



# 2026 ANNUAL CONFERENCE

APRIL 22 - 24 | MADISON, IN



## REGISTRATION

**Deadline:** April 10, 2026  
**Fee:** \$175 IMA Member  
\$250 IMA Non-Member

## HOW TO REGISTER

**Email:** [Imosier@aimindiana.org](mailto:Imosier@aimindiana.org) **Mail:** IMA c/o Aim  
125 W Market Street, Suite 100  
Indianapolis, IN 46204  
**Fax:** (317) 237-6206

First Time Attendee? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Name		
Title		
Preferred Name for Badge		
Municipality/Organization		
Address		
City	State	ZIP
Phone		
Email (Required)		
Special Needs and Dietary Restrictions		
Please check the events you plan to attend.		
<input type="checkbox"/> Wednesday Dinner and Networking <input type="checkbox"/> Thursday Dinner		
Shirt Size:		

Payment Amount		
Method of Payment		
Circle One: <input type="checkbox"/> Check <input type="checkbox"/> MC <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> AmEx		
Check Number (Payable to IMA)		
Card Number		
Expiration Date	Verification Code	
Name of Cardholder		
Billing Address		
City	State	ZIP
Cardholder Signature		

## EVENT

Fairfield Inn & Suites  
Madison Historic Eagle Cotton Mill  
Picker House  
108 Saint Michael Street, Madison, IN

## HOTEL

Fairfield Inn & Suites  
Madison Historic Eagle Cotton Mill  
108 Saint Michael Street, Madison, IN  
(812) 274-5900  
Group Name: IMA Annual Conference  
Rate: \$174 plus tax  
Deadline: February 22, 2026

Please contact Fairfield Inn & Suites directly for hotel reservations and request the Indiana Mayors Assistants Conference hotel block. **Reservations must be made by February 22, 2026, to receive the group rate. Please note that the hotel block may sell out prior to the hotel cutoff.** IMA and Aim are not responsible for hotel reservations or cancellations.



WEDNESDAY, APRIL 22	
2:00 p.m. – 4:00 p.m.	<b>Registration</b> Fairfield Inn – Madison Cotton Mill 108 Saint Michael Street
4:30 p.m. – 8:30 p.m.	<b>After Hours Tour of Madison's Night Life</b> Join us for an evening tour of Madison's nightlife. This after-hours event is designed to encourage networking and provide an enjoyable opportunity to connect with fellow assistants, Aim staff, and sponsors in a relaxed setting. Be sure to bring socks if you are interested in bowling.  <i>Transportation will leave the Fairfield Inn at 4:30 p.m. and will return to the hotel no later than 8:30 p.m. Most stops are within walking distance to the hotel.</i>
8:00 p.m. – 11:00 p.m.	<b>Networking Suite - Hosted by Brian Long</b> Indiana Association of Regional Councils
THURSDAY, APRIL 23	
8:00 a.m. – 9:00 a.m.	<b>Registration and Breakfast</b> Fairfield Inn – Madison Cotton Mill 108 Saint Michael Street
9:00 a.m. – 9:20 a.m.	<b>Welcome, Ice Breaker, and Sponsors</b> IMA President Laura Mann will open the day by introducing the current IMA Officers. Following her welcome, attendees will participate in a lively icebreaker activity. You'll have the chance to pin your city on the map, share how long you've been in your role, and highlight a fun fact about your municipality. We will also take a moment to recognize and thank our conference sponsors for their support.
9:30 a.m. – 10:30 a.m.	<b>Safe Haven Baby Boxes: Protecting the Most Vulnerable</b> Monica Kelsey, founder of Safe Haven Baby Boxes, will share the inspiring story behind this life-saving initiative and its impact across communities. Attendees will learn how Safe Haven Baby Boxes provide a safe, anonymous option for surrendering infants, the legislation that makes them possible, and the partnerships required for successful implementation. This session will highlight both the personal passion driving the movement and the practical steps municipalities can take to support it.
10:45 a.m. – 12:00 p.m.	<b>Strengthening Local Preparedness: Jefferson County Emergency Management in Action</b> Hear from the Jefferson County Emergency Management Agency to learn how it supports municipalities in preparing for, responding to, and recovering from emergencies. This workshop will cover resources, planning strategies, and collaborative programs that help local governments enhance public safety, mitigate risks, and effectively coordinate during crises. Attendees will gain practical insights and tools to strengthen emergency readiness within their own communities.

