

**aim**

Accelerate Indiana  
Municipalities

2024

**Corporate  
Membership  
Program**

# 2024 Aim Corporate Membership Levels

		Teal	Orange	Aqua	Green	Silver	Red
<b>Information</b>	Electronic event registration lists	•	•	•	•	•	•
	Eligible to register for all eligible Aim events	•	•	•	•	•	•
	Enrolled to receive electronic newsletters and publications	•	•	•	•	•	•
	Listed on the Aim Corporate Member Portfolio	•	•	•	•	•	•
	Handbook for Newly Elected Municipal Officials	• <i>Digital</i>	• <i>Digital</i>	• <i>Digital &amp; Print</i>	• <i>Digital &amp; Print</i>	• <i>Digital &amp; Print</i>	• <i>Digital &amp; Print</i>
	Electronic municipal membership list	• <i>3 Lists</i>	• <i>3 Lists</i>	• <i>3 Lists</i>	• <i>6 Lists</i>	• <i>Upon Request</i>	• <i>Upon Request</i>
	Listserv observer access		•	•	•	•	•
	Enrolled to receive print membership mailings			•	•	•	•
<b>Advertising</b>	Logo on Aim's Municipal Directory		• <i>6 Months</i>	• <i>6 Months</i>			
	Logo in Municipal Dispatch		• <i>6 Issues</i>	• <i>6 Issues</i>			
	Logo in Legislative Summary			• <i>All Session</i>			
	Banner Ad on The Terminal			• <i>6 Months</i>			
	Logo in Aim membership blast emails				• <i>2 Emails</i>		
	Audio Ad for Aim Quick Guide Training Video				• <i>1 Ad</i>	• <i>1 Ad</i>	
	Sponsored Content in Municipal Dispatch or on The Terminal				• <i>1 Article</i>	• <i>2 Articles</i>	• <i>2 Articles</i>
	Audio Ad on Aim Hometown Innovations Podcast				• <i>1 Ad</i>	• <i>2 Ads</i>	• <i>2 Ads</i>
	Color Ad in Hometown Innovations E-Magazine				• <i>1/4 Page</i>	• <i>1/2 Page</i>	• <i>Full Page</i>
	Logo on 2025 Aim Momento mailed to all Municipal members						•

# 2024 Aim Corporate Membership Levels

		Teal	Orange	Aqua	Green	Silver	Red
<b>Events</b>	Aim Clerk-Treasurers School			• <i>Silver Level</i>	• <i>Gold Level</i>		
	Aim Municipal Law Seminar			• <i>Silver Level</i>	• <i>Gold Level</i>		
	Municipal Management Institute			• <i>Bronze Level</i>	• <i>Silver Level</i>	• <i>Gold Level</i>	
	Council Members Event			•			•
	Hot Topic Workshop				• <i>2 Registrations</i>		
	Eligible to participate in a focus group regarding Aim member education topics					•	•
	Aim / Ball State Mayors Institute					• <i>One Session</i>	• <i>Two Sessions</i>
	Aim Roundtable Series					•	
	Aim Mayors Roundtable Series						•
	Workshop for Town and City Managers						•
Aim Board of Directors' Meeting						• <i>Two Meetings</i>	
<b>Aim Ideas Summit</b>	Eligible to submit topics for Aim request for proposals	•	•	•	•	•	•
	Advanced opportunity to Aim Ideas Summit Sponsorship & Advertising		•	•	•	•	•
	Preferred Booth Space for Aim Ideas Summit					•	•

Aim retains the right to determine a particular level has reached maximum capacity and will note such on the Aim website, [aimindiana.org](http://aimindiana.org). If interested in a particular level, we encourage you to act quickly as sponsorships will be processed in the order they are received.

Indiana Conference of Mayors (ICOM) Annual Meeting sponsorship will be sold separately, with Green, Silver, and Red corporate members eligible to purchase.

Contact Lesley Mosier at [lmosier@aimindiana.org](mailto:lmosier@aimindiana.org) or 317-237-6200 ext. 223 to discuss Corporate Membership.

