



REGISTRATION

Fee: \$175 IMA Member
\$250 IMA Non-Member

Registration Deadline: April 11

HOW TO REGISTER

Email: Imosier@aimindiana.org

Fax: (317) 237-6206

Mail: IMA c/o Aim
125 W Market Street, Suite 100
Indianapolis, IN 46204

First Time Attendee? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Name		
Title		
Preferred Name for Badge		
Municipality/Organization		
Address		
City	State	ZIP
Phone		
Email		
Special Needs and Dietary Restrictions		
Please check the events you plan to attend.		
<input type="checkbox"/> Wednesday Dinner and Networking		
<input type="checkbox"/> Thursday Dinner		

Payment Amount		
Method of Payment		
Circle One: Check MC Visa Discover AmEx		
Check Number (Payable to IMA)		
Card Number		
Expiration Date	Verification Code	
Name of Cardholder		
Billing Address		
City	State	ZIP
Cardholder Signature		

EVENT LOCATION

Hampton Inn & Suites Greensburg
2075 N Michigan Avenue
Greensburg, IN 47240



HOTEL INFORMATION

Hampton Inn & Suites Greensburg
2075 N Michigan Avenue
Greensburg, IN 47240
812-663-5000

Group Name: IMA / Indiana Mayors
Assistants Conference

Rate: \$107 plus tax

Deadline: March 21, 2025

Please contact Hampton Inn & Suites directly for hotel reservations and request the Indiana Mayors Assistants Conference hotel block. **Reservations must be made by March 21, 2025, to receive the group rate. Please note that the hotel block may sell out prior to the hotel cutoff.** IMA and Aim are not responsible for hotel reservations or cancellations.



WEDNESDAY, APRIL 16

1:00 p.m. – 4:00 p.m.	<p>Registration Hampton Inn & Suites Greensburg 2075 N Michigan Avenue</p>
5:00 p.m. – 8:00 p.m.	<p>Group Networking and Dinner Highpoint Orchard 3321 N Old US Highway 421</p> <p>Join us for a vibrant evening of networking, delicious appetizers, and live entertainment, courtesy of the City of Greensburg. This event is designed to foster connections and offer an opportunity to engage with fellow assistants, Aim staff, and sponsors, in a relaxed and enjoyable setting. The evening will feature the sounds of Brothers McGee.</p> <p><i>Transportation will leave the Hampton Inn at 5:00 p.m. and will return to the hotel no later than 8:15 p.m.</i></p>

THURSDAY, APRIL 17

8:00 a.m. – 9:00 a.m.	<p>Registration and Breakfast Hampton Inn & Suites Greensburg 2075 N Michigan Avenue</p>
9:00 a.m. – 9:20 a.m.	<p>Welcome, Ice Breaker, and Sponsors IMA President Kristen Williams will kick-off the day by introducing the current IMA Officers and Greensburg Mayor Joshua Marsh. After the welcome, attendees will be introduced through an ice breaker activity. Be prepared to pin your city on a map, say how long you have been in your position, and share a fun fact about your municipality. Let's also take a moment to thank our conference sponsors.</p>
9:30 a.m. – 10:30 a.m.	<p>Keynote Presentation by Tiffany Sauder Join us for an insightful and inspiring keynote presentation by Tiffany Sauder, tailored specifically for Mayor's Assistants across Indiana. Tiffany will share her personal and professional journey. Following the presentation, there will be a Q&A session where attendees can ask Tiffany their questions.</p>
10:45 a.m. – 12:00 p.m.	<p>Media Training with Brilliant Consulting In today's fast-paced media environment, knowing how to effectively communicate with the press is crucial. This engaging and interactive workshop will introduce attendees to the essential elements of media training, covering foundational topics designed to help individuals confidently navigate press interactions and media coverage including creating compelling content, writing press releases, press conference basics, and more. By the end of the session, attendees will leave with practical skills to interact with the media more effectively, ensuring they make a lasting and positive impression.</p>
12:00 p.m. – 1:00 p.m.	<p>Lunch - Aim Update with Matt Greller Aim CEO Matt Greller will provide an Aim update, discuss upcoming events, and talk about the importance of the role of Mayor's Assistant provides to Aim. Matt will also share how your Mayors can be involved with Aim in 2025 and beyond.</p>

THURSDAY, APRIL 17 (CONTINUED)

1:15 p.m. – 2:30 p.m.	<p>Building and Managing a Mayor's Youth Council: Empowering the Next Generation This workshop will dive into the purpose, structure, and impact of Mayors' Youth Councils. Learn how to effectively create, manage, and work to empower young people to engage in civic leadership, develop valuable skills, and drive meaningful community change.</p>
2:45 p.m. – 4:00 p.m.	<p>Defending Yourself and City Hall In this hands-on demonstration, law enforcement will teach attendees how to defend city hall with not only what is around you, but how to also respond during an emergency situation. This workshop will also include some self-defense tactics.</p>
5:00 p.m. – 6:30 p.m.	<p>Downtown Scavenger Hunt and Sip Embark on an exciting and interactive adventure through the heart of Greensburg by participating in the Downtown Scavenger Hunt and Sip. This event will take you on a journey to discover the hidden gems, historic landmarks, and vibrant local spots that make Greensburg unique. Participants will receive cards that will take them through downtown merchants. Have your card stamped as you complete the activities. Be sure to return your completed card at the end of the scavenger hunt for a chance to win a prize! Grab a drink from one of Greensburg's DORA vendors and enjoy sipping away while you shop.</p> <p><i>Transportation will leave the Hampton Inn at 5:00 p.m.</i></p>
7:00 p.m. – 9:00 p.m.	<p>Dinner Heritage Hill 208 S East Street</p> <p><i>Transportation will leave Heritage Hill at 7:45 p.m. and will return to the hotel by 9:00 p.m.</i></p>
FRIDAY, APRIL 18	
8:00 a.m. – 9:00 a.m.	<p>Breakfast, Business Meeting, and Raffle IMA Officer Elections for 2025-2026 will take place at this meeting. Your feedback is important to us, so feel free to share your ideas about future training sessions, conference locations, and other ways IMA can be involved throughout the year.</p>
9:15 a.m. – 10:15 a.m.	<p>Greensburg DORA – Our First Year Main Street Greensburg was the first organization outside of Lawrenceburg to establish a DORA district in 2024, bringing a new economic and community opportunity to the downtown area. Learn how to navigate the process as Greensburg shares what the City has learned.</p>
10:30 a.m.	<p>Adjourn</p>

HEADSHOTS

Headshots will be available by Keighlea Owens Photography on Thursday and Friday.

TRANSPORTATION

Transportation will be provided for conference attendees on Wednesday and Thursday evenings.

CONFERENCE ATTIRE

Attire for all conference events is whatever you're most comfortable wearing. Feel free to dress in casual, business, or dress attire.

DOOR PRIZES

If you wish to participate in our door prize drawing, please bring a gift (value of approx. \$20) for the exchange on Friday. Popular giveaways include themed baskets, hometown wares, and gift cards. The door prize exchange is strictly voluntary.