



2025 SPONSORSHIP OPPORTUNITIES

Join us October 21-23 in French Lick for the state's largest gathering of municipal officials at the 2025 Aim Ideas Summit! We've developed an extensive list of sponsorship and advertising opportunities that provide maximum networking and information sharing availability. *Please note, all sponsorships and advertising opportunities are available on a first-come, first-served basis. Priority will be given to members in good standing. Further, several items have fast approaching deadlines.*

- - - ADVERTISING - - -

Digital Conference Program

The 2025 Aim Ideas Summit will include more than 30 educational workshops, business sessions, social events, and an exhibit hall. The digital conference program will help attendees keep track of conference activities, view all workshop descriptions, and learn more about Aim Ideas Summit sponsors! The digital program will be accessible by conference attendees in multiple ways, including QR codes placed all around the event center! **Deadline to submit ad to Aim is September 10th.**

Full Page / \$500: 8.5" x 8.5", plus 1/8" bleed
Half Page / \$375: 7.5" x 3.6" or 3.6" x 7.5"

Quarter Page / \$250: 3.6" x 3.6"
Business Card / \$125: 3.6" x 1.8"

Digital Welcome Wall

\$500 / 8 Sponsorships Available

Back again from 2023, you can make a dramatic impact on conference-goers by showcasing your company and words of greeting and encouragement through digital artwork displayed on an 18-foot-wide x 14-foot-high rotating screen. Aim's Digital Welcome Wall, similar to a jumbotron and just feet away from registration, is a vibrant display designed to make attendees feel welcome and inspired as they travel through the event center. File specs: 1920 pixels wide x 1080 pixels high, high-resolution JPG image. No white backgrounds. **Deadline to submit artwork to Aim is September 10th.**



Conference Mobile Website

\$500 / 10 Sponsorships Available

Your company logo and website link will be listed on the Aim Ideas Summit mobile webpage, designed to provide conference-related information to attendees on the homepage of their smartphones during the Ideas Summit. The conference website will include daily agenda, an exhibit hall, digital conference program, and more! Additional benefits include printed recognition in the digital conference program, accessible by conference attendees several fun and cool ways! **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

Email Blast Content

\$750 / 4 Sponsorships Available

Aim will blast an email containing your 200 words or less message to all registrants before or during the conference. This unique opportunity to introduce or reintroduce yourself and your company has been a popular tool since being introduced in 2020. Timing of blast will be determined by Aim. The email content must be approved by Aim. Partisan content or content conflicting with Aim policies will not be approved. **Email text to be provided to Aim at the time of sponsorship selection to guarantee best placement but no later than September 10th.**

Floor Clings

\$850 / 4 Clings – 10 Sponsorships Available

One of the most popular option for folks who want to get their company in front of hundreds of municipal leaders throughout the event center! Your company logo will be printed in color on a set of four giant floor clings placed in high traffic areas throughout the event center and printed recognition in the digital conference program. Measurement of Floor Cling: 23x36. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

Window Clings

\$600 / 2 Clings – 3 Sponsorships Available

Don't miss this high-visibility opportunity to get your company's logo out there! Your two window clings will be placed on main glass panel of the sliding doors in the highest traffic area leading into the event center. This popular feature earns rave reviews from attendees! Measurement of Window Cling: 43x32. Logo will be printed on clear vinyl. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**



CELEBRATING 125 YEARS
Aim Ideas Summit

2025 SPONSORSHIP OPPORTUNITIES

- - - ATTENDEE EXPERIENCE - - -

Hotel Room TV Welcome Screen

\$3,500 / 1 Sponsorship Available

Imagine your logo greeting attendees every time they kick back in their room. This sponsorship puts your company logo on the welcome screen of every TV at the French Lick Springs Hotel. Whether they're turning on the TV to wind down for the night, catching the morning news before sessions, or flipping channels between events, your company will be the first thing they see. ***Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.***

Photo Booth

\$5,000 / 1 Sponsorship Available

Our 125th Aim Ideas Summit is a big deal so let's give attendees a way to remember it forever. Your sponsorship allows for a fun, candid way to capture moments. Every picture snapped is not just a keepsake, it's traveling home with attendees, popping up in feeds, and sparking conversations long after the conference ends. ***Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.***

Wi-Fi Sponsor

\$5,000 / 1 Sponsorship Available

We may be meeting in person, but the need to be online continues! The Wi-Fi sponsorship will help Aim ensure seamless and high-speed internet connectivity throughout the event. This sponsorship aims to enhance the attendee experience by providing reliable access for the digital program, presentations, and real-time information sharing. The company name will be entered as the Wi-Fi password. Recognition also be in the digital conference program. ***Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.***

