



# IDEAS SUMMIT

OCTOBER 8-10, 2024 | FORT WAYNE

#Aim2024 • [AIMINDIANA.ORG/IDEASSUMMIT](https://aimindiana.org/ideassummit)



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We are heading to the Grand Wayne Convention Center in Fort Wayne for the 2024 Aim Ideas Summit! With more than 120 exhibitors, organizations, and state agencies specializing in municipal government solutions, over 30 workshops, an exciting list of speakers, countless networking opportunities, and one-on-one consultations, the Aim Ideas Summit spotlights just how comprehensive our commitment is to accelerating Indiana's municipalities.

There is also some association business that needs to happen at the conference. Be sure to attend the Opening and Closing Business Sessions to help elect Aim officers and board members, and formulate policies for the coming year.

## WORKSHOPS

It wasn't easy to accomplish given the short time we will have together, but we found a way to put a tremendous amount of educational programming into the Aim Ideas Summit. This year's workshops are diverse and offer a great mixture of technical, nuts and bolts skills, big picture development, quality of place, utilities, and housing topics, and a new roundtable discussion for Indiana's smallest towns. As always, there will be a lot of Continuing Legal Education credits. For those who attend our extended Early Bird workshops, credit will be offered towards your Aim Municipal Management Institute certification. Check the Aim website frequently for topic descriptions and workshop speakers as they become available in the coming weeks.

## HIGHLIGHTS

There will be several opportunities for you to meet one-on-one with experts representing several popular Aim programs. Round up your financial questions and bring them to the conference. The State Board of Accounts will have representatives staffing their Resource Center on Wednesday, October 9.

## EXHIBIT HALL

Nearly 120 companies, organizations, and state agencies specializing in municipal government solutions will be on-hand in the exhibit hall. Make sure to visit their booths to learn what they can offer your city or town and to find innovative technology and resources to take back to your community. The exhibit hall will kick off with the Welcome Reception on Tuesday and feature a continental breakfast on Wednesday. The exhibit hall will once again have extended hours on Wednesday. Don't forget to play Aim's newest exhibit hall game, Illumination Expedition, with participating vendors!

## INFLUENCER AWARDS

Have you ever wanted to be an Influencer? Now's your chance! Share your conference experience on social media leading up to and throughout the Aim Ideas Summit by using the conference hashtag or by tagging Aim. An Influencer will be awarded daily for excelling on social media. Want to win the title of Top Influencer? Be sure to go above and beyond informing the public about the importance of continuing education. The Top Influencer will be eligible to win a prize during the Closing Business Session. You must be a municipal attendee to win prizes!

## EARLY BIRD WORKSHOPS

*Earn MMI credit!*

**Tuesday, October 8**

**1:15 p.m. – 2:45 p.m.**



### Crisis Communications: Planning for What You Hope Never Happens

There was a time when crisis preparedness was something only the leaders of global capitals needed to concern themselves with, but no longer. In today's world, officials in every community – regardless of size or geography – need to be prepared to lead residents through a crisis. Whether a crisis is natural or manmade, effective communication with the public is imperative to navigating these challenges. In fact, timely, accurate, empathetic public engagement often determines the success or failure of a comprehensive crisis response. In this presentation, our panel of communications professionals and public servants will explore best practices in crisis communication including considerations on how you prepare, who says what and when, and what tools are most effective with specific audiences. Panelists, including Greenwood Mayor Mark Myers, will share their perspectives on leading their communities through a crisis and what lessons others can draw from their experiences. Participants will leave this session with ideas and concrete action steps they can take back to their home communities.

### The Latest on PFAS and PFOA Requirements and the Lead Line Replacement Rule Impacting All Water Systems

This workshop will provide a high-level review of the new national drinking water regulation of PFAS and the impact on all water systems. PFAS are a class of man-made chemicals that tend to persist in the environment. Background will be provided on what PFAS are, where they come from, and why they are regulated. The content will also include actions that all water systems need to take to comply with the new regulations: perform monitoring and reporting for PFAS and reduce the amount of PFAS in drinking water. Participants will learn about the requirements, timing, and legislation relative to lead line replacement.

### The Future of Indiana's Legislative Landscape: Setting the Stage for Comprehensive Dialogue

In this panel discussion, we will explore the intricacies of proposed legislative measures in Indiana. Our discussion will center on recent talks about capping the maximum levy growth quotient, a measure that could significantly alter the financial landscape for municipalities. Speakers will explore the components of this potential legislation, including the expected impact on budgeting, taxes, and revenues, with a particular focus on local income taxes. These taxes are the essence of local funding, and understanding their utilization is crucial for informed discourse with legislators. Also, up for discussion will be the allocation of expenditure rates across different counties and the rationale behind these decisions. Finally, our panel will talk about recent candidate proposals to eliminate Indiana's income tax. This workshop will provide valuable perspectives and help you develop strategic talking points for engaging with legislators and municipal representatives on these critical issues. The goal is to foster a comprehensive understanding of the legislative proposals and their far-reaching effects on Indiana's fiscal policy.