## Teal: \$900

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a digital copy of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list up to three (3) times per year upon request
- Eligible to submit educational topics ideas via annual Aim request for proposals

## Orange: \$2,000

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a digital copy of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list up to three (3) times per year upon request
- Eligible to receive access as an observer on the primary Aim membership listserv upon request
- Logo advertisement to run for no less than six (6) consecutive months on Aim's official Directory of municipalities and municipal officials
- Logo advertisement on Aim's bi-weekly newsletter, Municipal Dispatch, for no less than six (6) consecutive issues
- Eligible to submit educational topics ideas via annual Aim request for proposals
- Will receive a preview and advance opportunity to purchase sponsorships, advertising for annual Aim Ideas Summit

## Aqua: \$6,500

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a print copy and digital file of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list up to three (3) times per year upon request
- Eligible to receive access as an observer on the primary Aim membership listserv upon request
- Will receive one (1) copy of all Aim membership mailings sent via USPS, such as registration brochures and miscellaneous notices
- Logo advertisement to run for no less than six (6) consecutive months on Aim's official Directory of municipalities and municipal officials
- Logo advertisement on Aim's bi-weekly newsletter, Municipal Dispatch, for no less than six (6) consecutive issues
- Logo advertisement on all editions of Aim's Legislative Summary e-newsletter
- One (1) banner advertisement displayed on Aim's The Terminal to run for no less than six (6) consecutive months
- Recognition as a Silver Sponsor of Aim Clerk-Treasurers School
- Recognition as a Silver Sponsor of Aim Municipal Law Seminar
- Recognition as a Bronze Level Municipal Management Institute Sponsor
- Recognition as a sponsor of the Council Members Event
- Eligible to submit educational topics ideas via annual Aim request for proposals
- Will receive a preview and advance opportunity to purchase sponsorships, advertising for annual Aim Ideas Summit

## Green: \$10,000

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a print copy and digital file of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list up to six (6) times per year upon request
- Eligible to receive access as an observer on the primary Aim membership listserv upon request
- Will receive one (1) copy of all Aim membership mailings sent via USPS, such as registration brochures and miscellaneous notices
- Logo advertisement on two (2) Aim membership blast emails
- Eligible to submit one (1) 15-30 second audio advertisement for an Aim Quick Guide training video
- Eligible to provide one (1) Sponsored Content article in Aim's Municipal Dispatch or The Terminal on the Aim website
- Eligible to submit one (1) 15-20 second audio advertisements on Aim Hometown Innovations Podcast
- Quarter page color ad in Aim Hometown Innovations E-Magazine
- Recognition as a Gold Sponsor of Aim Clerk-Treasurers School
- Recognition as a Gold Sponsor of Aim Municipal Law Seminar
- Recognition as a Silver Level Municipal Management Institute Sponsor
- Two (2) registrations at one (1) Aim hot topic workshop
- Eligible to submit educational topics ideas via annual Aim request for proposals
- Will receive a preview and advance opportunity to purchase sponsorships, advertising for annual Aim Ideas Summit

## Silver: \$15,000

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a print copy and digital file of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list upon request
- Eligible to receive access as an observer on the primary Aim membership listserv upon request
- Will receive one (1) copy of all Aim membership mailings sent via USPS, such as registration brochures and miscellaneous notices
- Eligible to submit one (1) 15-30 second audio advertisement for an Aim Quick Guide training video
- Eligible to provide two (2) Sponsored Content articles in Aim's Municipal Dispatch or The Terminal on the Aim website
- Eligible to submit two (2) 15-20 second audio advertisements on Aim Hometown Innovations Podcast
- Half page color ad in Aim Hometown Innovations E-Magazine
- Recognition as a Gold Level Municipal Management Institute Sponsor
- Eligible to participate in a focus group regarding Aim member education topics
- Recognition as a sponsor of one (1) Aim/Ball State Mayors Institute sessions
- Recognition as a sponsor of the Aim Roundtable series for towns and small cities
- Eligible to submit educational topics ideas via annual Aim request for proposals
- Will receive a preview and advance opportunity to purchase sponsorships, advertising for annual Aim Ideas Summit
- Will receive preferred booth space for annual Aim Ideas Summit; booth fees and registrations not included