Hand Sanitizer Stations

\$500 / 2 Sponsorships Available

While we happily gather in-person, it is important to do our part to avoid the spread of germs. Sponsor stand-alone hand sanitizer stations spread throughout the event center and show your enthusiasm for clean hands! Sponsor benefits include display of your company's logo on each station and recognition in the digital conference program. ***Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.***

- - - WORKSHOPS - - -

Workshop Room Items

\$750 / 10 Sponsorships Available

Sponsor provides 125 notepads or pens with company logo and/or name on them to be placed in one workshop room during the first block of workshops. Aim will determine if you are the provider of pens or notepads. The sponsor will also receive recognition in the digital conference program. ***Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th. Deadline for Aim to receive workshop items is September 26th.***

Vendor Solutions Workshop

\$1,500 / 4 Sponsorships Available

There are four opportunities to present a workshop session on a specific area of expertise, case studies, best practices or innovative programs, products, or services, featuring your company, during the Aim Ideas Summit. Stated more clearly: Vendor Solutions workshops allow your firm to educate members about yourself, your company, and your products and services, specifically, which is not allowed during standard Ideas Summit workshops. Additional benefits include recognition in the digital conference program. ***Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.***

- - - EXHIBIT HALL - - -

Welcome Reception in Exhibit Hall

\$500 / 8 Sponsorships Available

The networking reception on Tuesday, October 21st, will celebrate the opening of our exhibit hall, which feature more than 120 exhibit booths. Additional sponsor benefits include: printed recognition on signage and in the digital conference program. ***Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.***



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Exhibit Hall Memento Cookies

\$750 / 2 Sponsorships Available

Printed recognition attached to one-hundred specialty cookies given first-come, first-served to delegates at the Exhibit Hall Grand Opening on Tuesday, October 21st. The sponsor will also receive recognition in the digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th. Deadline for Aim to receive business cards is September 12th.**

Trash Can with Logo

\$1,500 / 1 Sponsorship Available

In recent years, more than a dozen vendors gave away 650 beautifully packaged, hand-decorated cookies by participating in the Sweet Treats Trail. How is this relevant to a trash can sponsorship? After devouring their cookies attendees need a place to conceal the evidence proving they grabbed a few too many sweet treats! Choose this Aim Ideas Summit sponsorship and provide 10 large corrugated paper trash cans with your company's name on all four sides, to be placed strategically throughout the exhibit hall. This simple sponsorship offers the most visibility - don't let it go to waste! **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

- - - GENERAL SESSIONS - - -

Opening Business Session Video Commercial

\$2,000 / 4 Sponsorships Available

Among our most popular and fun sponsorships due to the member enthusiasm to see what Aim corporate members will bring to the big screen! Promote your company's products or services with a sponsor-produced 60-second custom-made video commercial that will play on the jumbo screens at the Opening Business Session on Tuesday, October 21st. Sponsor must provide commercial to Aim in approved MP4 video file format and will also receive printed recognition in the digital conference program. Additionally, the video will be placed on The Terminal located on the Aim website in either October, November, or December, following the Aim Ideas Summit. Video Specs: 16:9 ratio in 1080; 60-90 seconds in length; Audio is available. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th. Deadline to submit video file to Aim is September 19th.**

125th Celebration

Join conference attendees on Wednesday, October 22nd, at a cocktail and hors d'oeuvres reception celebrating the 125th gathering of municipal officials in Indiana! For over a century, our annual gathering has been the cornerstone for collaboration, innovation, and progress in Indiana, and we are not stopping anytime soon. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

Gold Level - \$3,500 / 4 Sponsorships Available

Includes printed recognition in the digital conference program, on signage during event, verbal recognition from the podium during reception, a complimentary standard exhibit booth, two complimentary full conference registrations, and three additional guest tickets for the reception upon request.

Silver Level - \$1,800 / 4 Sponsorships Available

Includes printed recognition in the digital conference program, on signage during event, verbal recognition from the podium during reception, one complimentary full conference registration, and two additional guest tickets for the reception upon request.

Bronze Level - \$800 / 4 Sponsorships Available

Includes printed recognition in the digital conference program, on signage during event, and one additional guest ticket for the reception upon request.

