



CELEBRATING 125 YEARS
Aim Ideas Summit

October 21 – 23, 2025
FRENCH LICK SPRINGS RESORT EVENT CENTER
FRENCH LICK, INDIANA

AGENDA

Monday, October 20

7:00 p.m. Board of Directors' Dinner

Tuesday, October 21

8:00 a.m. – 6:00 p.m. Registration

8:30 a.m. – 9:00 a.m. Board of Directors' Breakfast

9:00 a.m. – 10:45 a.m. Board of Directors' Meeting

11:00 a.m. – 1:00 p.m. Aim Affiliate/Constituency Group Meetings

- Indiana Association of City Engineers (IACE) Luncheon
- Indiana Conference of Mayors (ICOM) Luncheon
- Indiana League of Municipal Clerks and Treasurers (ILMCT) Executive Committee Luncheon

1:15 p.m. – 2:45 p.m. Workshops

- Data Collection and Impact Analyses of SEA 1
- Utilizing AI for Intelligent Asset Management

- A Cybersecurity Checklist for Municipalities
- A Case Study in Alley Activation: Columbus Arts Alley Parklet
- Risk Management Content Provided by Bliss McKnight, Inc. (CLE)

1:15 p.m. – 4:30 p.m. Aim Field Services Help Desk

2:00 p.m. – 4:00 p.m. Indiana Association of Regional Councils (IARC)
 ➤ Advisory Council Meeting

3:00 p.m. – 4:30 p.m. Workshops

- How will SEA 1 Influence Project Financing, Community and Economic Development, and the Long-term Health of Cities and Towns (CLE)
- Mighty Messaging, Minimal Money
- A Case Study in Collaboration: Creating a Multi-function Public Safety Center
- Roundtable for Towns under 1,000 Population
- Risk Management Content Provided by Bliss McKnight, Inc. (CLE)

4:45 p.m. – 5:30 p.m. Opening Business Session

5:45 p.m. – 7:15 p.m. Welcome Reception in Exhibit Hall

7:15 p.m. Evening Open

Wednesday, October 22

8:00 a.m. – 5:00 p.m. Registration

8:00 a.m. – 10:00 a.m. Continental Breakfast in Exhibit Hall

8:00 a.m. – 11:15 a.m. Exhibit Hall Open

8:30 a.m. – 9:30 a.m. Aim Affiliate/Constituency Group Meetings
 ➤ Black Municipal Officials Meeting

- Indiana Municipal Management Association (IMMA)
- Redevelopment Association of Indiana (RAI)
- Unhoused Persons

8:30 a.m. – 11:15 a.m. State Board of Accounts Resource Center

10:00 a.m. – 11:00 a.m. Workshops

- Engaging Stakeholders and Legislators on the Realities of SEA 1
- How to Fight Fire with Territories, Districts, and Departments (CLE)
- Case Studies in Proactive Growth: READI Success Stories Inspire IEDC Development Toolkit
- Utilizing Impact Fees to Fund Infrastructure Projects
- Purpose Driven Planning for Rural Communities
- **Vendor Solutions: Now More than Ever – Proactive Financial Planning for Indiana Municipalities**

10:00 a.m. – 11:00 a.m. Coffee Bar

11:30 a.m. – 1:30 p.m. Aim Annual Awards Luncheon
Presented by Baker Tilly Municipal Advisors, LLC

1:30 p.m. – 3:45 p.m. Exhibit Hall Open

1:45 p.m. – 3:15 p.m. Workshops

- SEA 1 for Communities with a Population Under 3,500
- Building Indiana’s Future – Strategies for Funding Housing (CLE)
- Tools to Manage and Fund Your Infrastructure Network
- A Roadmap for Indiana Communities to Take Ownership of Distressed Properties (CLE)
- Case Studies in Innovation: Proactive Public Safety Programs in Seymour are Saving Lives

2:00 p.m. – 3:30 p.m. State Board of Accounts Resource Center

- 2:00 p.m. – 5:00 p.m. Aim Field Services Help Desk
- 2:00 p.m. – 5:00 p.m. IEDC Resource Center
- 3:45 p.m. Grand Prize Giveaway and Exhibit Hall Closes
- 4:00 p.m. – 5:00 p.m. Corporate Member Advisory Council Meeting
Open to all Aim Corporate Members
- 4:00 p.m. – 5:00 p.m. Workshops
- Revenue Resilience for Municipalities
 - Current Events in Municipal Utility Law (CLE)
 - Starting Small: Low-budget, High-impact Place-based Community Development Arts Strategies
 - Collaborative Storytelling
 - Preparing for Web Content Accessibility Guidelines (WCAG 2.2) Deadlines (CLE)
- 5:05 p.m. – 5:20 p.m. Policy Platform Hearing
- 5:30 p.m. Evening Open
- 5:30 p.m. – 8:30 p.m. 125th Celebration

Thursday, October 23

- 7:45 a.m. – 11:30 a.m. Registration
- 7:45 a.m. – 9:00 a.m. Continental Breakfast
- 8:00 a.m. – 9:00 a.m. Aim Affiliate/Constituency Group Meetings
- Indiana ADA & Title VI Coordinators' Association (ADA)
 - Council Members
 - Indiana Women Mayors

- 9:00 a.m. – 10:00 a.m. Workshops
- Charting a New Course: Partnerships among Local Units of Government
 - Managing PFAS in an Evolving Environment (CLE)
 - Navigating the Rails: Legal Strategies and Legislative Advocacy for Indiana’s Train Communities
 - Keeping Your Municipality’s Employee Handbook in Compliance (CLE)
 - **Attorney Peer Networking:** Road Funding After the 2025 Legislative Session (CLE)

- 10:15 a.m. – 11:15 a.m. Workshops
- Where Collaboration, Intergovernmental Cooperation, and Consolidation can bring Relief from SEA 1 Impacts (CLE)
 - Practical Insights for Planning and Executing Complex Projects (CLE)
 - Case Studies in Workforce Strategy: Pathways Programming Successes from Around Indiana
 - Help Constituents with Rising Utility Bills through the Indiana Energy Saver Program
 - MS4 and GIS for Elected Officials

11:30 a.m. – 1:00 p.m. Closing Luncheon and Business Session