## Red: \$20,000

- Eligible to receive electronic event registration lists upon request
- Eligible to register for all unrestricted Aim events
- Automatically enrolled to receive all Aim electronic newsletters and electronic publications
- Listing on Aim Website Directory - Corporate Member Portfolio
- Will receive a print copy and digital file of Aim's Handbook for Newly Elected Municipal Officials and other special publications upon request
- Eligible to receive electronic copies of Aim's municipal membership list upon request
- Eligible to receive access as an observer on the primary Aim membership listserv upon request
- Will receive one (1) copy of all Aim membership mailings sent via USPS, such as registration brochures and miscellaneous notices
- Eligible to provide two (2) Sponsored Content articles in Aim's Municipal Dispatch or The Terminal on the Aim website
- Eligible to submit two (2) 15-20 second audio advertisements on Aim Hometown Innovations Podcast
- Full page color ad in Aim Hometown Innovations E-Magazine
- Logo advertisement on special 2025 Aim memento mailed to all Aim Municipal members
- Recognition as a sponsor of the Council Members Event
- Eligible to participate in a focus group regarding Aim member education topics
- Recognition as a sponsor of two (2) Aim/Ball State Mayors Institute sessions
- Recognition as a sponsor of the Aim Mayors Roundtable series
- Recognition as a sponsor of a Workshop for Town and City Managers
- Recognition as a Gold Sponsor of two (2) Aim Board of Directors' Meetings (one (1) in person and one (1) virtual event); does not include Aim Board of Directors' Reception and Dinner at the Aim Ideas Summit
- Eligible to submit educational topics ideas via annual Aim request for proposals
- Will receive a preview and advance opportunity to purchase sponsorships, advertising for annual Aim Ideas Summit
- Will receive preferred booth space for annual Aim Ideas Summit; booth fees and registrations not included



# 2024 Aim Corporate Membership Application

Please accept this application for the Aim Corporate Membership Program. Acceptance as a Corporate Member does not constitute or imply endorsement of products or services by Aim members, officers, or staff. Information presented on this form will be used to publish information to Aim members (including the website listing). If we do not receive a completed form, your listing will not appear on the website. All memberships are based on the calendar year and the renewal date is December 31, 2024, regardless of join date.

Company Name		
Address		
City	State	ZIP
Phone	Fax	
Website		
Membership Contact		
Title		
Email	Phone	

Please select a business category.

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Architecture & Engineering            | <input type="checkbox"/> Environment & Sanitation             | <input type="checkbox"/> Nonprofit Organization or Association |
| <input type="checkbox"/> Computer Services & Office            | <input type="checkbox"/> Finance                              | <input type="checkbox"/> Telecommunications                    |
| <input type="checkbox"/> Systems                               | <input type="checkbox"/> Insurance & Risk Management Services | <input type="checkbox"/> Utilities                             |
| <input type="checkbox"/> Construction, Road, & Street Services | <input type="checkbox"/> Legal Services                       | <input type="checkbox"/> Other (please specify) _____          |
| <input type="checkbox"/> Consulting                            |   |  |

Company Description
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# 2024 Aim Corporate Membership Application

## LEVEL SELECTION

Please select a Corporate Member Level.

- Teal: \$900**
 **Aqua: \$6,500**
 **Silver: \$15,000 \***  
 **Orange: \$2,000**
 **Green: \$10,000 \***
 **Red: \$20,000 \***

\* Quarterly invoicing is available upon request for Green, Silver, and Red levels.

## 2024 LEGISLATIVE DINNER SPONSORSHIP

Please select if you would like to commit to an Aim Legislative Dinner Sponsorship. The 2024 Aim Legislative Dinner presented by Duke Energy will be held on Tuesday, February 20, 6:30 p.m., at the Hyatt Regency Indianapolis

- Gold Level: \$5,000**  
 • Two (2) free attendees  
 • Printed recognition on signage  
 • Verbal recognition from podium  
 • Logo on event webpage
- Bronze Level: \$500**  
 • One (1) free attendee  
 • Printed recognition on signage  
 • Logo on event webpage
- Silver Level: \$2,000**  
 • Two (2) free attendees  
 • Printed recognition on signage  
 • Logo on event webpage
- Video Commercial: \$1,500 (Limit 2)**  
 • One (1) free attendee  
 • Sponsor provides the video; approved format required; commercial plays prior to start of dinner. Specs: MP4 file, 16:9 ratio in 1080, 60-90 seconds in length

