene, IT procurement and supply chain risks. Participants will gain an understanding of the current climate and attitudes towards cybersecurity, develop thought leadership around cybersecurity risk management, and design effective governance and oversight competencies within their respective city governments.

Speaker:

Sid Bose, Attorney, Ice Miller LLP

3:45 p.m. – 4:00 p.m.

Break

4:00 p.m. – 5:00 p.m.

MAYORS EXCHANGE IDEA: Municipal Golf Courses

At every Mayors Institute, we program dedicated time for dialogue around cool ideas, innovative projects, and problem-solving initiatives during the Mayors Idea Exchange. This session will feature a presentation about the four Madison Municipal Golf Courses before kicking it to the group to discuss golf course successes, modernizations, and complications.

Speaker:

Bob Courtney, Mayor, Madison

6:15 p.m. Load Buses at Bottleworks Hotel

6:30 p.m. Trust Local Event – Dinner & Fowling

TUESDAY, DECEMBER 14

9:00 a.m. – 9:30 a.m. Breakfast

9:30 a.m. – 10:30 a.m. **WORKSHOP:** Indiana’s Rural Economy in the 21st Century

The first detailed examination of rural Indiana this century reveals a number of interesting and unexpected findings. The comparisons of numerous factors highlight the stark differences between rural and urban communities. In addition, the definitions of rural and urban places are changing and this contributes to the perception of incessant rural decline. This presentation will also discuss the movement of people, through commuting, immigration and migration, and what this means to rural Indiana. A strength of rural Indiana is the connection with urban places, but rural communities can still suffer from lower government service quality, too little human capital focused investment, and heavy reliance on economic policies that do not yield growth. We’ll conclude with four broad areas of policy intervention for federal, state and local policymakers, along with advice for private sector participants.

Speaker:

Dr. Michael Hicks, Director, Center for Business & Economic Research, Ball State University

10:30 a.m. – 10:45 a.m. Break

10:45 a.m. – 11:45 a.m. **WORKSHOP: Compensation – What’s Changed & What You Need to Know**

Dramatic changes in the labor market, the “great resignation,” remote work and rising inflation are causing an upheaval in compensation expectations for employees and organizations of all types. Have you changed your approach to compensation to keep up? Understand the current competitive landscape and prepare for the future with this fast-paced session. We will address topics such as increasing pay rates for entry level talent/minimum wage, what to budget for annual salary increases (and how to maximize your budget), pay compression with current and experienced hires, and how to structure and communicate a program that supports attracting and retaining talent.

Speaker:

Megan Nail, Vice President, Total Rewards Practice, First Person Advisors, NFP

11:45 a.m. Adjourn