



2022 SPONSORSHIP OPPORTUNITIES

Join us November 2-4 for the state's largest gathering of municipal officials at the 2022 Aim Ideas Summit! We've developed an extensive list of sponsorship and advertising opportunities to provide you with opportunities for generating leads and maximizing your conference investment.

Please note, all sponsorships and advertising opportunities are available on a first-come, first-served basis. Priority will be given to members in good standing. Further, several items have fast approaching deadlines.

ADVERTISING

Digital Conference Program

The 2022 Aim Ideas Summit will include more than 25 educational workshops, business sessions, social events, and an exhibit hall. The digital conference program will help attendees keep track of conference activities, view all workshop descriptions, and learn more about Aim Ideas Summit sponsors! The digital program will be accessible by conference attendees in multiple ways, including QR codes placed all around the event center! **Deadline to submit ad to Aim is September 30th.**

Full Page: 8.5" x 8.5", plus 1/8" bleed - \$500
Half Page: 7.5" x 3.6" or 3.6" x 7.5" - \$375

Quarter Page: 3.6" x 3.6" - \$250
Business Card: 3.6" x 1.8" - \$125

Conference Mobile Website \$500 / 10 Sponsorships Available

Your company logo and website link will be listed on the Aim Ideas Summit mobile webpage, designed to provide conference-related information to attendees on the homepage of their smartphones during the Ideas Summit. The conference website will include daily agenda, an exhibit hall, digital conference program, and more! Additional benefits include printed recognition in the digital conference program, accessible by conference attendees several fun and cool ways! **Logo to be provided to Aim at the time of sponsorship selection.**

Email Blast Content \$750 / 5 Sponsorships Available

Aim will blast an email containing your 200 words or less message to all registrants before or during the conference. This unique opportunity to introduce or reintroduce yourself and your company has been a popular tool for other conferences around the country. Timing of blast will be determined by Aim. The email content must be approved by Aim. Partisan content or content conflicting with Aim policies will not be approved. **Email text to be provided to Aim at the time of sponsorship selection to guarantee best placement but no later than August 19th.**

Window Clings \$500 / 2 Clings - 3 Sponsorships Available

SOLD OUT
Don't miss this high-visibility opportunity to get your company's logo out there! Your two window clings will be placed on main glass panel of the sliding doors in the highest traffic area leading into the event center. This opportunity was new in 2019 and earned rave reviews from attendees! Measurement of Window Cling: 43x32. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

Escalator Clings \$700 / 4 Clings - 8 Sponsorships Available

Welcome attendees to the conference with your company's logo lining an escalator in the events center. This fun, attractive sponsorship is common at national conventions, and we are excited to add this modern touch to the Aim Ideas Summit! In addition to putting a little spring in the step of conference-goers, your firm will receive recognition in the digital conference program. Measurement of Escalator Cling: TBD. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

Floor Clings \$700 / 4 Clings - 7 Sponsorships Available

SOLD OUT
A most popular option every year for folks who want to get their company in front of hundreds of municipal leaders! Your company logo will be printed in color on a set of four giant floor clings placed in high traffic areas throughout the event center and printed recognition in digital conference program. Measurement of Floor Cling: 23x36. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**



2022 SPONSORSHIP OPPORTUNITIES

Hand Sanitizer Station

SOLD OUT
\$500 / 1 Sponsorship Available

While we happily gather in-person, there are some pandemic and public health practices we must continue in order to maintain our recovery. Sponsor six stand-alone hand sanitizer stations spread throughout the event center and show your enthusiasm for clean hands! Sponsor benefits include display of your company's logo on each station and recognition in the Aim Ideas Summit digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

WORKSHOPS

Vendor Solutions Workshop

SOLD OUT
\$1,000 / 4 Sponsorships Available

There are four opportunities to present a workshop session on a specific area of expertise, case studies, best practices or innovative programs, products, or services, featuring your company, during the Aim Ideas Summit. Stated more clearly: Vendor Solutions workshops allow your firm to educate members about yourself, your company, and your products and services, specifically, which is not allowed during standard Ideas Summit workshops. Additional benefits include recognition in digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

EXHIBIT HALL

Welcome Reception in Exhibit Hall

SOLD OUT
\$1,000 / 1 Sponsorships Available

The networking reception on Wednesday, November 2nd, will celebrate the grand opening of our exhibit hall, which feature more than 130 exhibit booths. Additional sponsor benefits include: printed recognition on signage and in digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

