

# MAYORS INSTITUTE



BALL STATE  
UNIVERSITY

Indiana Communities Institute



Accelerate  
Indiana  
Municipalities

## March 13 - 14, 2023 Bottleworks Hotel, Indianapolis

Mayors Institute is a high-level learning experience, designed exclusively for mayors. The Institute is a partnership between Aim and the Indiana Communities Institute (ICI) at Ball State University that's helped to make the program better than ever before.

By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis. During this day and a half program guest speakers and Aim staff will present an agenda of highly substantive sessions that will lead mayors through unique leadership and problem-solving exercises with their colleagues from across the state. Featuring many opportunities for the sharing of innovative, effective strategies to run city government, Mayors Institute sessions are timely, relevant and essential.

Aim and ICI will host Mayors Institute, March 13-14, in Indianapolis. All Hoosier mayors are invited to participate in the Mayors Institute to achieve certification in this exciting city leadership program.

### Participation and Recognition in City Leadership

All Indiana mayors are strongly encouraged to attend at least two Mayors Institute sessions each year. Aim and ICI will award mayors a Certificate of Achievement in three levels. Achievement will be measured by participation and attendance at the Mayors Institute sessions. Additionally, mayors that have reached Indiana City Leadership Ambassador status are eligible for an advanced level: Indiana City Leadership Executive. For more information on Mayors Institute Certificates of Achievement, visit [aimindiana.org/mayors-institute](http://aimindiana.org/mayors-institute).

### Accelerate Indiana Municipalities (Aim)

Ever since the 1890s, Aim, formerly the Indiana Association of Cities and Towns, has been an advocate for Indiana municipalities. Aim is the official voice of municipal government in Indiana, with more than 460 cities and towns as members. Our purpose is to foster, promote and advocate for the success of Hoosier municipalities as laboratories of innovation, hubs of talent and the engines driving our state's economy.

### Ball State University Indiana Communities Institute

ICI addresses the modern challenges of economic development through community-based strategies for sustainable growth. Although their efforts focus on strengthening communities throughout Indiana, this strategy serves as a model for university economic development efforts across the nation. The research-policy-practice framework allows ICI to tap into talent and resources from research and outreach units across campus. ICI's partnerships lead to informed, effective projects and strategies that bring development efforts into the 21st century.

#### AGENDA - MONDAY, MARCH 13

9:00 a.m.	Breakfast & Registration
10:00 a.m.	<b>Welcome &amp; Introductions</b>
10:15 a.m.	<b>Workshop:</b> American Manufacturing is Cleaner – and Better for the World
11:30 a.m.	<b>Workshop:</b> Redevelopment Commissions and Real Estate Development Projects
12:30 p.m.	Lunch
1:30 p.m.	<b>Workshop:</b> Open Door Law
2:45 p.m.	<b>Workshop:</b> Commercial Cyber Insurance
4:00 p.m.	<b>Workshop:</b> Mid-Session Legislative Review
6:30 p.m.	Dinner & Networking Bottleworks Hotel, Pemberton Suite

#### AGENDA - TUESDAY, MARCH 14

9:00 a.m.	Breakfast
9:30 a.m.	<b>Workshop:</b> Filling the Financial Gap – A Primer on State Economic Development Incentives for Municipal Projects
10:45 a.m.	<b>Workshop:</b> The Regional Cities Initiative: Impacts and Insight
11:45 a.m.	Adjourn

# MARCH WORKSHOPS

## **American Manufacturing is Cleaner – and Better for the World**

U.S. manufacturers across industries are highly carbon efficient compared to most overseas. This is an enormous strength of our economy. Promoting domestic manufacturing is thus good for the economy and for the global environment. This workshop will explore America's 'carbon advantage,' outline policies aimed at leveraging this unique asset and detail ways Indiana's municipal leaders can both protect the environment and the economy.

**Steve Rice**, Managing Director, Americans for Carbon Dividends

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## **Redevelopment Commissions and Real Estate Development Projects**

This session will explore the advantages of utilizing the powers of a municipal redevelopment commission to facilitate economic development projects that include the acquisition, disposition or leasing of real estate. Subtopics will include discussion of the statutory requirements for redevelopment commissions for acquiring or disposing of real estate, funding mechanisms for project costs and budgeting advantages for properly structured redevelopment commissions.

