



ANNUAL MEETING

Tuesday, August 20 – Thursday, August 22, 2024

Fairfield Inn – Madison Cotton Mill
108 Saint Michael Avenue
Madison, Indiana

Welch Conference Center

AGENDA

TUESDAY, AUGUST 20

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| 12:00 p.m. – 12:30 p.m. | Registration |
| 12:30 p.m. – 12:45 p.m. | Welcome and Introductions
Bob Courtney, ICOM President & Mayor, Madison |
| 12:45 p.m. – 1:30 p.m. | ICOM Business Meeting and Lunch
<i>Mayors Only</i> |
| 1:30 p.m. – 2:30 p.m. | WORKSHOP: Building Resilient and Sustainable Communities through Multi-Hazard Mitigation Planning |

Multi-hazard mitigation planning, as outlined by the Federal Emergency Management Agency (FEMA) and Department of Homeland Security (DHS), is a comprehensive approach for county and local government agencies to reduce the risks associated with various types of emergencies and disasters. This in-depth analysis of multi-hazard mitigation planning will cover how communities can reduce the likelihood and severity of disasters, minimize economic losses, protect lives and property, and facilitate more sustainable environments for present and future generations.

Presenter:

Stephanie Deckard, Director of Regulatory Compliance, EnviroForensics

2:30 p.m. – 2:45 p.m.

Break

2:45 p.m. – 3:45 p.m.

WORKSHOP: Amplifying Community Impact: Effective Strategies for Collaborating with Community Foundations

Mayors are at the forefront of driving local development and quality-of-life investments. These amenities make your city a great place to live. In this session, the Indiana Philanthropy Alliance will guide participants through valuable opportunities and strategies for partnering with community foundations to amplify your city's impact. Our presenter will share practical insights on leveraging community foundations as strategic allies in advancing your city's goals. Through real-life case studies and open discussion, attendees will learn how to effectively align city priorities with the funding and resources available through these foundations. This session will unlock new avenues for collaboration and help you discover

how community foundations can be instrumental in driving forward the vision you have for your city.

Presenter:

Amy Haacker, Vice President for Community Foundation Program, Indiana Philanthropy Alliance

3:45 p.m. – 4:00 p.m.

Break

4:00 p.m. – 6:00 p.m.

TROLLEY TOUR: Guided Tour of Madison

City of Madison leaders will narrate a trolley tour showcasing major economic and cultural infrastructure projects. Be sure to embrace the history as we learn about these great projects throughout the city. Please notify Lesley Mosier at (317) 223-9306 or lmosier@aimindiana.org regarding any accessibility needs ahead of time.

Presenter:

Bob Courtney, Mayor, Madison

6:00 p.m. – 8:00 p.m.

Dinner

WEDNESDAY, AUGUST 21

9:00 a.m. – 9:30 a.m.

Registration and Breakfast

9:30 a.m. – 10:30 a.m.

WORKSHOP: PFAS: Protecting Water Sources, Regionalization and Utilities' Legal Concerns and Options

This workshop will provide mayors with helpful information on dealing with the logistical and legal ramifications of PFAS in drinking water. Presenters will focus on the solutions available should PFAS be present in your water supply, including treatment, finding a new source of supply or potential

regionalization with other utilities. Experts will share what's happening at the state and federal levels to protect utilities from liabilities associated with PFAS damage and clean-up. Further, the panel will outline the pros and cons of utilities participating in PFAS legal settlements. Time will be left at the end for Q&A.

Presenters:

Chou-il Lee, Partner, Taft Law

Deen Rogers, Business Development Representative, Wessler Engineering

Kurt Wanninger, Senior Project Manager, Wessler Engineering

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 11:45 a.m.

WORKSHOP: Ball State Research and Modeling Information and Interactive Discussion

Ball State experts in researcher and public administration will be on hand to talk about the modeling framework they have established, the work they are doing to provide data on various government funding proposals and explain their findings relative to Indiana's population growth compared to local tax environments. Once these highlights have been shared, there will be a facilitated discussion among the mayors to determine how the model can be used going forward to allow for optimum decision-making.

Presenters:

Dagny Faulk, Director of Research, Ball State University Center for Business and Economic Research

Dr. Chip Taylor, Associate Professor Emeritus of Political Science, Ball State University

David Terrell, Executive Director, Indiana Communities Institute and RUPRI Center for State &

Local Policy Rural Policy Research Institute, Ball State University

11:45 a.m. – 12:45 p.m.