Featured Speaker Sponsor

\$3,000 / 1 Sponsorships Available

Have you ever been tempted to hop on stage at the Aim Ideas Summit and grab the mic? If so, this opportunity is for you! Spend a few minutes at the podium introducing your company and our featured speaker. The speaker will be identified by Aim closer to the event. Recognition will also be in the digital conference program and on signage during the event. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**



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Closing Business Session Sponsor

\$1,500 / 4 Sponsorships Available

Part of a municipal Aim Ideas Summit attendee's itinerary is finishing up the official business of the conference by voting on Aim officers, approving the association's Policy Platform, and more. Send them off with a full belly and fond memories by sponsoring the always eventful Closing Business Session! Your sponsorship will be recognized on table tents placed throughout the ballroom, on the big-screen, and with reserved seating for you and your guests. Recognition in the digital conference program is included as well. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

Closing Business Session Video Commercial

\$1,800 / 3 Sponsorships Available

Promote your company's products or services with a sponsor-produced 60-second custom-made video commercial that will play at the Closing Business Session. Sponsor must provide commercial to Aim in approved MP4 video file format and will receive recognition in the digital conference program. Additionally, the video will be placed on The Terminal located on the Aim website in either October, November, or December, following the Aim Ideas Summit. Video Specs: 16:9 ratio in 1080; 60-90 seconds in length; Audio is available. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th. Deadline to submit video file to Aim is September 19th.**

--- FOOD / COFFEE ---

Bacon Sponsor

\$1,000 / 2 Sponsorships Available

Nothing makes attendees squeal with excitement more than coming down for breakfast at the Aim Ideas Summit and seeing bacon on the buffet table! Your company's name and logo will be prominently displayed on the buffet as the breakfast hero, along with recognition in the digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

Wednesday Coffee Break Sponsor

\$1,500 / 2 Sponsorship Available

Do you want to be the superstar bringing caffeine to the Aim Ideas Summit? Deliver a little pep to attendees with morning coffee service on the longest day of the conference by sponsoring coffee service and providing coffee cup sleeves printed with your company's logo. Also includes recognition in the digital conference program. Sponsor will provide a minimum of 250 custom coffee sleeves for 12 ounce cups. **Sleeves must be delivered to Aim no later than September 12th. Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

Thursday Lunch Sponsor

\$1,000 / 2 Sponsorships Available

As a Thursday lunch sponsor, you'll be the last one to help fill the bellies of attendees before heading home. After a long week of learning and networking, your sponsorship will provide delicious food to attendees for the Closing Business Session. Your company will be recognized on signage and in the digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

--- PRIZES ---

Major Prizes

\$750 / 3 Sponsorships Available

Sponsor one of four major prizes given away during the Aim Ideas Summit. One prize will be given away at each general session event. Sponsor benefits include printed recognition in the digital conference program, verbal recognition from the podium during prize drawing, and the adoration of each lucky winner. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

Daily Influencer Award

\$250 / 3 Sponsorships Available

Sponsor a daily giveaway to the municipal official who knows how share their conference experience on social media! On Tuesday, Wednesday, and Thursday, we will award a prize to the municipal attendee excelling online by posting educational highlights from the conference. Sponsor benefits include printed recognition in the digital conference program, and verbal recognition from the podium during prize drawing. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**



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Top Influencer Award

\$750 / 1 Sponsorship Available

Encourage attendees to get active on social media by sponsoring the Top Influencer Award. The attendee who embraces social media and goes above and beyond informing the public about the importance of continuing education during the conference will be eligible for a prize, awarded during the Closing Business Session on Thursday. Sponsor benefits include printed recognition in the digital conference program and verbal recognition from the podium during prize drawing. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

- - - SUMMIT GIVEAWAYS - - -

Tote Bags

\$500 / 5 Sponsorships Available

Promote your company by adding your logo on the conference tote bag handed out to the first 800 conference attendees to claim their conference materials on-site. Benefits include recognition in the digital conference program. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

Conference Tote Bag Giveaway

\$500 / 8 Sponsorships Available

Put your company giveaways in the hands of conference attendees. You provide us with 800 small giveaways (think pens, Post-its, Tech Tacos, etc.) and we'll add them to the Aim Ideas Summit tote bag! All swag items must be cleared by Aim by September 8th and in advance of your company ordering any items. Aim is not required to use any giveaways that were not previously approved by Aim. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th. All giveaways must be delivered to the Aim office no later than September 26th.**

- - - BOARD OF DIRECTORS' DINNER - - -

Board of Directors' Dinner Silver Sponsor

\$2,500 / 5 Sponsorships Available

Join members of the Aim Board of Directors for dinner at 7:00 p.m. on Monday, October 20th. Sponsor benefits include dinner tickets for two company representatives, recognition in the digital conference program and on event signage, as well as verbal recognition during dinner. **Logo to be provided to Aim at the time of sponsorship selection but no later than September 10th.**

- - - AFFILIATE GROUPS - - -

Indiana Conference of Mayors Luncheon Sponsor

\$1,500 / 3 Sponsorships Available

Join the Indiana Conference of Mayors Luncheon on Tuesday, October 21 at the Aim Ideas Summit. One (1) representative from each sponsor will be permitted to attend the luncheon. Sponsors will be verbally recognized from the podium during the meeting.

