



2023 ANNUAL MEETING

JULY 18 - 20 • BLOOMINGTON, INDIANA





2023 ICOM ANNUAL MEETING

July 18-20, 2023
Bloomington, Indiana

Indiana's Mayors will gather for the 24th Annual Meeting of the Indiana Conference of Mayors (ICOM), July 18-20 in Bloomington, Indiana. Do not miss this opportunity for discussion and collaboration with your peers regarding the day-to-day challenges and rewards of city leadership.

MEETING LOCATION
Graduate Bloomington
210 E Kirkwood Avenue
Bloomington, IN 47408
(812) 994-0500

BALL STATE-ICI/AIM MAYORS INSTITUTE

Attendees of the ICOM Annual Meeting will earn credit in the Ball State-ICI/Aim Mayors Institute. By participating in the Institute, mayors will gain practical tools that can be applied to the real-life challenges public officials face on a daily basis.

MAYORS INSTITUTE



AGENDA

(All times EDT)

TUESDAY, JULY 18

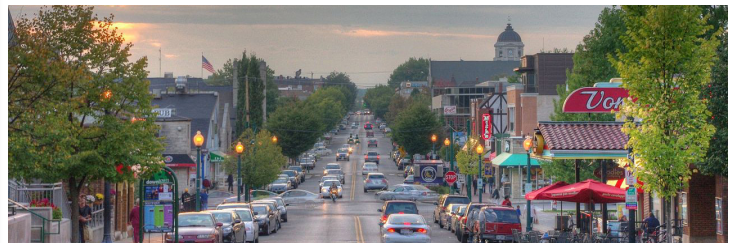
12:00 p.m. – 12:30 p.m.	Registration
12:30 p.m. – 12:45 p.m.	Welcome and Introductions
12:45 p.m. – 1:30 p.m.	ICOM BUSINESS MEETING <i>Mayors Only</i>
1:30 p.m. – 2:30 p.m.	WORKSHOP: Learning from Sullivan's Experience – Response and Recovery from a Devastating Spring Tornado
2:45 p.m. – 3:45 p.m.	WORKSHOP: Turning Crisis into Opportunity – Transforming Indiana's Housing Market
4:00 p.m. – 6:00 p.m.	BUS TOUR: Guided Bus Tour of Bloomington
6:00 p.m. – 8:00 p.m.	Dinner

WEDNESDAY, JULY 19

8:30 a.m. – 9:30 a.m.	Registration and Breakfast
9:30 a.m. – 10:30 a.m.	WORKSHOP: Employment in Our Communities in a Post-Covid World
10:45 a.m. – 11:45 a.m.	WORKSHOP: Creative Community Engagement – The Arts as a Vehicle for Transformative and Democratic Change
11:45 a.m. – 12:45 p.m.	Lunch
12:45 p.m. – 1:45 p.m.	WORKSHOP: Free Speech, Social Media, and Other Things You Need to Know
2:00 p.m. – 3:00 p.m.	WORKSHOP: Mayors Helping Mayors – Building a Substantive Foundation for ICOM's Peer-led Critical Incident Response Program
3:15 p.m. – 4:15 p.m.	ROUNDTABLE DISCUSSION: Community Updates, Hot Topics, and Recent Happenings
4:15 p.m. – 5:15 p.m.	WORKSHOP: Clay Township Government Leads Effort to Deliver \$90M in Public Improvements in the City of Carmel
6:00 p.m. – 8:00 p.m.	Dinner

THURSDAY, JULY 20

8:00 a.m. – 8:30 a.m.	Breakfast
8:30 a.m. – 9:30 a.m.	WORKSHOP: Attracting and Retaining the Growing Mobile Workforce
9:45 a.m. – 10:45 a.m.	WORKSHOP: Building Awareness of Railroad Basics and Safety Initiatives
10:45 a.m. – 11:00 a.m.	Closing Remarks & Adjourn



WORKSHOPS



TUESDAY, JULY 18

Learning from Sullivan's Experience – Response and Recovery from a Devastating Spring Tornado

On March 31, a deadly EF-3 tornado left a path of destruction and loss of life in a residential neighborhood on the south side of Sullivan. Mayor Clint Lamb will be on hand to walk attendees through the early hours following the tornado to the present day, where the recovery is well underway. This discussion will offer timely, relevant lessons learned that you could implement if your community faces a natural or man-made disaster that leaves wide-scale property damage and a grieving community in its wake.

