



IMMA
Indiana Municipal
Management Association
A State Affiliate of **ICMA**

2025 IMMA ANNUAL CONFERENCE

JUNE 4 – 6 | CLARKSVILLE

REGISTRATION

Fee: \$150 IMMA Member
\$200 IMMA Non-Member
\$75 Single Day (Thursday)

Deadline: May 23

HOW TO REGISTER

Email: ejamisonkoenig@aimindiana.org

Fax: (317) 237-6206

Mail: IMMA c/o Aim
125 W Market Street
Suite 100
Indianapolis, IN 46204

First Time Attendee? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Name		
Title		
Preferred Name for Badge		
Municipality/Organization		
Address		
City	State	ZIP
Phone		
Email		
Special Needs and Dietary Restrictions		

Please check the evening events you plan to attend. The evenings are included in conference registration.

- ☐ Louisville Bats vs. Norfolk Tides (Wednesday, June 4)
Transportation will be provided. Please arrive at the hotel by 5:15 p.m. to board the shuttle.
- ☐ Dinner at Bolt + Tie Rooftop (Thursday, June 5)

Payment Amount					
Method of Payment					
Circle One:	Check	MC	Visa	Discover	AmEx
Check Number (Payable to Aim)					
Card Number					
Expiration Date			Verification Code		
Name of Cardholder					
Billing Address					
City		State		ZIP	
Cardholder Signature					

Optional Wednesday Pre-Conference Activities

While there are no formal conference sessions on Wednesday, there's plenty to explore in the area! If you're interested in joining others for local attractions or excursions, please check any activities below that interest you. Erin will coordinate small groups based on interest so attendees can connect and enjoy the day together.

- ☐ Churchill Downs Tour ☐ Bourbon Tasting
- ☐ Louisville Slugger Museum ☐ Clifty Falls State Park



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CONFERENCE LOCATIONS

THURSDAY: The Reserve

380 Missouri Avenue, Jeffersonville, IN 47130
Shuttle service will be provided on Thursday morning, with return shuttles in the evening.

FRIDAY: Clarksville Town Hall

2000 Broadway Street, Clarksville, IN 47129
Onsite parking is available at Town Hall.

HOTEL ROOM BLOCK

Home2 Suites Clarksville Louisville North
1624 Leisure Way, Clarksville, IN 47129

Group Name: IMM

Rate: \$109 Two Queens / \$119 King plus tax

Phone: (812) 920-1880

Please contact the Home2 Suites Clarksville Louisville North directly via phone for hotel reservations and request the IMM hotel block. **Reservations must be made by Monday, May 19, to receive the group rate.** IMMA and Aim are not responsible for hotel reservations or cancellations.

WEDNESDAY ACTIVITIES

While there are no formal conference activities scheduled for Wednesday during the day, there's plenty to explore in the area! If you're interested in joining others for local attractions or excursions, please indicate your preferred activity on the registration form. Erin will coordinate small groups based on interest so attendees can connect and enjoy the day together.

WEDNESDAY EVENING

On Wednesday evening, we'll head across the river to Louisville to **catch the Louisville Bats take on the Norfolk Tides**. Dinner will be provided in the picnic area, and seats will be assigned upon arrival to the shuttle. Transportation is provided from the Home2 Suites and will return after the game ends. **Please arrive at the hotel by 5:15 p.m. to board the shuttle.** This fun evening at the ballpark is included with your conference registration.

THURSDAY EVENING

Following a day of sessions and a tour of Clarksville's exciting development projects, we'll wind down Thursday evening at **Bolt + Tie Rooftop for food, drinks, and casual games**. The venue includes an outdoor area, so dress accordingly. Shuttle transportation back to the hotel will be available throughout the evening.

AGENDA

WEDNESDAY, JUNE 4

5:30 p.m. **EVENING ACTIVITY:** Louisville Bats vs. Norfolk Tides Baseball Game

THURSDAY, JUNE 5

8:45 a.m. **REGISTRATION & COFFEE**
The Reserve, Clarksville

9:00 a.m. **WELCOME & INTRODUCTIONS**

9:15 a.m. **WORKSHOP:** Reviving Downtowns with Purpose: Lessons in Placemaking and Economic Growth

10:30 a.m. **WORKSHOP:** Aim Legislative Discussion

12:00 p.m. **LUNCH**

12:30 p.m. **WORKSHOP:** Being Active at the Statehouse as a Municipal Manager

2:15 p.m. **ICMA UPDATE**

2:30 p.m. **WORKSHOP:** Developing Leaders from Within: Creating Growth Paths for Staff

