



2023-2024 NEO SPONSORSHIP OPPORTUNITIES

Every four years, Aim conducts Newly Elected Officials (NEO) Training to provide basic information and tools for city and town officials, helping them manage their first weeks in office and build a foundation for a successful term. The 2023 - 2024 program, presented in partnership with the Aim Medical Trust and Baker Tilly Municipal Advisors, LLC, benefits both municipal government newcomers and veterans alike.

There are sponsorship opportunities for three portions of the program: Regional Training, Mayors School, and Boot Camp. Regional Training is a day-long workshop offered across the state that focuses on the first weeks in office. Mayors School addresses specific issues mayors will face in the early days of their administration. Boot Camp is geared towards all municipal officials, elected and appointed, to receive a well-rounded curriculum to help familiarize them with the issues they will face throughout their first year in office.

Regional Training: December 4 (Evansville), December 9 (Noblesville), December 12 (Fort Wayne), December 13 (Fair Oaks), and December 18 (Madison)

Mayors School: December 6 - 8 (Noblesville)

Boot Camp: January 16 - 18 (Indianapolis)

NEO events are the perfect time to meet and engage with new and returning municipal officials. Supporting the 2023 - 2024 NEO program will not only help your organization build and maintain relationships with Hoosier municipal officials, it will support their efforts to obtain vital education.

Take a look at the sponsorship opportunities, including the add-on options, and reach out to Lesley Mosier at lmosier@aimindiana.org to confirm your selections. As noted on the form, all sponsorships and add-ons are available on a first-come, first-served basis. Priority will be given to corporate members in good standing.

In addition, please note the following:

- All sponsorships and add-ons are available on a first-come, first-served basis.
- Priority will be given to corporate members in good standing.
- To select the add-on sponsorship option, you must first purchase the coordinating event sponsorship, either Boot Camp or Mayors School.
- You must be a sponsor of Boot Camp to register and attend Boot Camp. Being a Boot Camp exhibitor does not register you to attend Boot Camp. A Mayors School sponsorship does not allow you to attend Boot Camp.
- Aim corporate members and sponsors may not compete with any workshops or events included on the scheduled conference events by inviting municipal members to attend non-conference gatherings and meetings that conflict with the conference agenda.

BOOT CAMP SPONSORSHIPS

☐ GOLD LEVEL: \$7,500

- Three (3) complimentary attendees to Boot Camp
- Two (2) complimentary attendees to each Regional Training
- One (1) complimentary exhibit booth at Boot Camp
- Printed recognition at Boot Camp and each Regional Training
- Verbal recognition from podium at Boot Camp and each Regional Training
- Half (1/2) page advertisement in Boot Camp Digital Program (7.5" x 3.6" or 3.6" x 7.5")
- One (1) individual Facebook post as a Gold Sponsor leading up to Boot Camp

☐ SILVER LEVEL: \$5,000

- Two (2) complimentary attendees to Boot Camp
- One (1) complimentary attendee to each Regional Training
- One (1) complimentary exhibit booth at Boot Camp
- Printed recognition at Boot Camp and each Regional Training
- Verbal recognition from podium at Boot Camp and each Regional Training
- Quarter (1/4) page advertisement in Boot Camp Digital Program (3.6" x 3.6")

SPECIALTY BOOT CAMP SPONSORSHIPS

- TOTE BAG: \$2,500** *(2 Sponsorships Available)*
 - One (1) complimentary attendee to Boot Camp
 - Logo on tote bag for approximately 600 municipal attendees
 - Printed recognition in Boot Camp Digital Program
 - Business card advertisement in Boot Camp Digital Program (3.6" x 1.8")
- COFFEE BREAK: \$2,500** *(2 Sponsorships Available)*
 - One (1) complimentary attendee to Boot Camp
 - Sponsor to provide 300 custom coffee sleeves for 12-ounce cups
 - Printed recognition in Boot Camp Digital Program
 - Business card advertisement in Boot Camp Digital Program (3.6" x 1.8")
- AIM RESOURCE CENTER: \$2,500** *(2 Sponsorships Available)*
 - One (1) complimentary attendee to Boot Camp
 - Printed recognition in Boot Camp Digital Program
 - Business card advertisement in Boot Camp Digital Program (3.6" x 1.8")
- FEATURED SPEAKER: \$2,500** *(2 Sponsorships Available)*
 - One (1) complimentary attendee to Boot Camp
 - Printed recognition in Boot Camp Digital Program
 - Verbal recognition when featured speaker is introduced
 - Business card advertisement in Boot Camp Digital Program (3.6" x 1.8")