Lunch

12:45 p.m. – 1:45 p.m.

WORKSHOP: Foundations of Success: Integrating Housing and Economic Development

Housing is central to economic development in communities both large and small. A diverse range of housing options is essential for the economic stability and expansion of a community. It is a driving force behind workforce development, playing a pivotal role in diminishing intergenerational poverty and bolstering economic advancement. Simply put, the availability of quality, affordable housing is a prerequisite for any community's economic development planning and growth. Our upcoming session explores the interconnection between housing and economic development, offering strategies for communities of all sizes to engage proactively in furthering economic progress and revitalizing the housing sector.

Presenters:

Emma Adlam, Director, Baker Tilly Municipal Advisors
Heidi Amspaugh, Principal, Baker Tilly Municipal Advisors

1:45 p.m. – 2:00 p.m.

Break

2:00 p.m. – 3:00 p.m.

WORKSHOP: Innovative Tools for Performing Asset Management

Local public agencies are responsible for all assets within their rights-of-way and must meet the challenge of optimizing funding to meet current and future demands on their infrastructure while juggling

all the other things thrown at them. This workshop will discuss using a layered approach to inventorying and planning assets by taking advantage of innovative project delivery methods and utilizing technology as part of your annual pavement preservation program.

Presenters:

Joe McGuinness, Chief Executive Officer, Avenew Inc.

Craig Parks, Director of Solutions Engineering, Avenew Inc.

3:00 p.m. – 3:15 p.m.

Break

3:15 p.m. – 4:15 p.m.

ROUNDTABLE DISCUSSION: Community Updates, Hot Topics, and Recent Happenings

Let's see what is on everyone's mind! ICOM President Mayor Bob Courtney and Aim CEO Matt Greller will moderate this hour as a roundtable style discussion regarding community updates, hot topics, and recent happenings.

Moderators:

Bob Courtney, Mayor, Madison

Matt Greller, Chief Executive Officer, Aim

4:15 p.m. – 5:15 p.m.

WORKSHOP: How Collaboration and Perseverance Pays Off

Main Street America recently awarded the 2024 Great American Main Street Award (GAMSA) to the Madison Main Street Program (MMSP). Madison was recognized and awarded for its excellent work in igniting and revitalizing downtown Madison. Mayor Courtney and others will explain how Madison rejuvenated downtown economic development efforts and historic preservation by using Main Street programs and partnerships.

Presenter:
Bob Courtney, Mayor, Madison

6:00 p.m. – 8:00 p.m.

Dinner
Picker House
(located at the Fairfield Inn – Madison Cotton Mill)

THURSDAY, AUGUST 22

8:30 a.m. – 9:00 a.m.

Breakfast

9:00 a.m. – 10:00 a.m.

WORKSHOP: Power of the Entrepreneurial Mindset

Originating in a single classroom, the STARTedUP Foundation teaches students to view problems as opportunities. While not everyone may become an entrepreneur, everyone can benefit from thinking like one. Through initiatives like Innovate WithIN, the nation's largest high school pitch competition, STARTedUP has sparked change in students and cultivated their innovative skills. This workshop will highlight the journey of STARTedUP, emphasizing the importance of entrepreneurial thinking in education, and showcasing success stories from Innovate WithIN, where students learn to develop and market their ideas with guidance from influential educators and mentors. This collaborative effort not only helps students grow but also strengthens the fabric of the community by fostering a culture of innovation and entrepreneurship.

Presenter:
Don Whettrick, Chief Executive Officer and Founder, STARTedUP

10:00 a.m. – 10:15 a.m.

Break

10:15 a.m. – 11:15 a.m.

WORKSHOP: Human Resources in Municipal Government: Make it Work FOR You!

Human Resources in government is very different than in the private sector. Learn about those differences and how to proactively manage them to avoid expensive, time-consuming and embarrassing pitfalls.

Presenters:

Katlyn Christman, Senior Associate, Clark Johnson & Knight, Ltd.

Betty Knight, Attorney, Clark Johnson & Knight, Ltd.

11:15 a.m. – 11:30 a.m.

Closing Remarks & Adjourn