Exhibit Hall Memento Cookies

SOLD OUT
\$1,000 / 2 Sponsorships Available

Printed recognition attached to one-hundred specialty cookies given first-come, first-served to delegates at the Exhibit Hall Grand Opening on Wednesday, November 2nd. The sponsor will also receive recognition in the digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th. Deadline for Aim to receive business cards is September 9th.**

Sweet Treats Trail

SOLD OUT
\$1,000 (Must be an Exhibitor to Participate, Exhibit Booths Sold Separately)

If you've been to a few Aim Ideas Summit's in your day, you know about the Treasure Hunt, Hoosier Trivia, or Guess the Secret Word. These are names of previous exhibit hall games designed to encourage attendees to attract more attendees to your booth in hopes of winning a prize. This year's game is even better! If you participate in the Sweet Treat Trail your company will automatically receive fifty (50) amazing custom treats to give away to the first fifty attendees traveling the Sweet Treat Trail through the exposition. By participating in the Sweet Treat Trail, you will be satisfying the sugar cravings of attendees as well receiving recognition in the digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

Trash Can with Logo

\$1,500 / 1 Sponsorship Available

In 2021, more than 13 vendors gave away 650 beautifully packaged, hand-decorated cookies by participating in the Sweet Treats Trail. How is this relevant to a trash can sponsorship? After devouring their cookies attendees need a place to conceal the evidence proving that maybe they grabbed a few too many sweet treats! Choose this new Aim Ideas Summit sponsorship and provide 10 large corrugated paper trash cans with your firm's name on all four sides, to be placed strategically throughout the exhibit hall! **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**



2022 SPONSORSHIP OPPORTUNITIES

GENERAL SESSIONS

Opening Business Session Video Commercial

\$1,800 / 4 Sponsorships Available

Welcome municipal officials to the Ideas Summit and promote your company's products or services with a sponsor-produced 60-second custom-made video commercial that will play on the jumbo screens at the Opening Business Session on Wednesday, November 2. Sponsor must provide commercial to Aim in approved MP4 video file format and will also receive printed recognition in digital conference program. Additionally, the video will be placed on The Terminal located on the Aim website in either November, December or January, following the 2022 Aim Ideas Summit. Video Specs: 16:9 ratio in 1080; 60-90 seconds in length; Audio is available. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th. Deadline to submit video file to Aim is October 10th.**

Presidents' Reception

Join conference attendees on Thursday, November 3rd, at our cocktail and hors d'oeuvres reception to honor Aim Presidents – past and present, and for the presentation of special awards, including the prestigious Russell G. Lloyd Distinguished Service Award. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

Gold Level - \$3,500 / 4 Sponsorships Available

Includes printed recognition in digital conference program, on signage during event, verbal recognition from the podium during reception, a complimentary standard exhibit booth, two complimentary full conference registrations, and three additional guest tickets for the reception upon request.

Silver Level - \$1,800 / 4 Sponsorships Available

Includes printed recognition in digital conference program, on signage during event, verbal recognition from the podium during reception, one complimentary full conference registration, and two additional guest tickets for the reception upon request.

Bronze Level - \$800 / 3 Sponsorships Available

Includes printed recognition in digital conference program, on signage during event, one additional guest ticket for the reception upon request.

Featured Speaker Sponsor

\$3,000 / 1 Sponsorship Available

Have you ever been tempted to hop on stage at the Aim Ideas Summit and grab the mic? If so, this opportunity is for you! Spend a few minutes at the podium introducing your company and our featured speaker. The speaker will be identified by Aim closer to the event. To compliment the accolades your firm will receive from your time in the spotlight, your company's sponsorship will be recognized in the digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

Closing Business Session Sponsor

\$1,500 / 4 Sponsorships Available

Part of a municipal Aim Ideas Summit attendee's itinerary is finishing up the official business of the conference by voting on Aim officers, approving the association's Policy Platform and more. Send them off with a full belly and fond memories by sponsoring the always eventful Closing Business Session! Your sponsorship will be recognized on table tents placed throughout the ballroom, on the big-screen, and with reserved seating for you and your guests. Recognition in the digital conference program is included as well. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

Closing Business Session Video Commercial

\$1,800 / 3 Sponsorships Available

Promote your company's products or services with a sponsor-produced 60-second custom-made video commercial that will play at the Closing Business Session. Sponsor must provide commercial to Aim in approved MP4 video file format and will also receive recognition in the digital conference program. Additionally, the video will be placed on The Terminal located on the Aim website in either November, December, or January, following the 2022 Aim Ideas Summit. Video Specs TBD; 60-90 seconds in length. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th. Deadline to submit video file to Aim is October 10th.**