ADD-ON BOOT CAMP SPONSORSHIPS

To select one of the add-on sponsorship options below, you must first purchase a **Boot Camp Sponsorship** or **Specialty Boot Camp Sponsorship**.

- WELCOME RECEPTION: \$650** *(Limited Number of Sponsorships Available)*
 - Printed recognition in Boot Camp Digital Program and on Entrance Unit
 - Four (4) additional complimentary reception attendees
- TOTE BAG ITEM: \$500** *(Limited Number of Sponsorships Available)*
 - Item provided by sponsor for each municipal tote bag (approximately 600)
 - Printed recognition in Boot Camp Digital Program
 - Aim must know the tote bag item by **November 17th** to make sure items are not duplicated.
- MAJOR DOOR PRIZE: \$750** *(4 Sponsorships Available)*
 - Printed recognition in Boot Camp Digital Program
 - Verbal recognition from podium during giveaway
- HAND SANITIZER STATION: \$500** *(1 Sponsorship Available)*
 - Printed recognition in Boot Camp Digital Program
 - Printed recognition at each hand sanitizer station

2023 MAYORS SCHOOL SPONSORSHIP

- MAYORS SCHOOL SPONSOR: \$5,000** *(Limited Number of Sponsorships Available)*
 - Two (2) complimentary attendees to Mayors School
 - Printed recognition at Mayors School
 - Verbal recognition from podium at Mayors School

ADD-ON MAYORS SCHOOL SPONSORSHIP

To select the add-on sponsorship option below, you must first purchase a **Mayors School Sponsorship**.

- MAYORS SCHOOL DAILY DOOR PRIZE: \$750** *(3 Sponsorships Available)*
 - Verbal recognition from podium during giveaway



2023-2024 NEO SPONSORSHIP SELECTIONS

Complete the form below with your selections of the 2023-2024 NEO Sponsorships and return with payment. Please note the deliverables and specifications on the previous pages and the additional notes below.

EMAIL: lmosier@aimindiana.org

MAIL: Aim
125 W Market St., Ste. 100
Indianapolis, IN 46204

FAX: (317) 237-6206

Please note the following:

- All sponsorships and add-ons are available on a first-come, first-served basis.
- Priority will be given to corporate members in good standing.
- To select the add-on sponsorship option, you must first purchase the coordinating event sponsorship, either Boot Camp or Mayors School.
- You must be a sponsor of Boot Camp to register and attend Boot Camp. Being a Boot Camp exhibitor does not register you to attend Boot Camp. A Mayors School sponsorship does not allow you to attend Boot Camp.
- Aim corporate members and sponsors may not compete with any workshops or events included on the scheduled conference events by inviting municipal members to attend non-conference gatherings and meetings that conflict with the conference agenda.

ITEM SELECTION					
Item	Price	Amount	Item	Price	Amount
Boot Camp Sponsorships			Mayors School Sponsorship		
<input type="checkbox"/> Gold Level	\$7,500		<input type="checkbox"/> Mayors School Sponsor	\$5,000	
<input type="checkbox"/> Silver Level	\$5,000		Add-On Mayors School Sponsorship		
Specialty Boot Camp Sponsorships			<input type="checkbox"/> Daily Door Prize	\$750	
<input type="checkbox"/> Tote Bag	\$2,500		Total:		
<input type="checkbox"/> Coffee Break	\$2,500				
<input type="checkbox"/> Aim Resource Center	\$2,500				
<input type="checkbox"/> Featured Speaker	\$2,500				
Add-On Boot Camp Sponsorships					
<input type="checkbox"/> Welcome Reception	\$650				
<input type="checkbox"/> Tote Bag Item	\$500				
<input type="checkbox"/> Major Door Prize	\$750				
<input type="checkbox"/> Hand Sanitizer Station	\$500				

Please select one:

I am submitting my company logo and/or digital program advertisement with this selection sheet.