Turning Crisis into Opportunity – Transforming Indiana's Housing Market

The United States is experiencing a severe housing shortage, with housing inventory at a record low. Indiana is no exception, and in this presentation, the expert panel will discuss the current state of the housing shortage and explore economic development tools and legislative updates to combat this issue. Topics including an overview of the legislative updates on HB 1005 (if applicable), common incentive vehicles, risk management strategies, along with a detailed case study, will be discussed. The goal is to walk away from this workshop with actionable insights and innovative strategies for addressing Indiana's housing shortage.

Guided Bus Tour of Bloomington

City of Bloomington leaders will narrate a bus tour showcasing major economic and cultural infrastructure projects. Be sure to embrace the Bloomington history as we learn about these great projects throughout the city. The group will disembark several times, so please notify Lesley Mosier at (317) 223-9306 or lmosier@aimindiana.org regarding any accessibility needs ahead of time.



WEDNESDAY, JULY 19

Employment in Our Communities in a Post-Covid World

Manufacturing has a long and strong history in Indiana. The state remains highest in its share of GDP in manufacturing, but what does this mean in terms of manufacturing employment, on which many of our policies are based? In this session we will explore employment trends in our communities, including the impacts of remote work, automation, and education. We will explore the implications of these trends as well as policy impacts to be considered.

Creative Community Engagement – The Arts as a Vehicle for Transformative and Democratic Change

The link between the arts and community and economic development has become well-established in recent years. What is often overlooked is an opportunity for the arts to create spaces for local participation in transforming civic life. In this presentation, we will talk about the link between the arts and both new and effective community development strategies for overcoming areas of difference, bolstering civic participation, and embracing artists as a new kind of civic leader. As mayors, you will learn how artists can support your city's vision through creative community development, and how you can support artists in fostering their own creative vision.

Free Speech, Social Media, and Other Things You Need to Know

In this age of social media, it is very important to know how the use of these sites applies to your city. The rights of city and town employees are very different from those in the public sector. This workshop will discuss some of those differences, expose some potential land mines, and help you avoid possible litigation.

Mayors Helping Mayors – Building a Substantive Foundation for ICOM's Peer-led Critical Incident Response Program

Some of the best advice and support we get comes from our peers. When you are the mayor, your peers are not always within arm's reach. However, they are a phone call, email, or quick car ride away. This workshop will utilize the expertise of a Hoosier psychologist experienced in critical incident stress debriefings for first responders to supply the building blocks of a strong, supportive response network of mayors. Dr. Kelly Darden will cover important steps you and your fellow mayors can take before, during and after traumatic events to not only help yourselves and each other, but also the citizens you serve.

Roundtable: Community Updates, Hot Topics, and Recent Happenings

Let's see what is on everyone's mind! ICOM President Mayor Gross and Aim CEO Matt Greller will moderate this hour as a roundtable style discussion regarding community updates, hot topics, and recent happenings.

Clay Township Government Leads Effort to Deliver \$90M in Public Improvements in the City of Carmel

The Clay Township Impact Program started in 2018, as a Township led effort to deliver nearly \$90M in public improvements across

the City of Carmel. The bond, sponsored by Clay Township, provided most of these dollars. The Township knew the city was ideal to support the efforts because of their shared goals of building a thriving community that attracts the best and brightest people and businesses. Since most township governments don't have the in-house technical resources such as a city engineer and park department experts, the Township was able to use their valuable expertise during the development and implementation of the Impact Program. Some public amenities that were constructed included: three public road roundabouts, multiple trail and parks projects, new community center and fire department administration building, and many other fire station improvements. The presenters are excited to share the success of the program and give insights on how the partnership could be scalable to nearly any size community.