### Mobile Integrated Health: Changing the Culture of Healthcare in Your Community

Mobile Integrated Health (MIH) is changing healthcare in communities all over Indiana and America, small and rural cities and towns, and large urban areas. One of the beautiful things about MIH is its ability to be designed for a specific community's needs, including but not limited to prenatal maternal care, mental health, and chronic disease management. Working together to find sustainable funding solutions we can make these programs viable long-term and available for everyone.

### A Bliss McKnight, Inc. Workshop

Aim partner Bliss McKnight will provide an expert workshop to assist your community in being prepared for the risks that could lie ahead.

Monday, October 7	
7:00 p.m. –	Board of Directors Dinner
Tuesday, October 8	
8:00 a.m. – 6:00 p.m.	Registration
8:30 a.m. – 9:00 a.m.	Board of Directors' Breakfast
9:00 a.m. – 10:45 a.m.	Board of Directors' Meeting
11:00 a.m. – 1:00 p.m.	Aim Affiliate Group Meetings <ul style="list-style-type: none"> <li>Indiana Association of City Engineers (IACE) Luncheon</li> <li>Indiana Conference of Mayors (ICOM) Luncheon</li> <li>Indiana League of Municipal Clerks and Treasurers (ILMCT) Executive Committee Luncheon</li> </ul>
1:15 p.m. – 2:45 p.m.	Early Bird Workshops <ul style="list-style-type: none"> <li>Crisis Communications: Planning For What You Hope Never Happens (MMI)</li> <li>The Latest on PFAS and PFOA Requirements and the Lead Line Replacement Rule Impacting all Water Systems (MMI) (CLE)</li> <li>The Future of Indiana's Legislative Landscape: Setting the Stage for Comprehensive Dialogue (MMI)</li> <li>Mobile Integrated Health: Changing the Culture of Healthcare in Your Community (MMI)</li> <li>A Bliss McKnight, Inc. Workshop (MMI) (CLE)</li> </ul>
2:00 p.m. – 4:00 p.m.	Indiana Association of Regional Councils (IARC) <ul style="list-style-type: none"> <li>Advisory Council Meeting</li> </ul>
3:00 p.m. – 4:30 p.m.	Workshops <ul style="list-style-type: none"> <li>Stop Building Like it's 1899: Innovating to Address Affordable Residential Construction Needs</li> <li>Strategic Planning for Allocation Area (TIF) Expirations (CLE)</li> <li>Local Government and the AI Revolution: How to Embrace it Responsibly</li> <li>The Collaboration Engine: Driving Success through Constructive Relationships among Municipalities and Railroads</li> <li>A Bliss McKnight, Inc. Workshop (CLE)</li> </ul>
4:45 p.m. – 5:30 p.m.	<b>Opening Business Session</b> <ul style="list-style-type: none"> <li>Welcome from Mayor Sharon Tucker, Fort Wayne</li> <li>Aim Panel Discussion</li> </ul>
5:45 p.m. – 7:15 p.m.	Welcome Reception in Exhibit Hall
7:30 p.m. – 9:30 p.m.	AIS After Hours: Cocktails & Conversations <i>Hosted by Boyce Systems</i>
Wednesday, October 9	
8:00 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 10:00 a.m.	Continental Breakfast in Exhibit Hall
8:00 a.m. – 11:15 a.m.	Exhibit Hall Open
8:30 a.m. – 9:45 a.m.	Aim Affiliate Group Meetings <ul style="list-style-type: none"> <li>Council Members</li> <li>Indiana ADA &amp; Title VI Coordinators Association (ADA)</li> <li>Indiana Municipal Management Association (IMMA)</li> <li>Redevelopment Association of Indiana (RAI)</li> <li>Indiana Women Mayors</li> </ul>
8:30 a.m. – 11:15 a.m.	State Board of Accounts Resource Center
10:00 a.m. – 11:00 a.m.	Workshops <ul style="list-style-type: none"> <li>Finding Your Diamond in the Rough by Looking Closer at Problem Properties (CLE)</li> <li>Municipal Finance 101 (CLE)</li> <li>Addressing Poverty: The Role of Empathy</li> <li>What's Going On? Efficiently and Effectively Communicate with Your Community</li> <li>Futureproofing Your Healthcare Budget: Insights, Approaches, and Working with the Aim Medical Trust</li> <li>Vendor Solutions Workshop</li> </ul>

