

MAYORS INSTITUTE



October 2 – 3, 2023

**Bottleworks Hotel
Indianapolis, Indiana**

AGENDA

MONDAY, OCTOBER 2

9:00 a.m. – 9:30 a.m. **Registration & Breakfast**

9:30 a.m. – 9:45 a.m. **Welcome & Introductions**

9:45 a.m. – 11:15 a.m. **WORKSHOP: Comprehensive Community Wealth Approach
Synergies with Measuring Return on Quality of Life Projects**

ROI on Quality of Life Projects? While the research is clearer every day on the importance of quality of life investments in our communities, elected officials face the challenge of demonstrating fiscal prudence to their residents. When traditional ROI doesn't quite fit the bill, how can we measure and communicate the impacts projects have on our communities? David Terrell and Mike Hicks talk through the Comprehensive Community Wealth Approach as a way to have these conversations.

Speaker:

Dr. Michael Hicks, Director, Center for Business & Economic Research, Ball State University

11:15 a.m. – 11:30 a.m. **Break**

11:30 a.m. – 12:30 p.m. **WORKSHOP: Examining Uses of Tax Increment Financing**

Sometimes there is a fine line between can it be done and should it be done. In the government space, leaders sometimes need to dig deeper and think more strategically about how to navigate allowable uses of revenue streams to avoid confusion and unnecessary time and expense. This is increasingly important when considering how best to utilize revenues from TIF. Participants will get a detailed overview of allowable uses and where certain expenditures could jeopardize the future of this valuable incentive.

Speaker:

Adam Steuerwald, Partner, Barnes & Thornburg LLP

12:30 p.m. – 12:45 p.m. **Awards Presentation**

12:45 p.m. – 1:30 p.m. **Lunch and Legislative Discussion**

This roundtable discussion, facilitated by Aim CEO Matt Greller and Government Affairs Director Jenna Bentley, will focus on the 2024 legislative session. The team will review news from various task forces and study committees, discuss feedback from a pre-event questionnaire regarding potential city-focused legislative initiatives, and field your questions and concerns.

Speakers:

Jenna Bentley, Government Affairs Director, Aim

Matt Greller, Chief Executive Officer, Aim

1:30 p.m. – 2:30 p.m. **MAYORS IDEA EXCHANGE**

This Mayors Idea Exchange is an inspiring overview of a program born in Evansville and later adopted by the city of Princeton. Cops Connecting with Kids provides an avenue for

law enforcement officers in their respective communities to build relationships with officers while giving them the magic of experiencing Walt Disney World.

Speakers:

Billy Bolin, Chief of Police, Evansville

Derek McGraw, Chief of Police, Princeton

2:30 p.m. – 2:45 p.m.

Break

2:45 p.m. – 3:45 p.m.

WORKSHOP: Tourism: A Major Sparkplug to your Municipality's Economic Engine

One of the primary objectives of tourism is to promote economic development by generating income and employment opportunities for local residents and businesses. When visitors come to your community's destinations, they spend money on goods and services, which contribute to your local economy and tax collection. Learn how tourism in your community contributes to your quality of life and supports municipal services.

Speakers:

Greg Falkowski, Chief Operations Officer, South Shore Convention and Visitors Authority

David Uran, President & CEO, South Shore Convention and Visitors Authority

3:45 p.m. – 4:00 p.m.

Break

4:00 p.m. – 5:00 p.m.

WORKSHOP: Building Partnerships as a Method for Preserving Historic Properties and Reducing Blight

Preserving historic structures, when possible, helps maintain quality of place and allows communities to distinguish themselves from one another. Choosing preservation can sometimes be a daunting task but building key partnerships can pave the way to incredible results. This discussion will

cover the benefits of preservation as a means of reducing or eliminating blight.

Speaker:

Bob Courtney, Mayor, Madison

6:30 p.m. – 8:30 p.m. Dinner & Networking
Bottleworks Hotel
Pemberton Suite
3rd Floor – Room 3039

TUESDAY, OCTOBER 3

8:30 a.m. – 9:30 a.m. **Breakfast**

9:30 a.m. – 10:30 a.m. **WORKSHOP:** The Lilly Endowment’s College and Community Collaboration Initiative

Earlier this year, Lilly Endowment, Inc. launched their College and Community Collaboration initiative. This program offers Indiana-based universities and colleges to apply for grants to help them plan and implement projects with their community partners, designed to enhance the quality of life and place of their surroundings. Participants will learn more about this program and how it has been embraced by Huntington University, the City of Huntington, Huntington County, Northeast Indiana Regional Partnership, and other stakeholders.

Speaker:

Richard Strick, Mayor, Huntington

10:30 a.m. – 10:45 a.m. **Break**

10:45 a.m. – 11:45 a.m. **WORKSHOP:** Housing & Community Regeneration

University of Notre Dame School of Architecture’s new initiative on Housing and Community Regeneration provides

assistance to municipalities and non-profit institutions in Rust Belt cities in the form of design studies and research relating to economic development and the improvement of the built environment. The work of this '*Think and Do Tank*' seeks to offer concrete solutions that address critical issues of our time by creating human-scale walkable communities; activating abandoned, vacant, and underutilized properties; providing housing solutions; addressing inequities resulting from a legacy of housing and transportation policy; and mitigating the impact of climate change through sustainable development patterns of growth. This presentation will share recent work conducted as part of this initiative as well as seeking to facilitate a discussion with members of the Mayor's Institute regarding needs of communities throughout the State of Indiana.

Speakers:

Marianne Cusato, Professor of Practice and Director of the Housing and Community Regeneration Initiative, University of Notre Dame School of Architecture

Stefanos Polyzoides, Professor and Francis and Kathleen Rooney Dean, University of Notre Dame School of Architecture

11:45 a.m.

Adjourn