2022 SPONSORSHIP OPPORTUNITIES

FOOD / COFFEE

Bacon Sponsor

\$1,000 / 2 Sponsorships Available

Nothing honks attendees off more than coming down for breakfast at the Aim Ideas Summit and not seeing bacon on the buffet table! Be a hero and sponsor bacon on one of two days during the conference. Your company's name and logo will be prominently displayed by the tasty, salty goodness on the day of your sponsorship. Not only will attendees squeal with delight, your company will be recognized for your actions in the Aim digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

Thursday Coffee Break Sponsor

\$1,000 / 1 Sponsorship Available

Do you want to be the superstar bringing caffeine to the Aim Ideas Summit masses? Deliver a little pep to attendees with morning coffee service on the longest day of the conference by sponsoring coffee service and providing coffee cup sleeves printed with your company's logo. Also includes recognition in digital conference program. Sponsor will provide a minimum of 250 custom coffee sleeves for 12 ounce cups. **Sleeves must be delivered to Aim no later than October 10th. Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

SOLD OUT

BOARD OF DIRECTORS' DINNER

Board of Directors' Dinner – Silver Sponsor

\$1,500 / 5 Sponsorships Available

Join members of the Aim Board of Directors for dinner at 7:00 p.m. on Tuesday, November 1st. Sponsor benefits include dinner tickets for two company representatives, recognition in the digital conference program and on event signage, as well as verbal recognition during dinner. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

SOLD OUT

PRIZES

Major Prizes

\$1,500 / 4 Sponsorships Available

Sponsor one of four major prizes given away during the Aim Ideas Summit. One prize will be given away at each general session event, the Opening Business Session, Annual Awards Luncheon, Presidents' Reception, and Closing Business Session. Sponsor benefits include printed recognition in the digital conference program, verbal recognition from the podium during prize drawing, and the adoration of each lucky winner. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

SOLD OUT

Daily Influencer Award

\$1,500 / 5 Sponsorships Available

Sponsor a daily giveaway to the municipal official who knows how share their conference experience on social media! Wednesday - Friday we will award a prize to the municipal attendee excelling on social media. Sponsor benefits include printed recognition in the digital conference program, and verbal recognition from the podium during prize drawing. Along with a fantastic prize, the lucky winners will each receive your name and contact information. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

SOLD OUT

Top Influencer Award

\$1,500 / 1 Sponsorship Available

Encourage Aim attendees to get their social media game on by sponsoring the Top Influencer Award. The attendee who embraces social media and goes above and beyond informing the public about the importance of continuing education during the conference will be eligible for a prize, awarded during the Closing Business Session. Sponsor benefits include printed recognition in the digital conference program, and verbal recognition from the podium during prize drawing. The lucky winner will be provided with your contact information, along with a fantastic prize selected by Aim. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

SOLD OUT



2022 SPONSORSHIP OPPORTUNITIES

SUMMIT GIVEAWAYS

Tote Bags

\$500 / 5 Sponsorships Available

Promote your company by adding your logo on the conference tote bag handed out to the first 800 conference attendees to claim their conference materials on-site. Benefits include recognition in the digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th.**

Conference Swag Bag Giveaway

\$500 / 8 Sponsorships Available

Haven't reserved a booth? You should, but let's just say you haven't. Let us help you put your company giveaways in the hands of conference attendees. You provide us with 800 small giveaways (think pens, Post-its, Tech Tacos, etc.) and we'll add them to the Aim Ideas Summit Conference Swag Bag! All swag items must be cleared by Aim in advance of your company ordering any items. Aim is not required to use any giveaways that were not previously approved by Aim. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 9th. All giveaways must be delivered to the Aim office no later than October 10th.**

AFFILIATE GROUPS

Indiana Conference of Mayors Luncheon Sponsor

\$500 / 2 Sponsorships Available

Join the Indiana Conference of Mayors Luncheon at the Aim Ideas Summit as one of two sponsors. One (1) representative from each sponsor will be permitted to attend the luncheon. Sponsors will be verbally recognized from the podium during the meeting.

Indiana Association of City Engineers Luncheon Sponsor

\$500 / 2 Sponsorships Available

Join Indiana Association of City Engineers Luncheon at the Aim Ideas Summit as one of two sponsors. One (1) representative from each sponsor will be permitted to attend the luncheon. Sponsors will be verbally recognized from the podium during the meeting.