THURSDAY, APRIL 23 (CONTINUED)	
12:00 p.m. – 1:00 p.m.	<b>Lunch – Aim Update with Matt Greller</b> Aim CEO Matt Greller will provide an update on Aim's initiatives, highlight upcoming events, and discuss the vital role that Mayor's Assistants play within the organization. He will also share ways your mayors can engage with Aim in 2026 and beyond.
1:15 p.m. – 2:15 p.m.	<b>The Past, Present, and Future of Downtown Madison</b> Join Madison Mayor Bob Courtney as he reflects on the history of Madison and the journey of revitalizing its downtown. This session will explore how Madison has leveraged its heritage while embracing new opportunities to strengthen its downtown core. Mayor Courtney will also outline the city's long-term vision and share lessons learned that may be applicable to communities of all sizes.
2:15 p.m. – 3:00 p.m.	<b>Discovering Madison: Stories, Successes, and Community Highlights</b> The Madison Visitors Bureau will share the story of Madison and its challenges, successes, and how the community has thrived with tourism as a key component. Discover the 'must-see' attractions that make Madison unique and learn about the city's struggles, accomplishments, future plans, and how its tourism focus has changed over time. This session offers an engaging look at community growth, resilience, and local highlights.
3:30 p.m. – 4:30 p.m.	<b>Mindful Moves: Yoga for Stress Relief and Focus</b> This interactive session will introduce safe and accessible yoga practices designed for all levels. The speaker will guide participants through gentle movements, breathing techniques, and relaxation strategies that can be practiced from a chair or adapted for individual comfort. Learn how simple chair yoga exercises can reduce stress, improve focus, and promote overall well-being tools you can take back to both your workplace and daily routine.
6:00 p.m. – 9:30 p.m.	<b>Dinner</b> Falls Restaurant at Clifty Inn – Overlook Room Clifty Hollow Road, Madison, IN  <i>Transportation will leave Fairfield Inn at 5:30 p.m. and will return to the hotel by 9:30 p.m.</i>
9:00 p.m. – 11:00 p.m.	<b>Networking Suite - Hosted by Brian Long</b> Indiana Association of Regional Councils
FRIDAY, APRIL 24	
8:00 a.m. – 9:00 a.m.	<b>Breakfast, Business Meeting, and Raffle</b> IMA Officer Elections for 2026-2027 will take place at this meeting. Your feedback is important to us, so feel free to share your ideas about future training sessions, conference locations, and other ways IMA can be involved throughout the year.
9:30 a.m. – 10:30 a.m.	<b>Marketing Your Municipality: Strategies for Success</b> This workshop will explore effective strategies for promoting municipalities and enhancing community visibility. Attendees will learn practical approaches for branding, social media, digital outreach, and community engagement that attract residents, businesses, and visitors. The session will highlight successful case studies and provide actionable tools to help local governments elevate their marketing efforts and strengthen their community's presence.
10:30 a.m. – 11:30 a.m.	<b>The Role of AI in Your Municipality</b> This workshop, hosted by the Indiana Office of Technology (IOT), will guide attendees through the responsible use of AI in government operations. Participants will learn how AI can improve public services, while addressing key challenges such as bias, privacy, and security risks. The session will cover best practices, common pitfalls to avoid, and ethical considerations to ensure transparent and fair AI use in state functions.
11:30 a.m.	Adjourn

#### CONFERENCE ATTIRE

Attire for all conference events is whatever you're most comfortable wearing. Feel free to dress in casual, business, or dress attire.

#### DOOR PRIZES

If you wish to participate in our door prize drawing, please bring a gift (value of approx. \$20) for the exchange on Friday. Popular giveaways include themed baskets, hometown wares, and gift cards. The door prize exchange is strictly voluntary.