THURSDAY, JULY 20

Attracting and Retaining the Growing Mobile Workforce

You've heard about Indiana's growing remote workforce. This session will discuss strategies communities are using to meet the demands of these changing dynamics for employees and residents. Both quantitative and qualitative community characteristics (access to healthcare and housing, sustainability efforts, local policies, etc.), as well as successful economic development practices and initiatives, play a significant role in building a destination where people want to live, work and play. Learn what will make the biggest impact on employee retention in this "new reality" and ways to set departments on a path to provide a culture where employees want to stay. Speakers will share how communities can prepare for their next project opportunity and discuss the benefits of governmental entities collaborating and overcoming challenges that come with it.

Building Awareness of Railroad Basics and Safety Initiatives

If your municipality has a railroad presence, this workshop will be informative and timely. Representatives from Norfolk Southern Railroad will be at Mayors Institute to offer information about how the rail freight system works, as well as various safety concerns. Speakers will also discuss how they are working with first responders, ensuring they have the training necessary to respond to emergency situations involving the railway system.



HOTEL INFORMATION

GRADUATE BLOOMINGTON

Graduate Bloomington
210 E Kirkwood Avenue
Bloomington, Indiana 47408
(812) 994-0500 (Option 3)

Standard Room Rate: \$109 plus tax (Single Occupancy)

Group Code: Indiana Conference of Mayors Annual Meeting

Please contact Graduate Bloomington at (812) 994-0500 (Option 3) to make your reservation or visit aimindiana.org/icom for the hotel booking link. Aim and ICOM are not responsible for hotel reservations or cancellations. Reservations made by June 30 using group code Indiana Conference of Mayors Annual Meeting will receive the group rate of \$109 plus tax. Hotel rooms may sell out before the hotel block cutoff date. Only Mayor and ICOM Annual Meeting Sponsors may reserve a room in the ICOM block.

If you have trouble making a reservation, please contact Lesley Mosier at Imosier@aimindiana.org.



3 WAYS TO REGISTER

ONLINE
aimindiana.org

MAIL
ICOM
125 W Market St., Ste. 100
Indianapolis, IN 46204

FAX
(317) 237-6206

2023 ICOM ANNUAL MEETING REGISTRATION FORM

EARLY REGISTRATION DEADLINE: JUNE 30, 2023

YOUR INFORMATION		
Name		
Preferred Name for Badge		
Title		
City/Company		
Address		
City	State	ZIP
Phone		
Email <i>(Required!)</i>		
Name of Guest <i>(if attending)</i>		
Special Needs and Dietary Restrictions		

LATE & ONSITE REGISTRATION

The deadline for early registration is June 30. After June 30, registration fees are \$175 for mayors and \$100 for spouse/guests.

SPOUSE/GUEST REGISTRATION

Spouse/guest registration includes admission to all conference events and meals, and it is limited to those who have no professional interest in the conference. Pre-registration is strongly encouraged for planning purposes.

ATTIRE

Casual attire and comfortable footwear are recommended for the conference. There may be short walking distances throughout the Annual Meeting. If you are unable to walk for extended periods of time, please contact Lesley Mosier at Imosier@aimindiana.org or (317) 237-6200 ext. 223.

REGISTRATION FEES	
<input type="checkbox"/> \$150 Mayor	<input type="checkbox"/> \$175 Mayor <i>(After June 30)</i>
<input type="checkbox"/> \$75 Spouse/Guest	<input type="checkbox"/> \$100 Spouse/Guest <i>(After June 30)</i>
<input type="checkbox"/> \$0 Sponsor (Limit 2 per sponsoring company; please enter representatives' names below.)	
1.	
2.	
Total: \$	

METHOD OF PAYMENT (Circle One)				
Check	MC	Visa	Discover	AmEx
Check Number				
Card Number				
Expiration Date			Verification Code	
Cardholder Name				
Billing Address				
City		State	ZIP	
Phone				
Authorized Signature				

CANCELLATION POLICY

Refunds, minus a \$40 cancellation fee, will be given only if Aim is notified of cancellation in writing on or before July 11 by fax, mail, or email to bbystry@aimindiana.org. Your registration is considered your commitment to attend. Unless attendees follow the cancellation policy, no-shows will be billed.