Wednesday, October 9 (continued)	
11:30 a.m. – 1:30 p.m.	<b>Aim Annual Awards Luncheon</b> <i>Presented by Baker Tilly Municipal Advisors, LLC</i>
1:30 p.m. – 3:45 p.m.	Exhibit Hall Open
1:45 p.m. – 3:15 p.m.	Workshops <ul style="list-style-type: none"> <li>Breaking Down the Discussions and Recommendations of the State &amp; Local Tax Review Taskforce (CLE)</li> <li>An Effective Execution Option for Municipal Construction Projects (CLE)</li> <li>Understanding Municipal ADA Requirements and how to Create a Community for all Abilities</li> <li>Small Communities Roundtable Discussion (under 1,000 population)</li> <li>Water and Wastewater Workforce Development: Strategies for Recruitment and Training the Next Generation</li> <li>Strategies for Communities to Successfully Engage Developers</li> </ul>
2:00 p.m. – 3:30 p.m.	State Board of Accounts Resource Center
3:45 p.m.	Grand Prize Giveaway and Exhibit Hall Closes
4:00 p.m. – 5:00 p.m.	Corporate Member Advisory Council Meeting <i>Open to all Aim Corporate Members</i>
4:00 p.m. – 5:00 p.m.	Workshops <ul style="list-style-type: none"> <li>Fire Territories and Fire Districts: What Are They and is One of Them Right for You? (CLE)</li> <li>Prioritizing Happiness as both a Quality of Place Strategy and a Method for Personal Fulfillment</li> <li>Navigating Free Speech and Social Media in the Municipal Workplace (CLE)</li> <li>Building a Five-Year Budget Sustainability Plan</li> <li>The Role Farmers Markets Play in Empowering Entrepreneurs, Addressing Food Insecurity, and Building</li> <li>Vendor Solutions Workshop</li> </ul>
5:05 p.m. – 5:20 p.m.	Policy Platform Hearing
5:30 p.m. – 6:30 p.m.	<b>Presidents' Reception</b>
7:00 p.m. – 10:00 p.m.	Vendor Party <i>Hosted by Aim Corporate Members</i>
Thursday, October 10	
8:00 a.m. – 11:30 a.m.	Registration
8:00 a.m. – 9:00 a.m.	Continental Breakfast
8:15 a.m. – 9:00 a.m.	African American Constituency Group Meeting
9:00 a.m. – 10:00 a.m.	Workshops <ul style="list-style-type: none"> <li>Defining the Economic Development Team</li> <li>Revolutionizing Accounts Payables: The Town of Schererville's Quest to Eradicate Paper Processes</li> <li>How to Ensure Your Government Agency is Using the Web to Engage Its Constituents</li> <li>Attorney Peer Networking: Taking an Economic Development Project From Ideal to Reality (CLE)</li> <li>Vendor Solutions Workshop</li> </ul>
10:15 a.m. – 11:15 a.m.	Workshops <ul style="list-style-type: none"> <li>Indiana LTAP: Transportation Funding Complexities and Nuances</li> <li>Growing your Municipal Utilities Responsibly and Strategically (CLE)</li> <li>Investing in Public Safety using Feasibility Studies and Existing Facility Assessments</li> <li>Code Enforcement (CLE)</li> <li>Strategies to Assist Unhoused Persons and Supreme Court Ruling Regarding Homelessness</li> <li>Vendor Solutions: A Baker Tilly Workshop</li> </ul>
11:30 a.m. – 1:00 p.m.	<b>Closing Luncheon and Business Session</b> <i>*Gubernatorial Candidates Invited</i>





## REGISTRATION INFORMATION FOR AUGUST 15 JOIN US IN FORT WAYNE!

Aim, 125 W. Market St, Suite 100  
Indianapolis, IN 46204

**MAIL**

aimindiana.org  
**ONLINE**

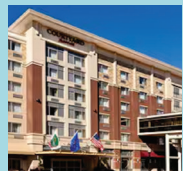
(317) 237-6206  
**FAX**

### DOWNTOWN HOTEL BLOCKS



#### The Bradley

204 W Main Street | (260) 428-4018



#### Courtyard by Marriott – FW Downtown

1150 S Harrison Street | (260) 490-3629



#### Hampton Inn & Suites Fort Wayne

223 W Jefferson Boulevard | (260) 247-6915



#### Hilton FW at the Grand Wayne Con. Center

1020 S Calhoun Street | (260) 420-1100



### OVERFLOW HOTEL BLOCKS



#### Holiday Inn

4111 Paul Shaffer Drive | (260) 482-3800



#### Hyatt Place

111 W Washington Center Road | (260) 471-8522



#### Towneplace Suites by Marriott - FW North

3949 Ice Way | (260) 483-1160



#### Wyndham Garden

5750 Challenger Parkway | (260) 999-6040



## HOTEL INFORMATION

The hotel blocks will open on August 15 at 9:00 a.m. Eastern for municipal members and 2:00 p.m. Eastern for corporate members. Please contact the hotel of your choice directly to reserve your hotel room. More information regarding hotel blocks can be found at [aimindiana.org/ideassummit](http://aimindiana.org/ideassummit). Aim is not responsible for hotel reservations. Attendees are required to provide their name and the name of their municipality or company when reserving a hotel room. Multiple reservations cannot be made under the same name. You must register for the conference to occupy a room in the Aim hotel block. Reservations made under the Aim room block can be adjusted by Aim.