I am not submitting my company logo at this time but will be submitting the logo by **November 17th**.

I am not submitting my company digital program advertisement at this time but will be submitting the advertisement by **December 15th**.

**This document was published on October 10, 2023, and reflects availability when printed, emailed, and posted on aimindiana.org. Sponsorships may no longer be available by the time you receive this document. Please check aimindiana.org/NEO or with Lesley Mosier (lmosier@aimindiana.org) for current availability.*

COMPANY & PAYMENT INFORMATION							
Company Name							
Contact							
Phone			Email				
Company Address							
City		State		ZIP			
Company Website							
Method of Payment (Circle One)		Check	MC	Visa	Discover	AmEx	Check Number
Card Number							
Expiration Date			Verification Code				
Name of Cardholder							
Billing Address							
City		State		ZIP			
Cardholder Signature							



2023-2024 NEO SPONSORSHIP ATTENDEES

Complete the form below with your company's complimentary attendees that accompany your sponsorship selections.

EMAIL: lmosier@aimindiana.org

MAIL: Aim
125 W Market St., Ste. 100
Indianapolis, IN 46204

FAX: (317) 237-6206

REGIONAL TRAINING ATTENDEE INFORMATION

Attendee #1	
Will be attending the following regional trainings: <input type="checkbox"/> Evansville (Dec 4) <input type="checkbox"/> Noblesville (Dec 9) <input type="checkbox"/> Fort Wayne (Dec 12) <input type="checkbox"/> Fair Oaks (Dec 13) <input type="checkbox"/> Madison (Dec 18)	
Name	Title
Email	Special / Dietary Needs
Attendee #2	
Will be attending the following regional trainings: <input type="checkbox"/> Evansville (Dec 4) <input type="checkbox"/> Noblesville (Dec 9) <input type="checkbox"/> Fort Wayne (Dec 12) <input type="checkbox"/> Fair Oaks (Dec 13) <input type="checkbox"/> Madison (Dec 18)	
Name	Title
Email	Special / Dietary Needs
Attendee #3	
Will be attending the following regional trainings: <input type="checkbox"/> Evansville (Dec 4) <input type="checkbox"/> Noblesville (Dec 9) <input type="checkbox"/> Fort Wayne (Dec 12) <input type="checkbox"/> Fair Oaks (Dec 13) <input type="checkbox"/> Madison (Dec 18)	
Name	Title
Email	Special / Dietary Needs
Attendee #4	
Will be attending the following regional trainings: <input type="checkbox"/> Evansville (Dec 4) <input type="checkbox"/> Noblesville (Dec 9) <input type="checkbox"/> Fort Wayne (Dec 12) <input type="checkbox"/> Fair Oaks (Dec 13) <input type="checkbox"/> Madison (Dec 18)	
Name	Title
Email	Special / Dietary Needs
Attendee #5	
Will be attending the following regional trainings: <input type="checkbox"/> Evansville (Dec 4) <input type="checkbox"/> Noblesville (Dec 9) <input type="checkbox"/> Fort Wayne (Dec 12) <input type="checkbox"/> Fair Oaks (Dec 13) <input type="checkbox"/> Madison (Dec 18)	
Name	Title
Email	Special / Dietary Needs

MAYORS SCHOOL ATTENDEE INFORMATION

Attendee #1	
Name	Title
Email	Special / Dietary Needs
Attendee #2	
Name	Title
Email	Special / Dietary Needs

BOOT CAMP ATTENDEE INFORMATION

Attendee #1	
Name	Title
Email	Special / Dietary Needs
Attendee #2	
Name	Title
Email	Special / Dietary Needs
Attendee #3	
Name	Title
Email	Special / Dietary Needs