Indiana League of Municipal Clerks and Treasurers Luncheon Sponsor

\$1,000 / 2 Sponsorships Available

Join Indiana League of Municipal Clerks and Treasurers Luncheon at the Aim Ideas Summit as one of two sponsors. One (1) representative from each sponsor will be permitted to attend the luncheon. Sponsors will be verbally recognized from the podium during the meeting.

**This document was printed on October 11, 2022, and reflects availability when printed. Sponsorships may no longer be available by the time you receive this document. Please check aimindiana.org/ideassummit for current availability.*

Opportunities are available on a first-come, first-served basis. Priority will be given to Aim Corporate Members in good standing. If you have any questions or would like to discuss more in depth, contact Lesley Mosier (lmosier@aimindiana.org). If you have questions on advertising specifications, contact Erin Jamison-Koenig (ejamisonkoenig@aimindiana.org).



2022 SPONSORSHIP OPPORTUNITIES ORDER FORM

Complete the form below with your selections for the 2022 Aim Ideas Summit and return with payment. Please note the various deadlines, specifications, and limitations on the previous pages.

EMAIL: lmosier@aimindiana.org

MAIL: Aim
125 W Market St., Ste. 100
Indianapolis, IN 46204

FAX: (317) 237-6206

ITEM SELECTION					
Item	Price	Amount	Item	Price	Amount
Digital Conference Program Ad <input type="checkbox"/> Full Page <input type="checkbox"/> Half Page <input type="checkbox"/> Quarter Page <input type="checkbox"/> Business Card	\$500 \$375 \$250 \$125		<input type="checkbox"/> Closing Business Session Sponsor	\$1,500	
<input type="checkbox"/> Conference Mobile Website	\$500		<input type="checkbox"/> Closing Business Session Video Commercial	\$1,800	
<input type="checkbox"/> Email Blast Content	\$750		<input type="checkbox"/> Bacon Sponsor	\$1,000	
<input type="checkbox"/> Window Clings	\$500	SOLD OUT	<input type="checkbox"/> Thursday Coffee Break Sponsor	\$1,000	SOLD OUT
<input type="checkbox"/> Escalator Clings	\$700	SOLD OUT	<input type="checkbox"/> Board of Directors' Dinner - Silver Sponsor	\$2,500	SOLD OUT
<input type="checkbox"/> Floor Clings	\$700	SOLD OUT	<input type="checkbox"/> Major Prize	\$750	SOLD OUT
<input type="checkbox"/> Hand Sanitizer Station	\$500	SOLD OUT	<input type="checkbox"/> Daily Influencer Award	\$250	SOLD OUT
<input type="checkbox"/> Vendor Solutions Workshop	\$1,500	SOLD OUT	<input type="checkbox"/> Top Influencer Award	\$750	SOLD OUT
<input type="checkbox"/> Welcome Reception in Exhibit Hall	\$500	SOLD OUT	<input type="checkbox"/> Tote Bags	\$500	SOLD OUT
<input type="checkbox"/> Exhibit Hall Memento Cookies	\$750	SOLD OUT	<input type="checkbox"/> Conference Swag Bag Giveaway	\$500	
<input type="checkbox"/> Sweet Treats Trail	\$250	SOLD OUT	<input type="checkbox"/> Indiana Conference of Mayors Luncheon Sponsor	\$1,000	SOLD OUT
<input type="checkbox"/> Trash Can with Logo	\$1,500		<input type="checkbox"/> Indiana Association of City Engineers Luncheon Sponsor	\$1,000	SOLD OUT
<input type="checkbox"/> Opening Business Session Video Commercial	\$1,800		<input type="checkbox"/> Indiana League of Municipal Clerks & Treasurers Luncheon Sponsor	\$1,000	
Presidents' Reception <input type="checkbox"/> Gold Level <input type="checkbox"/> Silver Level <input type="checkbox"/> Bronze Level	\$3,500 \$1,800 \$800		Total:		
<input type="checkbox"/> Featured Speaker Sponsor	\$3,000				

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Please select one: I am submitting my company logo with this selection sheet.
 I am not submitting my company logo at this time but will be submitting the logo by September 9th.

COMPANY & PAYMENT INFORMATION					
Company Name					
Contact					
Phone			Email		
Company Address					
City		State		ZIP	
Company Website					
Method of Payment (Circle One) Check MC Visa Discover AmEx				Check Number (Payable to Aim)	
Card Number					
Expiration Date			Verification Code		
Name of Cardholder					
Billing Address					
City		State		ZIP	
Cardholder Signature					