

aim

Accelerate Indiana
Municipalities

2022

**Corporate
Membership
Program**

2022 Aim Corporate Membership Levels

		Teal	Orange	Aqua	Green	Silver	Red
Information	Electronic event registration lists	•	•	•	•	•	•
	Eligible to register for all eligible Aim events	•	•	•	•	•	•
	Enrolled to receive electronic newsletters and publications	•	•	•	•	•	•
	Listed on the Aim Corporate Member Portfolio	•	•	•	•	•	•
	Handbook for Newly Elected Municipal Officials	• <i>Digital</i>	• <i>Digital</i>	• <i>Digital & Print</i>	• <i>Digital & Print</i>	• <i>Digital & Print</i>	• <i>Digital & Print</i>
	Electronic municipal membership list	• <i>3 Lists</i>	• <i>3 Lists</i>	• <i>3 Lists</i>	• <i>6 Lists</i>	• <i>Upon Request</i>	• <i>Upon Request</i>
	Listserv observer access		•	•	•	•	•
	Enrolled to receive print membership mailings			•	•	•	•
Advertising	Logo on Aim's Municipal Directory		• <i>6 Months</i>	• <i>6 Months</i>			
	Logo in Municipal Dispatch		• <i>6 Issues</i>	• <i>6 Issues</i>			
	Logo in Legislative Summary			• <i>All Session</i>			
	Banner Ad on The Terminal			• <i>6 Months</i>			
	Logo in Aim membership blast emails				• <i>2 Emails</i>		
	Audio Ad for Aim Quick Guide Training Video				• <i>1 Ad</i>	• <i>1 Ad</i>	
	Sponsored Content in Municipal Dispatch or on The Terminal				• <i>2 Articles</i>	• <i>2 Articles</i>	• <i>2 Articles</i>
	Audio Ad on Aim Hometown Innovations Podcast				• <i>1 Ad</i>	• <i>2 Ads</i>	• <i>3 Ads</i>
	Color Ad in Hometown Innovations E-Magazine				• <i>1/4 Page</i>	• <i>1/2 Page</i>	• <i>Full Page</i>
	Logo on 2022 Aim Momento mailed to all Municipal members						•

2022 Aim Corporate Membership Levels

		Teal	Orange	Aqua	Green	Silver	Red
Events	Aim Clerk-Treasurers School			• <i>Silver Level</i>	• <i>Gold Level</i>		
	Aim Municipal Law Seminar			• <i>Silver Level</i>	• <i>Gold Level</i>		
	Municipal Management Institute			• <i>Bronze Level</i>	• <i>Silver Level</i>	• <i>Gold Level</i>	
	Hot Topic Workshop				• <i>2 Registrations</i>		
	Aim Youth Councils Network Leadership Summit				•	•	•
	Aim / Ball State Mayors Institute					• <i>One Session</i>	• <i>Two Sessions</i>
	Aim Roundtable Series					•	
	Aim Mayors Roundtable Series						•
	Workshop for Town and City Managers						•
	Aim Board of Directors' Meeting						• <i>Two Meetings</i>
Aim Ideas Summit	Eligible to submit topics for Aim request for proposals	•	•	•	•	•	•
	Advanced opportunity to Aim Ideas Summit Sponsorship & Advertising		•	•	•	•	•
	Preferred Booth Space for Aim Ideas Summit					•	•

Aim retains the right to determine a particular level has reached maximum capacity and will note such on the Aim website, aimindiana.org. If interested in a particular level, we encourage you to act quickly as sponsorships will be processed in the order they are received.

ICOM Annual Meeting sponsorship will be sold separately, with Green, Silver, and Red corporate sponsors eligible to purchase.

Contact Lesley Mosier at lmosier@aimindiana.org or 317-237-6200 ext. 223 to discuss Corporate Membership.

Teal

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a digital copy of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list up to three (3) times per year upon request
- Eligible to submit educational topics ideas via annual Aim request for proposals

Orange

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a digital copy of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list up to three (3) times per year upon request
- Eligible to receive access as an observer on the primary Aim membership listserv upon request
- Logo advertisement to run for no less than six (6) consecutive months on Aim's official Directory of municipalities and municipal officials
- Logo advertisement on Aim's bi-weekly newsletter, Municipal Dispatch, for no less than six (6) consecutive issues
- Eligible to submit educational topics ideas via annual Aim request for proposals
- Will receive a preview and advance opportunity to purchase sponsorships, advertising for annual Aim Ideas Summit