**Please note:** Neither municipal attendees nor corporate members can reserve a hotel room using the Aim room block without purchasing a conference registration. Rooming lists will be reviewed regularly, and reservations cancelled if not registered for the conference. Aim will not cancel a hotel room without contacting the guest and providing a chance to register. **If hotel room is paid for by a tax-exempt entity, you will need to provide a ST-105 tax-exempt form to guest billing prior to arrive with corresponding confirmation number.**

If you are a member of the Aim Board of Directors, please contact Lesley Mosier at [lmosier@aimindiana.org](mailto:lmosier@aimindiana.org) to make your reservation.

# 2024 AIM IDEAS SUMMIT REGISTRATION FORM

Full Name
Preferred Name for Badge
Title
Municipality/Company
Council President's Name
Address
City/State/Zip

Phone
Email (Required)
Spouse/Guest Name
Special Needs and Dietary Restrictions

REGISTRATION FEES	On/Before 9/13	After 9/13	Enter Amount
Aim Member — Municipal Official (Pop. greater than or equal to 1,000)	\$345	\$395	
Aim Member — Municipal Official (Pop. less than 1,000)	\$199	\$245	
Aim Non-Municipal Member	\$495	\$545	
Corporate Member (Exhibitor)	\$255	\$305	
Corporate Member (Non-Exhibitor)	\$345	\$395	
Spouse/Guest	\$199	\$245	
Wednesday Only	\$265	\$315	
Total Amount: \$ _____			

<b>METHOD OF PAYMENT</b>
<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express
Check # (Payable to Aim)
Cardholder Name
Credit Card Number
Expiration Date
Verification Code
Billing Address
City/State/Zip
Signature of Cardholder

## PLEASE CHECK THE EVENTS YOU PLAN TO ATTEND *(For planning purposes only)*

<input type="checkbox"/> <b>TUESDAY</b> Workshop Choice #1 Crisis Communications	<input type="checkbox"/> <b>TUESDAY</b> Workshop Choice #2 Details on PFAS, Water Systems	<input type="checkbox"/> <b>TUESDAY</b> Workshop Choice #3 Legislative Landscape	<input type="checkbox"/> <b>TUESDAY</b> Workshop Choice #4 Mobile Integrated Health	<input type="checkbox"/> <b>TUESDAY</b> Workshop Choice #5 Bliss McKnight, Inc. Workshop	<input type="checkbox"/> <b>TUESDAY</b> Opening Business Session
<input type="checkbox"/> <b>TUESDAY</b> Welcome Reception in Exhibit Hall	<input type="checkbox"/> <b>WEDNESDAY</b> Continental Breakfast in Exhibit Hall	<input type="checkbox"/> <b>WEDNESDAY</b> Annual Awards Luncheon	<input type="checkbox"/> <b>WEDNESDAY</b> Presidents' Reception	<input type="checkbox"/> <b>THURSDAY</b> Continental Breakfast	<input type="checkbox"/> <b>THURSDAY</b> Closing Luncheon and Business Session

### Cancellation Policy

Only written cancellations will be accepted. Please mail your written cancellation to 125 W Market Street, Suite 100, Indianapolis, IN 46204; fax to: (317) 237-6206; or email [bbystry@aimindiana.org](mailto:bbystry@aimindiana.org). Written cancellations received on or before September 17, will be refunded less a \$40 processing fee. Aim is not responsible for hotel reservations or cancellations.

### Special Needs and Dietary Restrictions

If you require special arrangements or a special diet, please notify Aim on your registration form.

### Affiliate Group Events

Aim affiliate groups may hold individual meetings and events at the conference. Attendees must be registered for the conference in order to attend affiliate events. Additional information for affiliate group members may be mailed out separately.

### E-Verify Compliance

Aim is an enrolled employer in the E-Verify Program verifying the work eligibility status of its new employees and will remain so until that program no longer exists.

### Updates

Throughout the summer, Aim will be updating our workshop roster to include descriptions, speakers, and notes about workshop CLE credits and applicability to small towns. Check [aimindiana.org/ideassummit](http://aimindiana.org/ideassummit) frequently for more details!

### Questions?

Contact Lesley Mosier at (317) 237-6200 ext. 223 or [lmosier@aimindiana.org](mailto:lmosier@aimindiana.org).



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Indianapolis, IN 46204



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