**Brian Crist**, Partner, Ice Miller LLP

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## **Open Door Law**

You likely understand the basics of the Open Door Law. However, missing the details can have serious consequences. This session will fully cover the Open Door Law, including what has changed in recent years and what has stayed the same. Discussion will also cover when you have to meet in open meeting versus when does Executive Session apply.

**Chou-il Lee**, Partner, Taft Law

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## **Commercial Cyber Insurance**

Obtaining and understanding Commercial Cyber Insurance has become increasingly more difficult over the past several years. During our presentation, MJ Insurance will also be on hand to provide insight and guidance into the complexities of obtaining and understanding Commercial Cyber Insurance. Our experts will explore why insurance carriers are asking these questions, help breakdown some of the nuances of the questions, discuss importance of internal collaboration with your IT team/partners, and discuss some of the emerging topics coming soon.

**Adam Adler**, Client Executive, MJ Insurance Company

**Neil Heider**, Risk Management Consultant, MJ Insurance Company

**Carol Scully**, Strategic Risk Management Director, MJ Insurance Company

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## **Mid-Session Legislative Review**

When we gather in Indianapolis for Mayors Institute the legislature will be roughly halfway through this budget-writing session. In other words, a long way from over! Participants will receive a rundown on the status of bills impacting property taxes, TIF, eminent domain, outdoor refreshment areas, annexation, and more. We'll highlight where more grassroots outreach will be helpful and answer any questions you have about specific legislation.

**Jenna Bentley**, Government Affairs Director, Aim  
**Matt Greller**, Chief Executive Officer, Aim

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## **Filling the Financial Gap – A Primer on State Economic Development Incentives for Municipal Projects**

This session will present a survey of the more common state economic development incentives offered through the Indiana Economic Development Corporation and other state agencies, which shall include exploring how to effectively use these state incentives to "top off" and "fill gaps" for economic development projects. This session will also give a general overview of the Innovation Development District statute.

**Brian Crist**, Partner, Ice Miller LLP

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## **The Regional Cities Initiative: Impacts and Insight**

This session will present findings from a study examining the short- to medium-term impacts of the Regional Cities Initiative (RCI), a place-based program established by the Indiana General Assembly in 2015 that encourages neighboring communities to work together to develop plans to improve quality of place in order to attract and retain skilled workers. The results indicate that counties receiving RCI funding experienced higher GDP growth and employment growth relative to other counties in the state. The session will also provide insights that may be useful to communities applying for the Regional Economic Acceleration and Development Initiative (READI) grant program.

**Dagney Faulk**, Director of Research, Center for Business and Economic Research, Ball State University

**David Terrell**, Executive Director, Indiana Communities Initiative, Ball State University



## HOTEL INFORMATION

**Bottleworks Hotel**  
 850 Massachusetts Avenue  
 Indianapolis, IN 46204  
 317-556-1234

Group Name: Aim Mayors Institute March 2023  
 Aim Rate: \$199 plus tax  
 Online Reservations: [tinyurl.com/MI-March23](http://tinyurl.com/MI-March23)

Please contact Bottleworks Hotel directly for hotel reservations and request the Aim hotel block. Reservations must be made by **February 24, 2023**, to receive the group rate. Aim is not responsible for hotel reservations or cancellations.

## THANK YOU TO OUR MARCH SPONSORS!



## EVENT LOCATION

**Bottleworks Hotel**  
 850 Massachusetts Avenue  
 Indianapolis, IN 46204

Valet parking is available at Bottleworks Hotel. Parking garage and surface lot parking is also available.

Registration	How to Register	
<b>Fee:</b> \$219 <b>Deadline:</b> March 6	<b>Online:</b> <a href="http://aimindiana.org/mayors-institutue">aimindiana.org/mayors-institutue</a> <b>Fax:</b> (317) 237-6206	<b>Mail:</b> Aim 125 W Market Street, Suite 100 Indianapolis, IN 46204

## REGISTRATION FORM

Name		
City		
Address		
City	State	ZIP
Phone		
Email <i>(Required!)</i>		
Special Needs and Dietary Restrictions		

<b>Method of Payment</b> <i>(Circle One)</i> Check   Mastercard   Visa   Discover   AmEx		<b>Fee:</b> \$219
<b>Check Number</b> <i>(Payable to Aim)</i>		
<b>Card Number</b>		
<b>Expiration Date</b>	<b>Verification Code</b>	
<b>Name of Cardholder</b>		
<b>Billing Address</b>		
<b>City</b>	<b>State</b>	<b>ZIP</b>
<b>Cardholder Signature</b>		