Aqua

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a print copy and digital file of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list up to three (3) times per year upon request
- Eligible to receive access as an observer on the primary Aim membership listserv upon request
- Will receive one (1) copy of all Aim membership mailings sent via USPS, such as registration brochures and miscellaneous notices
- Logo advertisement to run for no less than six (6) consecutive months on Aim's official Directory of municipalities and municipal officials
- Logo advertisement on Aim's bi-weekly newsletter, Municipal Dispatch, for no less than six (6) consecutive issues
- Logo advertisement on all editions of Aim's Legislative Summary e-newsletter
- One (1) banner advertisement displayed on Aim's The Terminal to run for no less than six (6) consecutive months
- Recognition as a Silver Sponsor of Aim Clerk-Treasurers School
- Recognition as a Silver Sponsor of Aim Municipal Law Seminar
- Recognition as a Bronze Level Municipal Management Institute Sponsor
- Eligible to submit educational topics ideas via annual Aim request for proposals
- Will receive a preview and advance opportunity to purchase sponsorships, advertising for annual Aim Ideas Summit

Green

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a print copy and digital file of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list up to six (6) times per year upon request
- Eligible to receive access as an observer on the primary Aim membership listserv upon request
- Will receive one (1) copy of all Aim membership mailings sent via USPS, such as registration brochures and miscellaneous notices
- Logo advertisement on two (2) Aim membership blast emails
- Eligible to submit one (1) 15-30 second audio advertisement for an Aim Quick Guide training video
- Eligible to provide two (2) Sponsored Content articles in Aim's Municipal Dispatch or The Terminal on the Aim website
- Eligible to submit one (1) 15-20 second audio advertisements on Aim Hometown Innovations Podcast
- Quarter page color ad in two (2) Aim Hometown Innovations E-Magazines
- Recognition as a Gold Sponsor of Aim Clerk-Treasurers School
- Recognition as a Gold Sponsor of Aim Municipal Law Seminar
- Recognition as a Silver Level Municipal Management Institute Sponsor
- Two (2) registrations at one (1) Aim hot topic in-person workshop
- Recognition as an Aim Youth Councils Network Leadership Summit Sponsor
- Eligible to submit educational topics ideas via annual Aim request for proposals
- Will receive a preview and advance opportunity to purchase sponsorships, advertising for annual Aim Ideas Summit

Silver

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a print copy and digital file of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list upon request
- Eligible to receive access as an observer on the primary Aim membership listserv upon request
- Will receive one (1) copy of all Aim membership mailings sent via USPS, such as registration brochures and miscellaneous notices
- Eligible to submit one (1) 15-30 second audio advertisement for an Aim Quick Guide training video
- Eligible to provide two (2) Sponsored Content articles in Aim's Municipal Dispatch or The Terminal on the Aim website
- Eligible to submit two (2) 15-20 second audio advertisements on Aim Hometown Innovations Podcast
- Half page color ad in two (2) Aim Hometown Innovations E-Magazines
- Recognition as a Gold Level Municipal Management Institute Sponsor
- Recognition as an Aim Youth Councils Network Leadership Summit Sponsor
- Recognition as a sponsor of one (1) Aim/Ball State Mayors Institute sessions
- Recognition as a sponsor of the Aim Roundtable series for towns and small cities
- Eligible to submit educational topics ideas via annual Aim request for proposals
- Will receive a preview and advance opportunity to purchase sponsorships, advertising for annual Aim Ideas Summit
- Will receive preferred booth space for annual Aim Ideas Summit; booth fees and registrations not included

Red

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a print copy and digital file of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list upon request
- Eligible to receive access as an observer on the primary Aim membership listserv upon request
- Will receive one (1) copy of all Aim membership mailings sent via USPS, such as registration brochures and miscellaneous notices
- Eligible to provide two (2) Sponsored Content articles in Aim's Municipal Dispatch or The Terminal on the Aim website
- Eligible to submit three (3) 15-20 second audio advertisements on Aim Hometown Innovations Podcast
- Full page color ad in two (2) Aim Hometown Innovations E-Magazines
- Logo advertisement on special 2022 Aim memento mailed to all Aim Municipal members
- Recognition as an Aim Youth Councils Network Leadership Summit Sponsor
- Recognition as a sponsor of two (2) Aim/Ball State Mayors Institute sessions; eligible to participate as an expert speaker at one (1) Mayors Institute workshop
- Recognition as a sponsor of the Aim Mayors Roundtable series
- Recognition as a sponsor of a Workshop for Town and City Managers
- Recognition as a Gold Sponsor of two (2) Aim Board of Directors' Meetings (one (1) in person and one (1) virtual event); does not include Aim Board of Directors' Reception and Dinner at the Aim Ideas Summit
- Eligible to submit educational topics ideas via annual Aim request for proposals
- Will receive a preview and advance opportunity to purchase sponsorships, advertising for annual Aim Ideas Summit
- Will receive preferred booth space for annual Aim Ideas Summit; booth fees and registrations not included