## PAYMENT INFORMATION

Level Amount:	Legislative Dinner Amount:	Grand Total:
Method of Payment (Circle One)    Check    MC    Visa    Discover    AmEx		
Check Number (Payable to Aim)		
Card Number		
Expiration Date		Verification Code
Name of Cardholder		
Billing Address		
City	State	ZIP
Cardholder Signature		

**Please return a copy of your application with payment to Aim.**

Mail: Aim  
125 W Market Street, Suite 100  
Indianapolis, IN 46204

Fax: (317) 237-6206

Email: lmosier@aimindiana.org

Aim retains the right to determine a particular level has reached maximum capacity and will note such on the Aim website, aimindiana.org. If interested in a particular level, we encourage you to act quickly as sponsorships will be processed in the order they are received.

Deliverables will begin once payment has been received from the Corporate Member and do not carry over to the next calendar year. Corporate Members are responsible for submitting items no later than the requested date. Failure to do so could result in deliverables not being met.



# 2024 Aim Corporate Membership Application

## CORPORATE MEMBER EXPECTATIONS

### MEMBERSHIP TERMS AND CONDITIONS

These terms apply to any organization or entity (Company) agreeing to participate in the Aim Corporate Membership Program (Program) as a Corporate Member (Member) of Accelerate Indiana Municipalities (Aim).

### QUALIFICATIONS

Applying for Corporate Membership with Aim is open to any business, organization, association, university, or individual who: (a) provides services, products, training, or other resources specific to Indiana municipalities; (b) is interested in municipal government in Indiana; (c) has an interest in Aim activities, events, publications, etc.; and (d) support Aim’s mission to foster, promote and advocate for the success of Indiana municipalities as laboratories of innovation, hubs of talent, and the engines driving our state’s economy.

Applying for Corporate Membership is also open to any other organization with an interest in municipal government in Indiana.

### MEMBERSHIP

Admission to Membership is conducted by submission of a PDF application. The application shall include documentation concerning the levels of Corporate Membership available to the Company. Company shall select its desired Membership level from those levels.

Company understands that the annual Membership term is based upon the calendar year and benefits begin upon confirmation of application acceptance and end December 31 of the same year.

**Company understands that planning events or meals that take municipal members away from scheduled Aim events is prohibited. Doing so could jeopardize the Company's standing as Aim Corporate Member.**

Membership is a privilege and does not and shall not signify sponsorship, endorsement, or partnership with any Member, Company, product, or service.

Aim reserves the right to: (a) reject the Membership application or (b) terminate the Membership of any Company which Aim determines, in its sole discretion, does not conform to the mission or values of Aim.

Aim reserves the right to terminate the membership of any Company which Aim determines comes in direct conflict with an Aim policy position or program, or whose activities violate the trust of Aim or Aim’s municipal membership, as determined by Aim.

Aim reserves the right to make changes to Membership terms and shall immediately notify Member(s) of any material changes to Membership terms or benefits and will discuss potential alternatives with Member(s).

### USE OF AIM NAME AND LOGO IS STRICTLY PROHIBITED

No entity shall use the Aim name or logo under any circumstance or suggest that Aim has endorsed a product or service in any way (except for Aim Endorsed Programs), unless expressly authorized by Aim.

### PRIVACY

Member grants Aim the right to use the Company’s name and/or logo and link to Company’s website on the Aim website and related marketing materials, solely to indicate Company’s Membership with Aim.

### MEMBER BENEFITS

In its Membership application, Company has selected Level \_\_\_\_\_ as described in the documents provided by Aim, and provided Aim with the information requested to process this application. By signing below, I am acknowledging Company’s selection of such level, Company’s intentions to pay upon invoice if payment information is not provided herein, and Company’s intentions to follow Aim’s Corporate Member Expectations.

Representative Signature \_\_\_\_\_ Date \_\_\_\_\_



# 2024 Aim Corporate Membership Application

## ADDITIONAL EMPLOYEES

As a Corporate Member, your company is entitled to receive Aim electronic publications. The membership contact listed on your application form will receive all communication from Aim regarding the Corporate Member Program. If you have additional employees that would like to subscribe to our publications, please include their information below.

Name	
Title	
Email	Phone

Name	
Title	
Email	Phone

Name	
Title	
Email	Phone

Name	
Title	
Email	Phone

Name	
Title	
Email	Phone

Name	
Title	
Email	Phone