



# E-WORKSHOP FOR CITY AND TOWN MANAGERS

Wednesday, November 1  
9:30 a.m. - 4:00 p.m. Eastern

**Join us for the third annual Aim e-Workshop for City and Town Managers!** This virtual workshop will take place on Wednesday, November 1, and will cover important topics such as housing, legislative matters, cyber, DORAs, and more! The day will take place over Zoom Meeting to allow participants to join on-camera for these important issues and discussions. If you are unable to join us the day of the event, a post-event recording is available for later viewing.

Special thanks to our partners at IMMA!



## AGENDA

9:30 a.m. – 9:40 a.m.	Welcome and Opening Remarks
9:40 a.m. – 10:40 a.m.	Legislative Roundtable Discussion
10:50 a.m. – 11:50 a.m.	Exploring Designated Outdoor Refreshment Areas (DORAs)
11:50 a.m. – 12:30 p.m.	Lunch
12:30 p.m. – 1:30 p.m.	Getting “Community Ready” to Attract Housing Development
1:40 p.m. – 2:40 p.m.	Cyber Security Assessments
2:50 p.m. – 3:50 p.m.	Lessons Learned and Practical Steps to Plan for a Natural Disaster or Critical Incident
3:50 p.m. – 4:00 p.m.	Closing Remarks

## REGISTRATION

Deadline: Friday, October 27

<b>How to Register</b>		Fee <i>(Circle One)</i>	
Online: <a href="http://aimindiana.org">aimindiana.org</a>	Mail: 125 W Market Street, Suite 100 Indianapolis, IN 46204	Member: \$100	Municipal Non-Member: \$150    Post-Event Recording: \$50
Fax: (317) 237-6206		Payment <i>(Circle One)</i>	Check    MC    Visa    Discover    AmEx
Name		Check Number <i>(Payable to Aim)</i>	
Title		Card Number	
Municipality/Company		Expiration Date	Verification Code
Address		Name of Cardholder	
City/Town		Billing Address <i>(if different)</i>	
State	ZIP	City	
Phone		State	ZIP
Email <i>(Required!)</i>		Authorized Signature	

### Cancellation Policy

Only written cancellations will be accepted. Please mail your written cancellation to 125 W Market Street, Suite 100, Indianapolis, IN 46204, fax to (317) 237-6206, or email to [bbystry@aimindiana.org](mailto:bbystry@aimindiana.org).

### E-Verify

Aim is an enrolled employer in the E-Verify Program verifying the work eligibility of its new employees and will remain so until that program no longer exists.

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**aim** Accelerate  
Indiana  
Municipalities

## WORKSHOPS

### Legislative Roundtable Discussion

Start the day with a roundtable legislative discussion among your fellow managers and the Aim team, discussing the upcoming legislative session. Topics will include Aim's 2024 initiatives, grassroots efforts to build relationships with legislators, future legislative initiatives, and more. Join with your camera on for this interactive discussion where your questions and opinions are welcome!

### Exploring Designated Outdoor Refreshment Areas (DORAs)

The passage of Designated Outdoor Refreshment Areas (DORAs) during the 2023 legislative session has been heralded by many municipal leaders who see the move as another component of their placemaking strategy. Because DORAs involve the serving and carrying of alcoholic beverages in specified areas, there is an extensive local and regulatory process that must be followed. Participants will receive an overview of the legislation, explore the local requirements, learn the latest information from the Indiana Alcohol and Tobacco Commission (ATC), and discover what some communities have already learned that could help your city or town on its journey.

### Getting "Community Ready" to Attract Housing Development

In recent years, the Indiana General Assembly and Governor Holcomb's administration have heard the call from mid to small sized communities that a lack of adequate housing is hindering their efforts to attract talent

and the businesses who follow. To take advantage of at least one new funding tool, there are things your city or town can do to be better positioned for housing growth – such as housing studies and proactive zoning amendments. Join this discussion for current best practices for assessing housing stock and demand, as well as finding the right balance in your rules and regulations impacting housing.

### Cyber Security Assessments

It's important to be informed and updated on the most recent tools for shielding your community's digital footprint and protecting your community's records from cyber intrusion. Luckily, there are more tools than ever to help communities assess their vulnerabilities before spending money on solutions. Avoiding a cyber breach is critical, but doing some research and obtaining a free or low-cost assessment could save you from spending your insurance or IT funds where they aren't most effective.

### Lessons Learned and Practical Steps to Plan for a Natural Disaster or Critical Incident

There are many textbooks, white papers, and manuals to help municipal officials plan for the unexpected. Those resources have an important place in this level of planning. Equally as important are the lessons learned by you and your peers when experiencing rare or unforeseen events. This session will start with two recent examples of large-scale disasters, specifically the community response and ensuing recovery, and end with a roundtable discussion to offer your own insights and questions.

#### Gold Sponsor

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**Taft**

#### e-Workshop Sponsors

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#### MMI Sponsors

Participation in this Aim workshop is eligible for Aim Municipal Management Institute (MMI) credit. Thank you to our 2023 MMI Sponsors! Learn more about the MMI program and the sponsors at [aimindiana.org/mmi](http://aimindiana.org/mmi).