Indiana Association of City Engineers Luncheon Sponsor

\$1,000 / 3 Sponsorships Available

Join Indiana Association of City Engineers Luncheon on Tuesday, October 21 at the Aim Ideas Summit. One (1) representative from each sponsor will be permitted to attend the luncheon. Sponsors will be verbally recognized from the podium during the meeting.

Indiana League of Municipal Clerks and Treasurers Luncheon Sponsor

\$1,000 / 3 Sponsorships Available

Join the Indiana League of Municipal Clerks and Treasurers Luncheon on Tuesday, October 21 at the Aim Ideas Summit. One (1) representative from each sponsor will be permitted to attend the luncheon. Sponsors will be verbally recognized from the podium during the meeting.



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Complete the form below with your selections for the 2025 Aim Ideas Summit and return with payment. Please note the various deadlines, specifications, and limitations on the previous pages.

EMAIL: Imosier@aimindiana.org

FAX: (317) 237-6206

MAIL: Aim, 125 W Market Street, Suite 100, Indianapolis, IN 46204

ITEM SELECTION

Item	Price	Amount	Item	Price	Amount
Digital Conference Program Ad ☐ Full Page ☐ Half Page ☐ Quarter Page ☐ Business Card	\$500 \$375 \$250 \$125		☐ Featured Speaker Sponsor	\$3,000	
☐ Digital Welcome Wall	\$500		☐ Closing Business Session Sponsor	\$1,500	
☐ Conference Mobile Website	\$500		☐ Closing Business Session Video Commercial	\$1,800	
☐ Email Blast Content	\$750		☐ Bacon Sponsor	\$1,000	
☐ Floor Clings	\$850		☐ Wednesday Coffee Break Sponsor	\$1,500	
☐ Window Clings	\$600		☐ Thursday Lunch Sponsor	\$1,000	
☐ Hotel Room TV Welcome Screen	\$3,500		☐ Major Prize	\$750	
☐ Photo Booth	\$5,000		☐ Daily Influencer Award	\$250	
☐ Wi-Fi Sponsor	\$5,000		☐ Top Influencer Award	\$750	
☐ Hand Sanitizer Station	\$500		☐ Tote Bags	\$500	
☐ Workshop Room Items	\$750		☐ Conference Tote Bag Giveaway	\$500	
☐ Vendor Solutions Workshop	\$1,500		☐ Board of Directors' Dinner Silver Sponsor	\$2,500	
☐ Welcome Reception in Exhibit Hall	\$500		☐ Indiana Conference of Mayors Luncheon Sponsor	\$1,500	
☐ Exhibit Hall Memento Cookies	\$750		☐ Indiana Association of City Engineers Luncheon Sponsor	\$1,000	
☐ Trash Can with Logo	\$1,500		☐ Indiana League of Municipal Clerks & Treasurers Luncheon Sponsor	\$1,000	
☐ Opening Business Session Video Commercial	\$2,000				
125th Celebration ☐ Gold Level ☐ Silver Level ☐ Bronze Level	\$3,500 \$1,800 \$800				
			Total:		

**This document was printed on August 15, 2025, and reflects availability when printed and posted on aimindiana.org. Sponsorships may no longer be available by the time you receive this document. Please check aimindiana.org/ideassummit for current availability.*

Please select one: ☐ I am submitting my company logo with this selection sheet.
☐ I am not submitting my company logo at this time but will be submitting the logo by September 10th.

COMPANY & PAYMENT INFORMATION

Company Name					
Contact					
Phone			Email		
Company Address					
City		State		ZIP	
Company Website					
Method of Payment (Circle One)		Check	MasterCard	Visa	Discover
		AmEx	Check Number (Payable to Aim)		
Card Number					
Expiration Date				Verification Code	
Name of Cardholder					
Billing Address					
City		State		ZIP	
Cardholder Signature					