3:45 p.m. **WORKSHOP:** Clarksville Development & Walking Tour

5:00 p.m. **EVENING EVENTS**
Bolt + Tie Rooftop

6:00 p.m. **DINNER**
Bolt + Tie Rooftop

FRIDAY, JUNE 6

8:45 a.m. **LIGHT BREAKFAST**
Clarksville Town Council Chambers

9:00 a.m. **WORKSHOP:** What SB 1 Means for Your Budget: Property Tax Reform & Revenue Planning

10:00 a.m. **WORKSHOP:** Building Stronger Councils: Improving Council-Manager Relationships

11:30 a.m. **IMMA BOARD & BUSINESS MEETING**

12:00 p.m. **CLOSING ROUNDTABLE DISCUSSION & ADJOURNMENT**



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WORKSHOPS

Reviving Downtowns with Purpose: Lessons in Placemaking and Economic Growth

Revitalizing a downtown goes beyond bricks and mortar – it's about cultivating a town identity, building vibrancy, and driving economic success. Municipal leaders and development experts will share real-world strategies for activating underutilized spaces, fostering public-private partnerships, and aligning placemaking with economic development goals.

Aim Legislative Discussion

Aim's legislative team will recap the 2025 Legislative Session and highlight key legislation shaping the future of Indiana's cities and towns. The team will provide insight into legislative outcomes and the effects on municipal governments. Attendees are encouraged to bring questions and discussion topics as we reflect on this year's session and look ahead to what's next.

Being Active at the Statehouse as a Municipal Manager

City and town managers are uniquely positioned to influence policy, yet many hesitate to engage in the legislative process. This panel will explore why it's critical for municipal managers to share their expertise with lawmakers, both at the Statehouse and in their own communities. Hear from peers who have testified, built strong relationships with legislators, and effectively advocated for the needs of the cities and towns they serve.

Developing Leaders from Within: Creating Growth Paths for Staff

Strong teams don't just happen. They're built through mentorship, professional development, and succession planning. To foster high-performing staff, leaders must

actively identify potential, nurture it through coaching and development opportunities, and support it with the organizational structure. Learn how investing in internal talent builds capacity, boosts morale, and creates a stronger future for your community.

Clarksville Development & Tour

A lot has happened in Clarksville in the past decade. Join Town Manager Kevin Baity for a walking tour and discussion highlighting the town's history, redevelopment, and strategic vision. You'll finish the tour inspired by how intentional planning and investment can shape a community.

What SB 1 Means for Your Budget: Property Tax Reform & Revenue Planning

With Governor Braun's signature, Senate Bill 1 is now law, and municipal leaders must prepare for its impact on budgeting, revenue forecasting, and long-term planning. Municipal finance experts will break down the major financial provisions of the bill, including changes to homestead deductions, Business Personal Property Tax (BPPT), and Local Income Tax (LIT). The session will end with a discussion on how colleagues are adapting to the fiscal landscape while protecting services and amenities in their communities.

Building Stronger Councils: Improving Council-Manager Relationships

A high-functioning council-manager relationship is essential to effective local governance and a thriving community. This session will highlight proven strategies for building trust, enhancing communication, and navigating challenges, featuring real-world insights from a manager and council member who have built a successful working relationship. Attendees will walk away with practical tips for fostering collaboration, alignment, and mutual respect in their own communities.

SHUTTLE INFORMATION

Shuttle busses will be provided for the following events at the specified times. Please plan accordingly if you wish to utilize the shuttle service.

WEDNESDAY: Louisville Bats Game at Louisville Slugger Field

Shuttle departs from Home2 Suites at 5:15 p.m. Dinner and the game are included in your registration. Return shuttle will depart after the game concludes, returning attendees to the Home2 Suites.

THURSDAY: Conference Workshops and Bolt + Tie Rooftop Evening

Shuttles depart from Home2 Suites starting at 8:15 a.m. After a day of workshops, enjoy an evening of food, drinks, and rooftop games. Return shuttles from Bolt + Tie will run on a loop at 8:00 p.m., 9:00 p.m., and 10:00 p.m., returning attendees to the hotel.

If you have questions about the shuttle schedule or need special assistance with walking or accessibility, please contact Erin Jamison-Koenig at ejamisonkoenig@aimindiana.org or call 317-237-6200 x228.